



# **AGENDA**

**BUSINESS OF AN URGENT NATURE**

**FOR THE**

**ORDINARY MEETING OF COUNCIL**

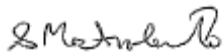
**27 APRIL 2023**

# NOTICE OF MEETING

Dear Council Member,

The next Ordinary Meeting of Council will be held on Thursday, 27 April 2023 in the Council Chambers, Corner Weld and Haas Streets, Broome, commencing at 5:00PM.

Regards,



S MASTROLEMBO  
**Chief Executive Officer**

27/04/2023

## Our Mission

*"To deliver affordable and quality Local Government services."*

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**SHIRE OF BROOME**  
**ORDINARY MEETING OF COUNCIL**  
**THURSDAY 27 APRIL 2023**  
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### 13. BUSINESS OF AN URGENT NATURE

#### 13.1 COMMUNITY DEVELOPMENT FUND APPLICATIONS 2022/23 & 2023/24

<b>LOCATION/ADDRESS:</b>	Nil
<b>APPLICANT:</b>	Nil
<b>FILE:</b>	GPC16
<b>AUTHOR:</b>	Economic Development Coordinator
<b>CONTRIBUTOR/S:</b>	Youth and Community Development Officer
<b>RESPONSIBLE OFFICER:</b>	Director Development Services
<b>DISCLOSURE OF INTEREST:</b>	Nil

#### SUMMARY:

Council is requested to consider proposals for Streams 1 and 2 of the Community Development Fund that have been received by the Community Sponsorship Assessment Working Group from organisations in response to the recent call for applications. Funding decisions will allow for allocations in the 2022/23 financial year and allocations for the Annual Budget in 2023/24.

#### BACKGROUND

##### Previous Considerations

OMC 30 March 2023	Item 9.3.1
OMC 15 December 2022	Item 9.3.1
OMC 28 April 2022	Item 9.3.2
SMC 21 December 2021	Item 5.3.1

The Community Development Fund (**CDF**) program provides funds to organisations within the Shire of Broome to develop and run initiatives and events that deliver long term social or economic benefits to the local community. The CDF Guidelines were adopted at the 15 December 2022 Ordinary Meeting of Council (**OMC**) when it was created by the amalgamation of the Events Development Fund (**EDF**) and the Annual Community Matched Fund (**ACMF**).

The CDF is separated into three streams.

- Stream 1 is for community projects and initiatives seeking a funding contribution of \$500 - \$10,000;
- Stream 2 is for events seeking a funding contribution of \$1,000 - \$40,000;
- Stream 3 is for PEARL events seeking a funding contribution of more than \$40,000 per year (invite only).

The application deadline for Streams 1 and 2 closed on March 20 and are now being presented to Council for decision.

March 20 was given as the deadline for Streams 1 and 2 due to consideration for the not for profit and volunteer groups that may require additional time to submit an application and understand the new CDF guidelines and application process.

Due to timing, Stream 3 has already been considered by Council at the 30 March OMC when the following resolution was endorsed by Council;

**COUNCIL RESOLUTION:****(REPORT RECOMMENDATION)****Minute No. C/0323/001****Moved: Cr D Male****Seconded: Cr C Mitchell****That Council:**

- 1. Considers for inclusion in the Municipal Budget for 2023-2024 and allocation of \$97,500 (ex GST) from the Community Development Fund program to be made as cash payment for the delivery of the Shinju Matsuri Festival 2023;**
- 2. Gives in-principle support to the allocation of \$77,500 (ex GST) in the 2024-2025 budget from the Community Development Fund to be made as cash payment for the delivery of Shinju Matsuri Festival 2024.**
- 3. The agreements for funding will include, but not be limited to, the following provisions:**
  - a) Shinju Matsuri providing to the Shire of Broome their gift policy for ticketed events and a sponsorship prospectus listing the number of tickets gifted per sponsorship allocation.**
  - b) A detailed profit and loss break down for the event hub and all ticketed events.**

**CARRIED UNANIMOUSLY 6/0****COMMENT**Application Assessment Process

Each application was assessed in line with the CDF guidelines endorsed by Council. This involved:

After the closing date;

1. Applications are reviewed for eligibility.
2. Applications are scored against the following criteria by an internal panel made up of community engagement and economic development officers:
  - a) Quality of the project or event, taking into account the extent to which the application complements other activity planned or proposed in Broome and the legacy of the project for the Broome community.
  - b) The extent to which the event, project or initiative addresses the fund objectives as per Section 2.
  - c) The credibility of the project budget and project delivery plan.
  - d) Value for money in terms of impact, other funding sources secured and organisational need.

Officers will also use the following balancing criteria if required. These will not be scored but may be taken into account when making final recommendations:

- e) balance of projects recommended for funding across type of project and demographics of beneficiaries.
- f) The initiative is a new activity within the Shire that helps fill a gap in current activity (i.e.: a new activity for an audience demographic currently under-catered for).
- g) New projects and organisations that have not received funding, or projects and organisations experiencing growth, may be prioritised

- over projects that have received funding previously for similar activity.
- h) The level of recognition that the Shire will receive for its funding of the project.
3. Officers will present recommendations to a working group made up of elected members prior to being submitted to Council for approval at the Ordinary Meeting of Council April 2023.

Steps 1 and 2 of the assessment process were followed with officers representing expertise from clubs, sport, community, place activation and economic development meeting to review applications against the criteria and recommend funding. Recommendations from this process are included in the table under the Officer Recommendations column in the CDF Recommendations Table **Attachment 1**.

