

The Shire is working towards signing a formal charter in the Small Business Friendly Local Governments initiative. The aim of this is to build stronger, more productive relationships between small business and the Shire.

## Q9 Please suggest 3 activities that you feel the Shire of Broome could undertake that would benefit the small business community and perhaps a short suggestion of how this could be done effectively and consistently.

Answered: 39 Skipped: 0

ANSWER CHOICES	RESPONSES	
1.	100.00%	39
2.	79.49%	31
3.	64.10%	25
Other:	17.95%	7

#	1.	DATE
1	Open day/market for businesses to provide information to the community and other businesses about their service	8/29/2018 11:31 AM
2	Total transparency	8/25/2018 12:00 PM
3	Simplify the tender process for government contracts that are proposed within the shire of Broome	8/25/2018 11:31 AM
4	Government grants	8/23/2018 8:51 PM
5	Change on perspective from not just a tourist town	8/23/2018 7:04 AM
6	review regulations that impact on small business to see if they are necessary	8/20/2018 8:05 AM
7	Move the weekend markets into Chinatown	8/19/2018 6:43 PM
8	Seek out more quotes	8/18/2018 9:38 AM
9	Introduce the shire to all registered small businesses	8/18/2018 8:06 AM
10	Advertising Broome to Australia and the world	8/17/2018 11:56 AM
11	Reduce Red Tape	8/17/2018 9:45 AM
12	The Broome shire need a disability access and inclusion plan	8/17/2018 9:09 AM
13	Develop Cable Beach foreshore with resturants	8/17/2018 7:31 AM
14	.	8/16/2018 7:41 PM
15	Modernise the buy local policy	8/16/2018 5:01 PM
16	Keep pushing for more accessible, cheaper flights	8/16/2018 4:16 PM
17	One person to fast track & explain small business issues when they arise	8/16/2018 2:33 PM
18	Complete review of fees of charges and transparency about how those fees and charges are determined	8/16/2018 10:15 AM
19	Look at zoning - current zoning is restricting business expansion	8/16/2018 9:23 AM
20	Have a open public meeting with small business	8/16/2018 8:38 AM
21	Talk to us	8/16/2018 8:37 AM
22	Lower rates	8/16/2018 7:44 AM
23	Assist more with rate payment plans not charging a fee for each when there are multiple	8/16/2018 5:07 AM
24	support more small business workshops - with flexible times	8/15/2018 7:24 PM
25	Review unnecessary permits and regulations and streamline the process so that applications can be expedited in a timely and cost effective manner	8/15/2018 6:43 PM

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26	Regular small business forums	8/15/2018 4:53 PM
27	daily yellow bin services in Chinatown	8/15/2018 4:36 PM
28	Respond more quickly to enquiries	8/15/2018 3:53 PM
29	Arches at entrances to Chinatown	8/15/2018 3:52 PM
30	Change its culture	8/15/2018 3:36 PM
31	Information exchange	8/15/2018 3:25 PM
32	Regulate the rental fees on business premises - talk to the landowners	8/15/2018 3:23 PM
33	Conduct a serious review of its own expenses, eliminate unnecessary executive level positions and perks, and activities, thereby reducing expenses, leading to reduced rates, and less onerous costs to small businesses.	8/15/2018 3:20 PM
34	Prompt decisions on applications.	8/15/2018 3:16 PM
35	Recognise that small business is a client of the shire and that they need to listen and respond to their clients	8/15/2018 3:16 PM
36	Recognise Small Business outside of Tourism	8/15/2018 3:12 PM
37	Reduce rates and charges to competitive levels	8/15/2018 2:57 PM
38	Stop focusing on tourism during the off season and focus on the small business	8/15/2018 2:52 PM
39	Small business grants	8/6/2018 11:59 AM
<b>#</b>	<b>2.</b>	<b>DATE</b>
1	Local first	8/25/2018 12:00 PM
2	Any large scale development that is proposed within the shire must be broken up into small portions to allow for multiple trades to be employed on the same project.	8/25/2018 11:31 AM
3	Improve tourism	8/23/2018 8:51 PM
4	say yes to all business opportunities	8/23/2018 7:04 AM
5	apply regulations uniformly eg Air bnb	8/20/2018 8:05 AM
6	Don't think the same old contractors are the best option	8/18/2018 9:38 AM
7	Offer an open door	8/18/2018 8:06 AM
8	More facilities to make people want to come here	8/17/2018 11:56 AM
9	The Broome shire should support people with disabilities and events	8/17/2018 9:09 AM
10	Permit fee for visitors driving on Cable Beach	8/17/2018 7:31 AM
11	Streamline approval processes for events and encourage discussion and collaboration	8/16/2018 5:01 PM
12	Small business funding grants to make Broome more Tourist friendly: phone-charge stations, more seats and shade, better maps, super-user friendly website where you can search almost anything: from where to find a pair of thongs to the best sandfly remedies to tour bookings and services such as mechanics; Perhaps a 'shopping' experience tour bus that collects guests from the hotels and takes them to shopping hot spots like Dampier Tce and China town. Just raw thoughts.	8/16/2018 4:16 PM
13	Reduce cost of blue street signs. Once they are up, why an annual rate?	8/16/2018 2:33 PM
14	A review of the services the Shire deliver 'in house' to identify if local business can provide a financial benefit or level of service improvement	8/16/2018 10:15 AM
15	A fair tender process	8/16/2018 8:38 AM
16	Ensure processes are the same for all businesses	8/16/2018 8:37 AM
17	Less regulation	8/16/2018 7:44 AM
18	Respond to queries - this has not been done	8/16/2018 5:07 AM
19	Promote Chinatown as an event centre to stimulate consumer and trader interaction	8/15/2018 6:43 PM

