



VISION OF COUNCIL

"A thriving and friendly community that recognises our history and embraces cultural diversity and economic opportunity, whilst nurturing our unique natural and built environment."

AGENDA

BUSINESS OF AN URGENT NATURE

FOR THE

ORDINARY MEETING OF COUNCIL

30 MAY 2019

OUR VISION

"A thriving and friendly community that recognises our history and embraces cultural diversity and economic opportunity, whilst nurturing our unique natural and built environment."

OUR MISSION

"To deliver affordable and quality Local Government services."

CORE VALUES OF THE SHIRE

The core values that underpin the achievement of the mission will be based on a strong customer service focus and a positive attitude:

Communication

Integrity

Respect

Innovation

Transparency

Courtesy

DISCLAIMER

The purpose of Council Meetings is to discuss, and where possible, make resolutions about items appearing on the agenda. Whilst Council has the power to resolve such items and may in fact, appear to have done so at the meeting, no person should rely on or act on the basis of such decision or on any advice or information provided by a Member or Officer, or on the content of any discussion occurring, during the course of the meeting.

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SHIRE OF BROOME
ORDINARY MEETING OF COUNCIL
THURSDAY 30 MAY 2019
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8. MATTERS FOR WHICH THE MEETING MAY BE CLOSED

UNDER SECTION 5.23 (2)(D) OF THE LOCAL GOVERNMENT ACT 1995 COUNCIL MAY RESOLVE TO MOVE THE MEETING BEHIND CLOSED DOORS.

12. BUSINESS OF AN URGENT NATURE

12.1 COUNCIL CONSIDERATION OF PUBLIC SUBMISSIONS ON INTENTION TO IMPOSE DIFFERENTIAL RATES AND MINIMUM PAYMENTS FOR THE 2019/20 ANNUAL BUDGET

LOCATION/ADDRESS:	Nil
APPLICANT:	Nil
FILE:	ARA01; ARA12
AUTHOR:	Manager Financial Services
CONTRIBUTOR/S:	Nil
RESPONSIBLE OFFICER:	Director Corporate Services
DISCLOSURE OF INTEREST:	Nil
DATE OF REPORT:	24 May 2019

SUMMARY: A local government is required to consider any public submissions received in response to Council's request for submissions regarding Council's intention to impose the 2019/20 differential rates and minimum payments under section 6.36(4) of the *Local Government Act 1995* (LGA). The proposed differential rates and minimum payments have been advertised for local public notice seeking public comment for not less than 21 days, ending 23 May 2019.

The purpose of this report is to present to Council the details of submissions received for consideration following the statutory local public notice period and prior to adoption of the 2019/2020 Annual Budget.

Council is requested to authorise the Chief Executive Officer (CEO) to make an application to the Minister for Local Government and Communities for approval:

1. To impose differential general rates under section 6.33(3) of the LGA that are more than twice the lowest differential rate being imposed; and
2. To impose a minimum payment to a greater percentage of vacant properties than is allowed under section 6.35(5) of the LGA.

BACKGROUND

Previous Considerations

OMC 18 April 2019

Item 12.1

Intention to Impose 2019/20 Differential Rates

At the Ordinary Meeting of Council (OMC) held 18 April 2019, Council resolved the following:

**COUNCIL RESOLUTION:
REPORT RECOMMENDATION**

That Council:

1. Publishes a local public notice proposing the 2019/20 differential general rates and minimum payments set out in the table below and invites electors or ratepayers to lodge submissions about this proposal within 21 days from the date of notice:

DIFFERENTIAL RATE CATEGORY	RATE IN THE DOLLAR (cents)	MINIMUM PAYMENT
Residential (GRV)	10.8224	\$1,220
Vacant (GRV)	19.8104	\$1,220
Commercial (GRV)	11.2119	\$1,220
Tourism (GRV)	14.6665	\$1,220
Mining (UV)	11.7729	\$500
Rural (UV)	0.7623	\$1,220
Commercial Rural (UV)	3.1875	\$1,220

2. Adopts the Objects and Reasons presented in Attachment 2 for each of the proposed differential general rates and minimum payments in point 1 above; and
3. Following the close of the public submission period, requests the Chief Executive Officer to report back to Council, presenting any submissions for formal consideration prior to seeking Minister's Approval:
 - (a) Under section 6.33 of the Local Government Act 1995 to impose differential rates for those rates that are more than twice the lowest differential rate.
 - (b) Under section 6.35(5) of the Local Government Act 1995 to impose a minimum payment of \$1220 on GRV - Residential Vacant properties as exemption to subsections 2, 3 and 4 of Section 6.35 of the Local Government Act 1995.