Step 3 was met with a Community Sponsorship Assessment Working Group (**CSAWG**) workshop held on 6 April 2023 with Cr Mitchell, Cr Matsumoto, Cr Taylor and Cr Foy in attendance. A second CSAWG workshop was held on 18 April 2023 with Cr Mitchell, Cr Matsumoto and Cr Rudeforth. Funding recommendations as a result of these workshops is listed in the Council Working Group column in **Attachment 1**.

A total of 14 CDF applications were received. In this report officers have provided a summary of each application received, a review of the strengths and weaknesses of the application and the recommended funding level for Council decision. Of these 14, 10 are recommended for funding through Stream 1 with 3 recommended for funding through Stream 2. One is not recommended due to non-compliance with the guidelines.

Funding is complicated through the various budget allocations, and during the review of the CDF guidelines the opportunity to streamline the process even further was missed as it was not recognized that funding straddles multiple financial years.

Additionally, it has become apparent that the task of assessing the applications by the CSAWG is onerous, with several workshops required and only two elected members consistent across the workshops. It is therefore considered that this process could be streamlined, allowing for a single workshop for all elected members within the regular concept forum process, as was the case for the EDF prior to amalgamation of the funding streams.

Accordingly, it is proposed to review the guidelines to provide a clear funding arrangement as well as clear assessment process.

### Stream One Applications

#### **Saving Animals Against Euthanasia Broome (SAFE)**

Desexing & Microchipping Program for Cats

Requested: \$7,500

Recommended: \$7,500

SAFE is an animal rescue organisation that operates across Western Australia and in Broome. SAFE aims to reduce the animal overpopulation problem.

SAFE is seeking Shire financial support to provide free desexing and microchipping for cats in Broome. This would be used to support those pet-owners who have limited financial resources to support the desexing of the animals themselves.

The application was not strong in addressing the fund outcomes and how the project meets the social and economic priorities of the Shire. However, the need for addressing the cat overpopulation program is very apparent and relevant. The financial contribution requested of the Shire meets the threshold of a maximum of 50% of project costs, but no other funders have been identified. Confirmation of other funders will be a requirement of Shire support.

SAFE also has revenue over \$500,000 per year, however this is for operations across Western Australia, and is not limited to Broome.

### **RSPCA**

*RSPCA Community Action Days – July 2023*

Request: \$6,170.63

Recommended: \$6,170.63

RSPCA Community Action Days are free events to support local community members who are struggling financially to look after their pets and provide education about responsible pet ownership. The RSPCA focus on areas with the most need in terms of animal welfare issues and in areas where RSPCA WA receives higher rates of animal cruelty reports. RSPCA have determined there is a real need for this community service in Broome.

The free products & services include:

- health checks for dogs
- microchipping for dogs (excluding litters)
- parasite treatments for dogs & cats
- pet food for dogs & cats
- Rangers are offered the opportunity to provide free or discounted registrations.

RSPCA aim to reach 150-200 pet owners and provide around 80-100 health checks for dogs over the 2 days. RSPCA draw on support of the Shire, local vets and volunteers to help deliver the events.

The two locations are at the Courthouse Markets and potentially Goolarri Media (to be confirmed) The event at Goolarri is being held there due to its proximity to areas that have been identified by the RSPCA as places with high pet ownership at risk.

In 2022, the event was held with the Shire Rangers on 18 June 2022 at the Courthouse Markets and had a great response. There were 62 dogs registered with the council, 27 microchipped and 127kg of free pet food and 50 units of parasite treatments given out.

RSPCA generates revenue above \$500K/year however this is for operations across Australia and is not limited to Broome. RSPCA does seek local government grants to do specific actions in communities to reduce animal cruelty and abandonment. The request is of the Shire of Broome, but it is also clear that the benefit will come to the Shire of Broome.

The event is value for money, it has high impact and is a small investment to assist with ranger's workload in future. The initiative is in line with the Shire's animal management plan currently in development. The fact that this is a repeat event is reassuring. The Shire Rangers' provided a letter of support expressing strong support for this project and its long-term outcomes.

### **Australian Rangeland Society**

Broome Rangelands Conference - 18-22 September 2023

Request: \$7,990.59

Recommended: \$7,990.59

The Australian Rangeland Society (**ARS**) was established in 1975. It is an independent and non-aligned association for the management and sustainable use of rangelands. ARS is holding a conference that brings researchers, land managers, policy makers and Traditional Owners together to discuss and share knowledge on the sustainable management of Australia's rangelands.

The 22nd Biennial Conference will explore the following topics:

- Coming to grips with carbon, green energy and natural capital
- Science, satellites and success
- Resilience in a land of drought and flooding rains
- Traditional Owner aspirations and knowledge
- Where/what is the cutting-edge technology
- Passing the baton to the next generation

The Conference is an opportunity for Broome residents to present their original work, listen, and participate in a nationally recognised conference covering a wide range of topics relevant to the Rangelands.

The ARS Conference meets the economic priorities of the CDF, such as activating the agricultural sector, innovation and the trip to the Dampier Peninsula will highlight the economic, environmental and social opportunities of sustainable use of the rangelands.

Supporting the conference is a high return on investment as the Shire would only be funding the venue hire of the civic centre, for a \$200k event.