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20	Quarterly small business expos	8/15/2018 4:53 PM
21	installation of better street lights	8/15/2018 4:36 PM
22	Support business by enforcing bylaws more efficiently	8/15/2018 3:53 PM
23	Chinese type streetlights in Carnarvon St and Dampier Terrace	8/15/2018 3:52 PM
24	Single point of contact	8/15/2018 3:25 PM
25	Be more flexible with people running business from home especially Artists Open Studios - always seems to be an issue with how many car parks are available when you have a whole street to park in	8/15/2018 3:23 PM
26	Reduce the focus on business and increase the focus on community and socila issues.	8/15/2018 3:20 PM
27	Help business owners to find what they are looking for not just refer them to the website.	8/15/2018 3:16 PM
28	Acknowledge that the shire is not a stakeholder in most activities and is actually a supporting organisation. It has nothing on the line based on their decisions, it has nothing to lose yet it makes decisions where others can lose out because of their decision.	8/15/2018 3:16 PM
29	Use only local businesses and contractors for Shire works	8/15/2018 2:57 PM
30	Looking at providing seminars that is appropriate and relevant to small businesses other than tourism and having them in time slots that businesses can attend	8/15/2018 2:52 PM
31	Small business workshops	8/6/2018 11:59 AM
<b>#</b>	<b>3.</b>	<b>DATE</b>
1	Accountability on failures	8/25/2018 12:00 PM
2	Lower tax	8/23/2018 8:51 PM
3	don't make it so hard for business to start up	8/23/2018 7:04 AM
4	dn not introduce regulations or practices without agreement of a small business advisory body	8/20/2018 8:05 AM
5	think a bit outside of a the box	8/18/2018 9:38 AM
6	QF airfares - big bang then nothing !!	8/17/2018 11:56 AM
7	Stop discounting rates payable by Yawuru	8/17/2018 7:31 AM
8	Fill vacant positions with capable and competent staff	8/16/2018 5:01 PM
9	Regular small business seminars	8/16/2018 4:16 PM
10	Less red tape when starting a small business, more encouragement and support	8/16/2018 2:33 PM
11	Event recycling	8/16/2018 10:15 AM
12	Letting every one know what the Shire's objectives are and where small business could fit in	8/16/2018 8:38 AM
13	More incentive	8/16/2018 7:44 AM
14	Don't charge a credit card fee	8/16/2018 5:07 AM
15	Organise and facilitate markets and street closures throughout Chinatown to support Cruise ship visits and other events without the unnecessary paperwork and regulatory directives	8/15/2018 6:43 PM
16	Better education of how the Shire can help small business	8/15/2018 4:53 PM
17	installation of designated smoking zones-places	8/15/2018 4:36 PM
18	Enforce parking regulations	8/15/2018 3:52 PM
19	More communication	8/15/2018 3:25 PM
20	Allow market stalls in Johnny Chi Lane and buskers - brings business into Chinatown	8/15/2018 3:23 PM
21	Get the bureaucrats out from behind their desks and computer screens and out into the real world, to find out how this community really operates.	8/15/2018 3:20 PM
22	Learn to treat shire funds preciously as though they were their own funds. Not splash money on activities such as the Singapore flights and all the Broome Futures projects with out full tendering and governance procedures begin followed.	8/15/2018 3:16 PM

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23	Outsource professional services and save internal costs	8/15/2018 2:57 PM
24	Put tenders to local developed companies Pryor to newly transferred companies. There for earn't in tenders stays in town and benefits the town	8/15/2018 2:52 PM
25	Subsidies	8/6/2018 11:59 AM
<b>#</b>	<b>OTHER:</b>	<b>DATE</b>
1	Any member of the Broome shire has no place advising business entrepreneurs. With no accountability of results, constant available funds. Proven track record of misconduct with state funds there is absolute no chance of individuals lasting in the private sector	8/25/2018 12:00 PM
2	More social media	8/23/2018 8:51 PM
3	Get Virgin on board with their airfares as well	8/17/2018 11:56 AM
4	Keep the place looking tidy parks, pathways etc are often a mess not a good look for visitors.	8/16/2018 5:07 AM
5	In relation to all of the above, the Council needs to be proactive in supporting initiatives, not reactive and negative as appears to be the case at present	8/15/2018 6:43 PM
6	Go from a culture of authority to trying to assist people make things happen	8/15/2018 3:36 PM
7	Don't compete for business (e.g. tenants) with developers	8/15/2018 2:57 PM