The report presented to Council at the 16 April 2019 OMC summarised the following matters:

1. The 2019/20 budget process to date including revenue required to be raised from rates as per the 2019/20 draft budget;
2. The proposed rating categories and corresponding valuations;
3. The proposed rate in the dollar for each rating category reflecting a 1.75% increase in rate yield from the preceding year;
4. The proposed minimum payments for each rating category, which remained the same as the preceding year. Once again, the UV Mining category is set at a lower level to ensure compliance with section 6.35 of the LGA;
5. An illustration of the proposed differential rates and minimum payments required to be raised to balance the 2019/20 budget;
6. The requirement to advertise certain rating information through public notice; and
7. The requirement to consider submissions received in relation to the proposed rates.

Following the 18 April OMC, a public notice inviting submissions on proposed differential rates was advertised in the 2 May 2019 edition of the Broome Advertiser, with the submission period closing at 4pm, Thursday 23 May 2019. Public notices were also placed on noticeboards located at the Shire of Broome Administration Centre and Library. A media release about the intention to impose differential rates and minimum payments was also published on the Shire's website on 3 May 2019.

The Shire wrote to the 23 remaining properties in the UV – Commercial Rural rating category inviting public comments on the proposed differential rates pursuant to the requirement of the Department of Local Government, Sport and Cultural Industries (DLGSC) for rating categories with less than 30 ratepayers.

Additionally, as part of the 21-day legislative requirement to provide local public notice, the Shire also wrote to ratepayers potentially impacted by the introduction of a single rating category for vacant properties. Written notice about the differential rates and object and reasons was sent out to the owners of vacant commercial and tourism properties in a manner similar to the consultation done with UV-Commercial ratepayers having less than 30 ratepayers in the rating category.

The Minister requires evidence of Council consideration of any submissions received prior to accepting the Shire's application for exemption from section 6.33 of the LGA where the proposed UV Mining and UV Commercial differential rates are set at more than twice the base UV Rural rate and exemption from section 6.35 of the LGA where there are more than half the number of GRV Residential – Vacant properties on the minimum payment.

COMMENT

Submissions

Two submissions were received during the above notice period and are summarised below for Council consideration.

Submission 1: Chris J Borella, A304864, 15 May 2019

"The question the Shire should be asking themselves is why are we increasing any Shire Rates when Construction in the Shire of Broome is in 'Semi Decline or at best dormant'. There is literally no building activity, no Retail or Office tenants and substantially reduced tourism, one would rightly ask are you lot

'smoking something'. After 20 years of Managing Commercial Property in Broome I can say without fear of contradiction that the current state of the Broome Property Market is as bad as it gets.

What should be happening is the Shire reducing its costs/overheads and slimming down the same as Private Enterprise have had to do over the past 5 years of the downturn.

The Shire knows as well as the writer that Valuations on vacant land are going down not up. Therefore, perhaps to promote business activity and development opportunities The Shire should consider reducing Rates on vacant land for 12 months to be reviewed every 12 months to ascertain if there has been an improvement in local conditions.

I hope my reply assists in your determination on whether Shire rates should be increased or decreased.

Notes:

- Residential Rents have come down*
- Commercial Rents have come down*
- 'Regular Sales' are the only thing that moves Retail stock*
- Bankruptcies/cafes have closed down*
- The Shire wants to put up Rates!!!"*

The respondent raised general concerns regarding the proposed increase in differential rates imposed by the Shire.