ARS appears to be highly regarded, with its relationships with State agencies, the CSIRO and Nyamba Buru Yawuru (NBY). ARS have submitted a sponsorship prospectus and the Shire will benefit from high recognition.

The ARS conference is a ticketed event, but it meets community objectives by having a national conference focused on local people, local presentations, and local opportunities. It is expected to be a driver for economic development in an area of high potential for the Kimberley, particularly in areas of low employment.

### **Burrb Wanggarraju Nurlu (BWN)**

Contemporary Indigenous Dance Project (CIDP)

Request: \$10,000.00

Recommended: \$8,000

BWN is a youth performance group that stems from Tara Gower's Contemporary Indigenous Dance project (**CIDP**). Named by Yawuru Elder Aunty Di Appleby, the group includes youth ranging from 8-26 years. BWN will hold four weekly sessions, where Elders share traditional stories and cultural knowledge, and this becomes the basis for the movement for community performances.

CIDP will provide disengaged youth of Broome with a professional platform to rekindle culture through movement and storytelling. Participants include STARS and Clontarf Academy students from Broome Senior High School, PCYC girls group, Deadly Sister Girls from St. Mary's High School and any young people who are interested in dancing and learning about their culture.



The event is led by an all-Indigenous team, which includes emerging local musicians, music producers and videographer/photographers. BNW will then perform at A Taste Of Broome Festival, Shinju Matsuri and Skutta (the modelling event showcasing Indigenous designs at Town Jetty).

The project meets the Shire's social and youth priorities exceptionally well. BWN put forward a strong case that young people are empowered by rekindling a sense of culture and identity which strengthens their confidence and instils a sense of pride and achievement. BWN writes in their application that with increasing crime and suicide rates, there creates a need for creative outlets and alternative learning pathways, to instil change for a better tomorrow.

The event also has an economic impact as there is strong demand for authentic indigenous experiences (arts and culture) for Broome visitors and tourists. The application was strongly supported with letters of support. Total project cost is \$24,640 and it is co-funded by the Minderoo Foundation.

The funding recommendation was set at \$8,000 rather than applicant's request of \$10,000 due to consideration of eligible project costs, and the percentage of applicants' cash contribution towards the project.

### **Broome Community Resource Centre (CRC)**

Equipment and furniture upgrades

Request: \$10,000

Recommended: \$10,000

The Broome Community Resource Centre (CRC) is a not for profit based in Broome that provides the community with technology services, internet and networking support including public access to computers and a conference room.

CRC has requested Shire support to upgrade their old Windows 10 computers to newer technology so that they can offer the community access to faster, more capable Windows 11 computers, as well as making an Apple Mac available for community use. The current computers in use are approximately seven years old, and CRC has stated that the hardware is not capable of upgrade to Windows 11.

CRC also plan to replace their aging meeting room tables with new foldaway tables that will enable a flexible use of the conference room for the community. The computers will likely be procured through Lenovo and Apple, however the tables will be sourced locally. The old equipment will be donated to a local organisation.

The application is strong in that CRC identified the social and economic positive outcomes of their work. The total project cost is \$23,006 and the CRC is actively searching for other cash and grants in order to support the rest of the project costs. Confirmation of other funders will be a requirement of Shire support.

### **Broome Sports Awards**

2023 Broome Sports Awards - November 18, 2023

Requested: \$10,000 (multi-year for 3 years)

Recommended: \$10,000 (multi-year for 3 years)

Formed in 2009, Broome Sports Association (BSA) supports and fosters high-performance opportunity, growth, collaboration and recognition of sports and its participants in the West Kimberley, to facilitate a healthy and active community.

The Broome Sports Awards is an annual gala event organized by a volunteer committee and Broome's Talent Development Program, to recognize and celebrate the achievements of talented athletes, coaches, officials, volunteers, and committees in the Shire of Broome. It is the only multi-sports awards in the region.

Tickets must be purchased to attend, but many tickets are given out free to attendees with nominations, sponsors and young people who have demonstrated sporting and volunteer excellence. The awards also feature an 'aspiring young people' award. The event is recognized for its contribution to community cohesion and civic pride.

The awards meet a range of Shire priorities although the economic impact of the event is slightly lacking. A key initiative of the Shire's is to drive volunteer recruitment, and this supports this goal. Total project costs are \$25,220 and Shire funds would contribute towards hiring the civic centre, catering, contractor fees and entertainment.

### **Goolarri**

Kimberley Girl – 20th Anniversary

Requested: \$10,000

Recommended: \$10,000

Kimberley Girl (KG) began in Broome in 2004 and this year is the 20th Anniversary. It is a program targeting young Indigenous women between the ages of 16-25, held in September/October each year.

KG includes structured workshops over a three-week period, and then weekly showcase events that challenge and encourage participants to step outside of their comfort zones and overcome their individual fears and doubts. KG also includes evaluation and ongoing pre-participation and aftercare. KG focuses on steering individuals away from negative behaviours, influences positive personal and professional behaviour and development. Participants receive nationally accredited leadership training.

KG has a track record of success and has demonstrated growth and expansion, including expanding to other regions such as the Goldfields and Pilbara. Goolarri's CDF application was strong with letters of support and well-described alignment to Shire objectives such as children and young people, culture, and social impact.

Goolarri Media is responsible for Kimberley Girl, and its turnover exceeds \$500k/year. However, Goolarri is contributing \$75k of their own funds to the project, and it is not an income-generating event.

