

5 October 2017  
Amy Stutt  
Owner Operator  
Skydive Geronimo  
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Dear Amy

#### LETTER OF SUPPORT FOR SKYDIVE GERONIMO

I am writing in support of Skydive Geronimo's application to the Shire of Broome to operate a skydive business in the North West region.


Australia's South West is the regional tourism organisation responsible for the promotion of product and experiences in the Australia's South West region. The region's uniqueness as a tourism destination rests on the diversity of premium experiences on offer set against a backdrop of stunning and unique natural landscapes.

Skydive Geronimo have been members of Australia's South West for a number of years. We represent our members at various trade and consumer shows, both domestically and internationally, along with implementing a number of consumer campaigns. Skydive Geronimo have been consistent participants in these marketing initiatives, allowing us to promote adventure in the region in more detail to our key markets and Skydive Geronimo to tap into additional destination marketing platforms and resources to ensure increased level of conversion of visitation into the region.

As an active member of the of the tourism industry, Skydive Geromimo would ensure their skydiving experiences would assist in boosting visitor numbers to the region and encourage longer stays and increased visitor spend.

Please do not hesitate to contact me on (08) 9791 9197 should you require further information.

Yours sincerely,



Catrin Allsop  
Chief Executive Officer  
Australia's South West