The respondent recommended that with the vacant land valuations going down, the Shire should promote business activity and development opportunities by reducing rates on vacant land for 12 months; reviewed every 12 months to ascertain if there has been an improvement in local conditions.

The submission was primarily an objection to the proposed general rate increase as opposed to the differential rating categories and Objects and Reasons. Unfortunately, unlike private industry which has the flexibility to discontinue unprofitable operations, the services provided by the Shire cannot be readily reduced without negatively impacting law and order, health, waste disposal, sports and recreation, roads and other infrastructure, public safety and compliance with various legislation and regulations.

As part of the 2019/20 budget preparations, the Shire has continued to ensure that its budget is as lean as possible despite the escalation of recurring costs such as staffing, utilities, fuel and insurance. The Shire also grapples with an ever-increasing demand for services from the community, which results in escalating costs of existing service delivery with limited alternative income sources available to offset these additional costs.

The Shire acknowledges the difficult and challenging economic climate experienced not only in Broome but across the State during the recent times. For these reasons, rather than driving further contraction of the local economy, Council has worked harder to partner with various stakeholders and funding bodies in order to deliver various transformative projects to stimulate the local economy, tourism and ensure that Broome remains a safe and pleasant place to live and work while ensuring Broome is well placed to take advantage of opportunities when economic recovery takes place.

The Shire has introduced various initiatives to encourage economic, tourism and community growth while supporting business and the community:

- Small-Business Friendly Program
- Economic Events and Tourism Development Funding Program;
- Community Sponsorship Grants;
- Streamlined event, development and planning application processing;
- Financial Literacy Workshops for small businesses;
- Financial and in-kind support for various Tourism operators including Cruise Broome, Australia's North West and the Broome Visitor Centre.

Officers propose to respond to the submission by providing details of the above projects, services and budget process. Officers do not consider that the submission warrants any amendments to the proposed differential rating Objects and Reasons.

Submission 2: Paspaley Pearls Group, 23 May 2019

"Paspaley Pearls Group (PPG) owns numerous properties throughout Broome including residential, commercial and industrial sites. Many sites have been intensively developed and provide opportunities for businesses and employment. Those properties and related businesses undoubtedly contribute significantly towards the Broome economy. In addition PPG holds a number of undeveloped sites in readiness for future development which clearly indicates its commitment to Broome's future economy and success.

The Paspaley Pearls Group has played an important role in supporting and promoting business throughout the town for many years and it is disappointing to receive notice that property owners and developers of Commercial and Tourism zoned land which is undeveloped will be penalised for making commitments to invest in the town. We also oppose the continued penalties payable for vacant Residential zoned land.

The proposed increases in rates for Commercial and Residential land equates to 76% and 83% respectively. In the event that such an increase is unavoidable it is surely unreasonable to apply such increase in one step and at short notice. This extraordinary increase is also unequitable in principle due to the subject land in fact contributing a lesser burden upon the towns infrastructure and therefore lower cost than comparable developed land.

Development of any land is conditional upon favourable market and commercial conditions being available. It is widely known that Broome has experienced difficult commercial conditions in recent years and Shire's decision to apply an additional financial burden upon property owners is unreasonable and unacceptable. You will be aware that property owners are also required to contribute significant land tax to the state government and the proposed local government tax increase further increases the overall burden upon property owners.

We request your reconsideration before applying the proposed increase and would welcome the opportunity to discuss the matter at your convenience."

The submission states that the respondent owned numerous properties around Broome including residential, commercial and industrial sites many of which have been intensively developed and provide opportunities for business and employment. In addition to developed properties however, the respondent also owns undeveloped sites in readiness for future development which the respondent claims as their demonstration of commitment to Broome.

The submission stated the respondent's important role in supporting and promoting business throughout the town and their disappointment at receiving notice that property owners and developers of vacant Commercial and Tourism zoned land will be penalised for making commitments to invest in the town. The respondent also opposes the 'continued penalties' payable for vacant residential land.