The Shire would get a high return on investment – the \$10,000 request contributes towards a \$207,335 program. Shire support would be focused on local procurement including catering, entertainment, equipment hire, and set design. The event is supported by other funders, including Air Kimberley, Horizon Power, Westpac amongst others, and Shire recognition, particularly for the 20<sup>th</sup> Anniversary is recommended. The Shire last supported KG in 2018 and 2019.

### **Australia's North West (ANW)**

Broome Arts and Food Trail campaign

Requested: \$10,000

Recommended: \$10,000

Australia's North West Tourism (ANW) is a not-for-profit organisation, funded by a combination of membership fees and support from Tourism WA, local governments and other stakeholders. ANW are a designated (Regional Trade Organisation RTO) which makes them the regional Tourism conduit to the State Government through Tourism WA (TWA).

ANW are seeking \$10,000 from the Shire to work with local businesses and content producers to develop campaign materials that will highlight the Broome arts, culture, food and beverage sectors. As a new project, ANW are only eligible for one year of funding, however their three-year campaign will promote local operators, experiences, events and destinations. ANW have confirmed that membership with ANW is not a requirement for involvement in the program.

ANW is already funded by the Shire \$40,000/year to market Broome as an attractive visitors' destination. However, the Arts and Food Trail campaign is considered a standalone project as it directly affects, and ANW will directly work with, the local Broome arts and culture sector. Therefore, officers thought it equitable that the project be assessed through the CDF competitive process in case other Broome arts and culture organizations had similar or comparable ideas.

Total project cost is \$40,000, and Shire support of \$10,000 will go toward commissioning expert content creators to travel to Broome and deliver multimedia assets for the campaign. The content creator already works with ANW, TourismWA and Tourism Australia. Content will include new video, images, website features, brochures/guides, and highlight "trail itineraries" that have proved popular in other destinations. This will then be promoted to niche markets as identified by ANW.

While ANW is approved to receive funding under the Tourism Administration Policy (TAP), this CDF application is consistent with advice provided to ANW to develop Broome specific marketing and will develop previously unexplored marketing options.

The application meets the economic criteria of CDF, by highlighting new and upcoming products in the arts and hospitality sectors, particularly small scale and lesser known artisans and makers. This diversifies the economy and creates employment and export opportunities.

### **Broome Lotteries House**

Broome Chilli Festival

Requested: \$17,000 (multi-year for 3 years)

Recommended: \$7,600 (multi-year for 3 years)

The Broome Chilli Festival is held on the grounds of the Lotteries House over a weekend. It includes food van, local stalls and media doing a broadcast of the event. There is a kids corner, entertainment and other community events including cook offs and chilli eating competition. The family day has become a highlight of the Broome calendar with its focus on smoke and alcohol free, family friendly entertainment for people of all different cultures and backgrounds. The event has shown consistent growth year on year, with more than 700 people in 2022.

Lotteries House requested funding for a ticketed alcohol event that included visits to local restaurants and hiring a tram, however as a purely ticketed event they were not considered eligible and the application describing the positive social and community impact and alignment with Shire of Broome' goals was not strong. Therefore, officers are recommending Shire support for the family day, which is in line with what has been supported in previous years.

**Broome Bowling Club**

Shinju Matsuri Open 4's Bowling Event

Requested: \$11,100

Recommended: \$7,100

The Broome Bowling Club holds an annual Shinju Matsuri Open Tournament at its facility to celebrate bowling and Broome's history and culture. The 4-day event sees competitors and 24 teams from across Australia compete for prizes and recognition.

The event is run by volunteers, who plan to host an opening celebration with drummers, a smoking ceremony and Welcome to Country. At the end of the tournament, they are also hosting a presentation dinner.

The event will attract a niche demographic to Broome, with visiting teams already nominated from Perth clubs. The tournament may increase a visitor's stay time in Broome as they extend their dates to enjoy Shinju and then compete.

The Bowling club typically involves an older clientele and membership, and seniors have been identified as a demographic that could benefit from more activities and events. The event is exclusively ticketed, and ticket price was not included in the application. Total event costs are \$29,100. Shire financial support was requested for the opening ceremony, entertainment, the presentation dinner and competition shirts.

No other funders were identified, and the budget was not strong on detail. Rather than fund the entire project as requested, officers recommended that either the opening dinner or the closing ceremony be supported, with the difference being either \$4,000 or \$5,100. After consultation with the working group; the closing dinner (\$5,100) was recommended for funding, alongside the competition shirts which would be another \$2,000 in support.

**West Kimberley Junior Football League (WKJFL)**

Youth Girls Footy Inaugural Season (2023)

Requested: \$10,000

Recommended: \$10,000

WKJFL exists to support engagement in Australian Football, to promote community awareness, involvement, and participation in the sport and all its activities. WKJFL is based in Broome and has engaged communities from Ardyaloon and Bidyadanga in the Youth Girls program to provide opportunities and pathways for girls within AFL as players, umpires, future role models and leaders in sport and community, at both a local and national level.

This project involves delivering a 12 week season, supplying training equipment to participating communities within the region, engaging an all-female volunteer support cohort of coaches, managers, trainers and umpires. WKJFL also plan on delivering women's health and wellbeing workshop with assistance of Kimberley Aboriginal Medical Health Service.

WKJFL sought financial support to assist with training equipment for the youth girls teams in Broome Bidyadanga and Ardyaloon.

