

## Events Funding Program 2017-18 Application form

### Organisation information:

Organisation: Kimberley Land Council

Contact person: Anthony Harrison

Position: Venue Manager

Postal Address: PO Box 2145 Broome WA 6725

Phone: 9194 0100

Mobile: 0427 825 192

Email: [anthony.harrison@klc.org.au](mailto:anthony.harrison@klc.org.au)

Is your organisation incorporated: Yes  No

*If no, a sponsor organisation may be nominated to be responsible for the legal contractual arrangements and holding bank accounts in this name. Documentation acknowledging this arrangement must be attached.*

Name of Sponsor organisation: n/a

ABN: n/a

Is your organisation registered for GST: Yes  No

Is your organisation a not-for-profit or charity organisation: Yes  No

Has your organisation received Shire of Broome funding in the last 12 months:

Yes  No

Please provide details of the funding, including project, amount, dates funding was granted and provide dates the acquittal was provided:

n/a

## Project Details:

Please tick the box below which best describes your initiative:

Economic Development  Event/s  Tourism

Please indicate the type of funding you are applying for Cash  In-kind

*In-kind funding requests from the Shire require a Shire quotation to be requested and attached.*

**KLC and the co-conveners seek ~\$20,000 in-kind funding to cover the Shire rents, services and applications fees. See attached email by way of quote.**

Project title: 2018 Native Title Conference

Commencement Date: 5<sup>th</sup> June 2018

Completion Date: 7<sup>th</sup> June 2018

## Project overview addressing the Assessment criteria

### **Capacity to achieve tangible outcomes for the benefit of the community of the Shire of Broome.**

The 2018 Native Title Conference will draw a large national audience to Broome, many who will be visiting for the first time. The accommodation, catering, equipment hire, transport and coordination required for the successful conference will provide an economic boost to the town's businesses. There will be active promotion of the event on social media channels.

The conference attendees from across Australia will be keen to experience all that Broome has to offer. This will provide an opportunity for local businesses to benefit from the delegates patronage during their stay as well as broader exposure of the town, region and experiences of Broome as an attractive destination.

The cultural program will allow local performers, dance troupes and artists to promote their performance and art to a national audience. Outside of the formal program opportunities will arise for music and festivities to entertain and entice the travelling attendees. The Indigenous population of Broome and the Kimberley will take pride in promoting their strong culture and traditions to a wider Indigenous audience.

### **Demonstrate a substantial degree of committed local engagement and investment, (may include use of local businesses to supply services or materials, working in partnership with community organisations, engagement of volunteers, development of skills of individuals, and wider community participation).**

List of partners, suppliers, contractors and volunteers

- Shire of Broome
- Nyamba Buru Yawuru
- Cable Beach Club
- North Regional TAFE
- Zanders
- St. John Ambulance
- Pearl Town Bus Service

- Broome Taxi Companies
- Local Tour Companies
- Other accommodation providers as used by delegates
- Caterers
- Food and beverage suppliers

A conference of this size will also require practiced coordination of community services across the industries of Broome and will provide the facilitators and contractors an opportunity to develop and showcase their event management abilities.

**Demonstrated plan for the projects or activities to be sustainable and not have an ongoing reliance on Shire of Broome funding. This approach may include an ability to source additional funds and/or support.**

It will be unlikely that there will be a requirement for ongoing funding as the NTC will not return to Broome in the foreseeable future.

**Alignment to the Council's strategic direction and objectives contained within one or more of the following: Shire of Broome Strategic Community Plan 2017-2027, Shire of Broome Events Strategic Development Plan and Shire of Broome Major Events Strategy.**

#### **Shire of Broome Events Strategic Development Plan**

The 2018 Native Title Conference will:

- Provide opportunities for a spotlight on our civic leaders who may feature as Speakers.
- Promote Broome's unique history and culture to a national audience.
- Promote Broome as a tourism destination.
- Promote Broome as a welcoming town with a great lifestyle and an attractive place to live.
- Showcase the natural environment of Broome, particularly the iconic Cable Beach.

#### **Strategic Community Plan (3.3.2)**

- Strengthen local economic growth and community benefit through a vibrant, diverse and creative local economy.

#### **Strategic Events Pillars – Major Events Strategy**

- To demonstrate the capacity and expertise within the town to run a successful event of this size to the benefit of the community.
- To collaborate with the Shire of Broome and other peak organisations within the town, exhibit civic pride and unity to increase the attractiveness of the region.

#### **Broome Events Strategic Development- Identifying Opportunities for Events in Broome**

- Using the unique indigenous and multicultural history of the town, combined with the current socio-political climate in regards to Native Title to create an event that stimulates and educates on local and national levels.
- To celebrate the enduring cultural traditions captured in song, dance and art and create and market an authentic indigenous experience.
- Unify the local community to build a successful and quality conference alongside high profile partners.
- Bring the co-conveners' long history of successful events home to Broome.