Officers considered that while the description of the project was strong, there were a few elements to their application that made them not recommended it for funding. This included that the project dates started too early, the project plan was inadequate – there

was no indication of when Dampier Peninsula trip was occurring and there were concerns regarding a lack of evidence of support from Garnduwa and remote communities. It was also determined that their request for funding of sport equipment could come from the West Australian Football Commission.

The working group took a less stringent view of the application and its merits. The working group noted the applications' strong alignment to the goals as identified in the Energy Developments Limited funding priorities (see financial section of this report for further funding detail), and that, while technically funding could come from the West Australian Football Commission, the WKJFL was an organisation that had a strong history of delivering projects in the West Kimberley. Therefore, the project was put forward for recommendation for EDL funding with a recommendation from the working group that officers work with the WKJFL to ensure that the project aligns with CDF timelines.

### Stream Two Applications

#### **RAMU Productions**

CinefestOZ Broome 25th – 28th Oct 2023

Requested: \$40,000 (multi-year for 3 years)

Recommended: \$30,000 (multi-year for 2 years)

RAMU productions is part of the Goolarri group of companies. It is a production company specialising in First Nation story telling. CinefestOZ Broome is a 4-day film festival of national significance focused on Australian First Nations films, and curated for the unique cultural, social and economic landscape of Broome. The festival format is based on the successful CinefestOZ film festival run in Busselton for the past 14 years. CinefestOZ Broome will be Western Australia's only First Nations Film Festival.

CinefestOZ Broome offers ticketed and free film screenings and associated creative industry events, community and school programs. It will showcase Australian First Nations film talent.

RAMU's application was strong in that it clearly identified the economic and social outcomes for Broome and their alignment with the Shire's goals. The event had strong audience numbers in 2022 and Officers and the working group also noted the potential economic impact of showcasing the Kimberley as a film destination.

CinefestOz Broome also aligns very well with the arts strategy in terms of creative industries careers, specifically targeting indigenous youth. The Shire funded this event with \$15k in 2022 and at that time gave consideration for funding this event at a higher level in 2023. Partly this was due to the fact that key funding in 2022 for this event had already been committed by the inaugural 'Arts Impact' funding.

In the application there was unconfirmed income/sponsorship, primarily due to the long lead in time between now and the event.

Total event cost was listed at \$224,500 If supported, the Shire support would be directed at local procurement opportunities (equipment hire, safety equipment, catering) and the school, community, and education components,

The recommendation for funding was set at \$30,000 due to the removal of unsupported expenses such as project management, accounting, insurance and audits. After discussion, officers and the working group determined that these costs are normal business expenses, and therefore should not be supported as project expenses.

**Theatre Kimberley**

Raranga – the Weave, Theatre Kimberley's Worn Art Revamped 2023

Requested: \$38,096

Recommended: \$20,000

Theatre Kimberley's Raranga (Worn Art Revamped 2023) will engage a large and culturally diverse group of multi-generational Kimberley participants in the development and performance of a multi-arts performance involving Broome stories, original handmade wearable artworks, dance and circus, which will celebrate local art, culture and heritage.

Theatre Kimberley's application is strong in that it is a highly detailed outline of how it meets the Shire's strategic priorities of youth, community, physical well-being, social and emotional well-being and shared cultural pride. The project also attracts local and visiting audiences during November, supporting the tourism shoulder season.

A positive economic impact is that it is a large, local event with strong procurement in the arts sector. Officers have confidence in delivery as it is a long running show that is being revamped post-COVID. Theatre Kimberley has a history of delivering popular local events and engagement with community. The project also has great legacy and skill building opportunities for a career pathway in the arts.

Shire's support in 2023 will facilitate the development of an iconic festival which has a history and a track record of high impact. The project has very strong connections across the community, and this is indicated by the many letters of support.

Total project costs are \$190,379, and other funders have been secured including \$60k from the Department of Local Government, Sport and Cultural Industries. Shire is being requested to support rental of the civic centre, professional fees and production costs.

Shire officers supported the request of \$38,096 due to the social and community impact of the event and how it demonstrated alignment with the CDF priorities. However, Council noted that the request of almost \$40,000 was the highest possible level of support that the Shire could offer under Stream 2, and therefore there needed to be a strong understanding from the wider community, businesses and rate payers that this event would have a positive impact. As it was a relatively new event and unable to demonstrate this impact, Council therefore recommended support be at a slightly lower level than was requested. Support is recommended at \$20,000 for:

- Venue Hire: \$10,000 (Civic centre \$8,405, Lotteries House & BPAC Studio)
- Professional Fees: \$10,000 lighting, sound, staging and production.

Officers will engage further with Theatre Kimberly to determine how this reduced funding support might impact the outcomes they proposed in the funding application.

**Kimberley Arts Network (KAN)**

The Broome Fringe Festival Indigenous Community Engagement Program

Requested: \$11,035 (multi-year for 3 years)

Recommended: \$11,035 (multi-year for 3 years)

The Broome Fringe Festival (**Fringe**) "celebrates the grassroots creative community of the Broome area". A popular part of Fringe is the Festival Arts Trail on the long weekend in June when artists open their studios and sell their work direct to the public. Since 2021 KAN has

supported three indigenous communities to come into Broome and participate in the Art Trail. This raises the profile and income of remote Indigenous artists and showcases the diversity of culture across the Shire of Broome to visiting and local audiences.

The project links very strongly with the Arts and Culture Strategy and the key feedback from communities. KAN has requested multiyear funding which is supported by officers. In 2022/23 Council committed EDF funding, however it has not been acquitted as the event occurs in May 2023. Successful acquittal will be a requirement for funding in 2023/24.

Shire financial support is directed towards delivering community workshops, program development, facilitation fees, travel to communities and entertainment. The application was well written with strong alignment to Shire priorities, photos and evidence from previous events, and letters of support from the Bidyadanga and Lombadina communities.

### Not Recommended

#### **Ashoka**

Ashoka Tennis Clinic Sport

Requested: \$1,999

Recommended: \$0.00

The Ashoka application was not strong in terms of what the project was trying to achieve and what the social and economic benefit to Broome would be. It also did not clarify how it met the Broome strategic priorities.

Ashoka did not meet the criteria of being either an incorporated or auspiced entity and therefore it was not recommended for funding.

### **CONSULTATION**

Officers presented a public workshop in February 2023 that was attended by approximately 15 members of the public. An e-newsletter was emailed and published in the Broome Advertiser on 19 February 2023. Council staff also communicated directly with previous applicants and fund recipients and met with event programmers.

CDF applications were also advertised on Facebook, LinkedIn and on the Shire website.

### **STATUTORY ENVIRONMENT**

Nil.

### **FINANCIAL IMPLICATIONS**

Subject to adoption of the 2023/24 annual budget, the Community Development Fund consists of three (3) funding sources across the funding streams with total funding of potentially up to \$397,000 (ex GST) available:

#### **Stream 1 (\$132,229)**

Community Development Fund Stream 1 applications are funded by a combination of Shire budgeted funds and Energy Developments Limited - West Kimberley Community Fund (**EDL**) grant funding.

EDL funding is provided through Reserve Funding, which currently has a balance of \$62,229 and is allocated once Council has determined which grants to recommend for EDL support.

The remainder of the funding is an annual budget allocation, which for 2022/23 was budgeted at \$70,000.

Should the recommendations of the CSAWG be supported, the following applications will be recommended to EDL for funding as they meet the EDL specific guidelines. Funding for projects determined to be eligible through EDL will be assigned to that relative account:

Burrb Wanggarraju Nurlu - \$8,000  
 Goolarri - \$10,000  
 Broome Lotteries House - \$7600  
 West Kimberley Junior Football League - \$10,000  
**Total - \$35,600**

With \$132,229 combined Council and EDL funding available for Stream 1 applications, if these recommendations are supported by EDL, \$58,761.22 would be required from Council's 022/2023 \$70,000 budget allocation for Stream 1 grants, leaving \$11,238.78 of unallocated Council funding.

\$26,629 would remain from EDL Reserve funding for consideration of eligible applications the following year.

### **Stream 2 & 3 (\$265,000)**

Community Development Fund for Streams 2 and 3 is allocated through the annual budget, with \$265,000 typically allocated in previous years. Funding for eligible Stream 2 projects that are approved will inform the final 2023/24 Annual Budget.

Proposed for inclusion in the 2023/24 Annual Budget are two pre-approved projects that were already allocated:

- Broome Aboriginal Media Association NAIDOC - \$10,000 (3 years funding) approved 2022/23 allocated from Stream 2 (*Minute No. C/0422/016*)
- Shinju Matsuri Inc - \$ 97,500 approved March OMC allocated from Stream 3 (*Minute No C/0323/025*)

A table providing an overview of the funding recommendations has been listed as an Attachment to this report. If the funding recommendations are accepted by Council this will result in a total funding allocation of \$155,396.22. This will be divided across the 2022/23 and 2023/24 financial year budgets as indicated in the table 1 below.

*Table 1 – Summary of Funding Allocations (subject to Council endorsing the CSAWG recommended allocations):*

<b>FUNDING</b>	<b>STREAM 1</b> (2022/23 funding)	<b>STREAM 2</b> (2023/24 funding)	<b>TOTAL</b>
Total Available funding	\$132,229.00	\$265,000.00	\$397,000.00
<b>CSAWG Recommended amount</b>	<b>\$94,361.22</b>	<b>\$61,035.00</b>	<b>\$155,396.22</b>
Pre-allocated Stream 2 and 3 funding		\$107,500.00	
Unallocated funding	\$37,867.78	\$96,465.00	\$134,332.78

Neither funding stream received enough applications to be fully subscribed.

Any unallocated Shire funding from Stream 1 would be transferred to the Community Sponsorship Reserve, which currently has a balance of \$83,000.



As the CDF is an annual grants program under the adopted guidelines and no future allocations will be considered, any unallocated funding for Stream 2 and Stream 3 becomes a budget saving of \$96,465 in the 2023/2024 draft budget.

Consideration of the impact of this saving will be made by Council during budget preparation and adoption.

**RISK**

	<b>Risk</b>	<b>Type</b>	<b>Rank</b>	<b>Mitigation</b>
<b>Community dissatisfaction with allocations</b>	Perception the Shire is not maximising opportunity to support organisations providing social and economic benefits	Reputational	Medium	Most applications were funded at the requested amount. Where insufficient detail was provided or ineligible expenses were requested then officers will follow up with applicants for future years.
<b>Funding recipient dissatisfaction with allocations</b>	Perception the Shire is not maximising opportunity to support organisations providing social and economic benefits.	Reputational	Low	Guidelines have been put in place establishing eligibility criteria.