**Demonstrated community support for the organisation and the project or activities planned.**

- The co-conveners have demonstrated community support from Nyamba Buru Yawuru (NBY) and other Native Title Holder groups across the Kimberley.
- Joining the co-conveners in arrangements will be allied organisations such as the Kimberley Ranger Network (KRN), Kimberley Aboriginal Law and Culture Centre (KALACC), Aarnja, Kimberley Language Resource Centre (KLRC) and others
- The co-conveners have also identified keen support from local educational institutes, businesses and suppliers.

**Funding history:**

**Applicants are eligible for funding only once during each financial year. Applications to the Annual Funding Round will not be considered if the organisation has already been successful in receiving other Shire of Broome Funding in the same financial year.**

**Applicants are eligible for a maximum of \$100,000 funding per-year and may be funded for a maximum of two consecutive years.**

KLC has received no recent funding from the Broome Shire and no intention to apply again in the 2017-18 financial year.

**Demonstrated financial contribution to the project by the applicant and/or other funding bodies.**

Financial contribution is a cost recovery model through conference registrations and sponsorship. It is estimated through this model the contribution to the event and the Broome local economy is close to \$1 million.

**Organisational profile and demonstrated capacity to deliver the project.**

Refer to **attached** Event Governance and Working Group structures and responsibilities.

The Australian Institute of Aboriginal and Torres Strait Islander Studies (AIATSIS) is a national peak commonwealth organization with a proven track record in delivering national events.

History of KLC organising large events under challenging conditions

**Project delivery plan:**

Attach copies of planning docs

**Outcome and evaluation**

(Refer to Appendix A of the guidelines - Sponsorship Recognition Framework): Please list the expected outcomes of the project and how these will be evaluated once the project is complete. It is important to ensure that outcomes are measurable to assist with the assessment of the project's success.

### Project Budget:

When preparing the budget for the project ensure you include all project costs, organisation contribution, including cash and in-kind, attach copies of quotes obtained as part of the application.

The Project Budget is managed by AIATSIS, a commonwealth statutory authority. The budget is a cost recovery model through conference registrations and sponsorship. It is estimated through this model the contribution to the event and the Broome local economy is close to \$1 million.

#### PROJECT BUDGET

| PROJECT INCOME |   |   |                      |                            |
|----------------|---|---|----------------------|----------------------------|
| Budgeted items | Cash Funding amount requested (Shire of Broome) | In-kind Support requested (Shire of Broome) | Other funding Source | Status of funding requests |
|                |   |   |                      |                            |
|                |   |   |                      |                            |
|                |   |   |                      |                            |
|                |   |   |                      |                            |

**SUB TOTAL**

| PROJECT EXPENDITURE |                          |                                     |             |  |
|---------------------|--------------------------|-------------------------------------|-------------|--|
| Budgeted items      | Organisational Cost Cash | Organisational In-kind Contribution | Other costs | Quote Attached<br><i>For Shire of Broome In-kind please attached a quotation for the services you are requesting</i> |
|                     |                          |                                     |             |  |
|                     |                          |                                     |             |  |
|                     |                          |                                     |             |  |
|                     |                          |                                     |             |  |

**SUB TOTAL**

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**BUDGET SURPLUS/DEFICIT**

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Has your organisation donated to or sponsorship of a charitable organisation in the last 12 months – if so provide details and amount.

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**Declaration:**

This declaration is made by the applicant:

- I declare that I am currently authorised to sign legal documents on behalf of the organisation
- I declare that all information provided in this application, including attachments, are true and correct
- I declare that the organisation is financially viable and are able to meet all accountability requirements
- If funding is provided, I am aware of the funding guidelines as outlined that will apply.
- If funding is provided, I agree to ensure that appropriate insurances are in place (eg worker's compensation, volunteers, professional indemnity, public liability, motor vehicle etc).
- If funding is provided, I agree to run the project as stated and provide:
  - a final acquittal report within the acquittal term specified in the funding agreement; and
  - a statement of income and expenditure for the project (signed by the authorised signatory);
  - to the Shire of Broome by the agreed date, to demonstrate how the funds were - expended.

Name:

Anthony Harrison

Position:

Event Venue Coordinator

Signature:

APH

Date:

28 March 2018

## Application Checklist:

Before submitting your application please ensure that you have included all necessary information and attachments.

Applications will only be considered if they are submitted on relevant forms, they are completed in full, include a project budget and have the appropriate supporting documentation which may include business plan, annual report, project delivery plan.

- Fully completed application form
- Business registration or Certificate of Incorporation (if sponsored by another organisation, please include a letter of confirmation to administer the funding and a copy of their Certificate of Incorporation)
- Financial statement for the most recently completed financial year
- Evidence of public liability insurance (i.e. Certificate of Currency)
- Two quotes for any purchases over \$2,000
- For Shire of Broome In-kind please attached a quotation for the services you are requesting
- Letter(s) of support from community organisations and/or other organisations

Please submit your completed application to :

### **Shire of Broome**

Development and Community

PO Box 44

Broome WA 6725

Phone: (08) 9191 3456

Fax: (08) 9191 3455

Email: [shire@broome.wa.gov.au](mailto:shire@broome.wa.gov.au)