**STRATEGIC ASPIRATIONS**

**People - We will continue to enjoy Broome-time, our special way of life. It's bursting with energy, inclusive, safe and healthy, for everyone**

**Outcome 4 - An inclusive community that celebrates culture, equality and diversity**

**Objective** 4.1 Grow knowledge, appreciation and involvement in local art, culture and heritage.

**VOTING REQUIREMENTS**

*Simple Majority*

REPORT RECOMMENDATION:

*That Council:*

1. Approves the allocation of the following amounts to the applicants under Stream 1 of the Community Development Fund from the 2022/2023 annual budget:
  - a) Saving Animals Against Euthanasia Broome (SAFE) for the project Desexing and Microchipping Program for Cats for the amount of \$7,500;
  - b) RSPCA WA for the project RSPCA Community Action Days for the amount of \$6,170.63;
  - c) Australian Rangeland Society for the project Broome Rangelands Conference for the amount of \$7,990.59;

- d) *Burrb Wanggarraju Nurlu (BWN) for the project Contemporary Indigenous Dance Project (CIDP) for the amount of \$8,000;*
  - e) *Broome Community Resource Centre (CRC) for the project Equipment and Furniture Upgrades for the amount of \$10,000;*
  - f) *Broome Sports Association Inc. for the project Broome Sports Awards for \$10,000/ year for 3 years;*
  - g) *Goolarri for the project Kimberley Girl – 20th Anniversary for the amount of \$10,000;*
  - h) *Australia's North West (ANW) for the Broome Arts and Food Trail campaign for the amount of \$10,000;*
  - i) *Broome Lotteries House for the event Broome Chilli Festival for \$7,600/ year for 3 years;*
  - j) *Broome Bowling Club for the event Shinju Matsuri Open 4's Bowling Event for \$7,100; and*
  - k) *West Kimberley Junior Football League (WKJFL) for the project Youth Girls Footy Inaugural Season (2023) for the amount of \$10,000 (EDL funding).*
2. *Approves the allocation of the following amounts to the applicants under Stream 2 of the Community Development Fund:*
    - a) *Kimberley Arts Network (KAN) for the Broome Fringe Festival Indigenous Community Engagement Program for the amount of \$11,035/year for 3 years;*
    - b) *Theatre Kimberley for the event Raranga – the Weave, Theatre Kimberley's Worn Art Revamped 2023 for \$20,000; and*
    - c) *RAMU Productions for the event CinefestOZ Broome for \$30,000 for 2 years.*
  3. *Considers a budget allocation of \$61,035 in the 2023/24 Annual Budget for Stream 2 funded Community Development Fund applications additional to the \$107,500 pre-allocated to the Shinju Matsuri and NAIDOC allocations, and adjust the 2023/24 draft Annual Budget accordingly by reducing the proposed Stream 2 and 3 Community Development Fund allocation by \$96,465;*
  4. *Considers allocating \$96,465 from the reduced 2023/24 Community Development Fund to a newly created Resilience Reserve in the 2023/24 draft Annual Budget to recognise adjustments made to insurance cover across various miscellaneous infrastructure assets in 2021/22 and 2022/23, with the purpose of providing a level of self insurance for claims falling outside of Council's insurance coverage; and*
  5. *Requests the Chief Executive Officer to schedule a Council Workshop to further review the Community Development Fund guidelines, including funding timeline and budget allocations, and the function of the Community Sponsorship Assessment Working Group.*

## **Attachments**

1. CDF Recommendations

APPLICATIONS										OFFICER'S CRITERIA BASED ASSESSMENT		CSAWG RECOMMENDATION	
PROPONENT	PROJECT	DESCRIPTION	GUIDELINES CRITERIA MET Y/N	ANNUAL TURNOVER EXCEEDS \$500K	TOTAL PROGRAM COST	CASH CONTRIB	MULTI YEAR Y/N	AMOUNT REQUESTED	% PROJECT COST	Stream 1	Stream 2	AMOUNT	REASON
SAFE	Desexing & Microchipping Program for Cats	To provide free desexing and microchipping for cats in Broome.	Y	SAFE also has revenue over \$500,000 per year, however this is for operations across Western Australia, and is not limited to Broome.	\$ 15,000.00	\$ 2,500.00	N	\$ 7,500.00	50%	\$ 7,500.00		\$ 7,500.00	\$7500 - Supportive of officer's recommendation.
RSPCA	RSPCA Community Action Days – July 2023	Free events and products to support those who are struggling financially to look after their pets and provide education about responsible pet ownership	Y	RSPCA generates revenue above \$500K/year. However, RSPCA does seek local government grants to do specific actions in communities to reduce animal cruelty and abandonment.	\$ 20,334.84	\$ 13,204.21	N	\$ 6,170.63	30%	\$ 6,170.63		\$ 6,170.63	\$6,170.63 - Supportive of officer's recommendation.
Australian Rangeland Society	Broome Rangelands Conference	National conference that brings researchers, land managers, policy makers and Traditional Owners together to discuss and share knowledge on the sustainable management of Australia's rangelands.	Y	N	\$ 250,000.00	\$ 192,009.41	N	\$ 7,990.59	3%	\$ 7,990.59		\$ 7,990.59	\$7,990.59 - Supportive of officers recommendation.
Burrb Wanggarraju Nurlu (BWN)	Contemporary Indigenous Dance Project (CIDP)	BWN will hold four weekly dance sessions, where Elders share traditional stories and cultural knowledge, and this becomes the basis for the movement for community performances (Shinju etc)	Y	N	\$ 24,640.00	\$ 6,000.00	N	\$ 10,000.00	41%	\$ 10,000.00		8000	\$8,000 - Reduced funding recommendation. Not supportive of funding Elder Consultation fees.
Broome Community Resource Centre (CRC)	CRC Equipment and furniture upgrades	Upgrade Windows 10 computers, an Apple Mac available for community use and conference room furniture.	Y	N	\$ 33,006.00	\$ 23,000.00	N	\$ 10,000.00	30%	\$ 10,000.00		\$ 10,000.00	\$10,000 - Supportive of officer's recommendation.
Broome Sports Awards	2023 Broome Sports Awards -	Annual gala event organized by a volunteer committee and Broome's Talent Development Program, to recognize and celebrate athletes and volunteers.	Y	N	\$ 31,283.00	\$ 21,283.00	Y	\$ 10,000.00	32%	\$ 10,000.00		\$ 10,000.00	\$10,000 (multi-year 3 years) - Supportive of officer's recommendation.

Goolarri	Kimberley Girl – 20th Anniversary	Kimberley Girl (KG) began in Broome in 2004 and this year is the 20th Anniversary. It is a program targeting young Indigenous women between the ages of 16-25, held in September/October each year. KG includes structured workshops over a three-week period, and then weekly showcase events.	Y	Goolarri Media is responsible for Kimberley Girl, and its turnover exceeds \$500k/year. However, Goolarri is contributing \$75k of their own funds to the project, and it is not an income-generating event.	\$ 207,335.00	\$ 116,635.00	N	\$ 10,000.00	5%	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$10,000 - Supportive of officer's recommendation.
Broome Lotteries House	Broome Chilli Festival	Weekend family festival including food van, local stalls and media, kids corner, entertainment and other community events including cook offs and chilli eating competition supported by officers. <i>Requested funding for the ticketed alcohol event to visit local restaurants not supported by officers.</i>	Y	N	\$ 42,930.00	\$ 13,600.00	Y	\$17,000.00	40%	\$ 7,600.00	\$ 7,600.00	\$ 7,600.00	\$7,600 (multi-year 3 years) - Supportive of officers recommendation.
Kimberley Arts Network	The Broome Fringe Festival Indigenous Community Engagement Program	Supports three indigenous communities to come into Broome and participate in the Art Trail.	Y	N	\$ 24,435.00	\$ 11,200.00	Y	\$ 11,035.00	45%	\$ 11,035.00	\$ 11,035.00	\$ 11,035.00	\$11,035 (multi-year 3 years) - Supportive of officer's recommendation.
Theatre Kimberley	Raranga – the Weave, Theatre Kimberley's Worn Art Revamped 2023	Development and performance of a multi-arts performance involving Broome stories, original handmade wearable artworks, dance and circus, which will celebrate local art, culture and heritage.	Y	N	\$ 190,379.00	\$ 115,978.00	N	\$ 38,096.00	20%	\$ 38,096.00	\$ 20,000.00	\$ 20,000.00	\$ 20,000.00
Broome Bowling Club	Shinju Matsuri Open 4's Bowling Event	Bowling event held around Shinju. The 4-day event sees competitors and 24 teams from across Australia compete. <i>Officers recommend Shire support one ceremony.</i>	Y	N	\$ 29,100.00	\$ 14,500.00	N	\$11,100.00	38%	\$ 6,000.00	7100	\$ 6,000.00	\$7100 - WG requested sponsorship of the closing ceremony, rather than opening ceremony which accounts for slightly higher funding level.
Australia's North West (ANW)	ANW Broome Arts and Food Trail campaign	To work with local businesses and content producers to develop campaign materials that will highlight the Broome arts, culture, food and beverage sectors.	Y	The funding sought will support the creation of new marketing assets to promote food and art trail itineraries, allowing other ANW funding to be allocated to increased marketing of the sesectors in Broome. ANW is providing % of required funding.	\$ 40,000.00	\$ 30,000.00	N	\$ 10,000.00	25%	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$10,000 - Supportive of officer's recommendation.

RAMU Productions	CinefestOZ Broome 2023	4-day national film festival focused on Australian First Nations films and Kimberley landscapes.	y	N	\$ 256,000.00	\$ 184,500.00	N	\$ 40,000.00	16%		\$ 30,000.00	\$ 30,000.00	\$ 30,000.00
West Kimberley Junior Football League (WKJFL)	Youth Girls Footy Inaugural Season (2023)	Training equipment for the youth girls teams in Broome, Bidyadanga and Ardyaloon. <i>Not supported by officers as determined funding could come from West Australian Football Commission.</i>	Y	N	\$ 25,996.50	\$ 3,516.00	N	\$ 10,000.00	38%	\$ -	\$ -	10,000	\$10,000 - Supportive of allocating EDL funding towards project.
Ashoka	Ashoka Tennis Clinic Sport	Tennis event. Ashoka did not meet the criteria of being either an incorporated or auspiced entity.	N	N	\$ -	\$ -	N	\$ 1,990.00	0%	\$ -	\$ -		\$0.00
										<b>Funding</b>	<b>Stream One</b>	<b>Stream Two</b>	<b>Combined totals</b>
										Total Available funding	\$ 132,229.00	\$ 265,000.00	\$ 397,229.00
										<b>CSAWG Recommended amount</b>	<b>\$ 94,361.22</b>	<b>\$ 61,035.00</b>	<b>\$ 155,396.22</b>
										Preallocated Stream 2 & 3 Fund		\$ 107,500.00	