The respondent calculated the increase in rates for Commercial and Residential land at 67% and 83% which they state would be a significant increase if applied immediately and at short notice. The submission also claimed inequity given that vacant land has lesser burden upon the town's infrastructure compared to developed land. Any development of land is conditional upon favourable market and commercial conditions being available and that applying additional burden to property owners at a time of difficult commercial conditions is unreasonable and unacceptable given that the property owners also pay significant land tax to the state government.

The submission received from the respondent did not make any opposition to the objects of the GRV – Vacant differential rating category whereby vacant properties, regardless of their zoning will be classified in a single vacant land rating category. The submission however makes opposition to the justification behind the higher rate in the dollar charged to vacant properties on the basis that vacant land has a lesser burden on the town's infrastructure compared to developed land. The respondent also believes that they have demonstrated enough commitment and contributed significantly towards the Broome economy through their developed properties and therefore the disincentive intended by the GRV Vacant differential rate towards their vacant properties should not be applied.

Encouragement of development is strategically important as it has a positive effect on local employment, economic diversity and further community returns from population-linked investment in the region by both State and Federal funding bodies. For these reasons, the objects and reason of the GRV Vacant rating category is to signify Council's preference for land to be developed rather than leaving it vacant.

The GRV Vacant differential rate is also intended to discourage land investors from land banking and to discourage excessive vacant land throughout the various precincts within the town.

Council acknowledges the contribution made by the respondent to the Broome community through businesses and employment outcomes brought about by their developments. Property rates however, being a tax on property rather than a company or entity tax, are applied based on a properties' individual characteristics and use and therefore there can be no distinction made between vacant properties of one property owner to another.

Officers note the comments made by the respondent opposing the differential rates applied to vacant residential properties. There were no proposed changes however on the treatment of vacant residential properties as they have been classified under the vacant rating category in current and previous years. This is proposed to remain the same in 2019/20.

The 76% and 83% rate increase referred to in the submission are also inaccurate. While 76% and 83% are the excess of the rate in the dollar of GRV Residential and GRV Commercial over GRV Vacant, respectively, vacant residential properties are only assigned a maximum value of 3% of the capital value of the land, while non-vacant residential properties are assigned a rental yield percentage as determined by the Valuer Generals Office (VGO) from time to time. In most cases, owners of vacant residential properties are likely to pay less rates than owners of non-vacant residential properties. Assuming a vacant residential property's GRV valuation remains the same, the increase in rates is only expected to be 23% which is the change in rate in the dollar from 2018/19 to 2019/20.

Vacant commercial, industrial and tourism properties on the other hand are valued up to 5% of capital land value. While this percentage is higher than the value assigned to vacant residential properties, it is significantly less than the GRV rental value assigned to developed commercial, industrial and tourism properties. A property might be zoned residential, commercial or tourism but if the property is undeveloped, the predominant use of the property is therefore 'non-use' and it should be rated consistently with other similar properties.

Local government rates represent a fair and equitable contribution that each property makes towards the cost of providing infrastructure and facilities in their local community. With the rates being a tax on property, fair and equitable sharing of costs implies that properties of the same characteristics and use are rated on the same basis.

The Shire acknowledges the difficult and challenging economic climate experienced not only in Broome but across the State during the recent times. For these reasons, rather than driving further contraction of the local economy, Council has worked harder to partner with various stakeholders and funding bodies in order to deliver various transformative projects to stimulate the local economy, tourism and ensure that Broome remains a safe and pleasant place to live and work, while ensuring we are well placed to take advantage of any opportunities when economic recovery takes place.

Officers propose to respond to the submission by providing the above explanations and include details of the various projects and services included in the 2018/19 financial year and 2019/20 budget. Officers do not consider that the submission warrants any amendments to the proposed differential rating Objects and Reasons.

Ministerial Approval

Section 6.35 of the LGA requires a local government to ensure that the general rate is imposed on not less than 50% of the number of separately rated properties or 50% of the number of properties in a differential general rate category. This has been achieved in all categories except in GRV – Vacant. It is proposed that Ministerial approval be sought in this circumstance to ensure a consistent rate increase is applied to all properties within this category.

In line with previous years, Ministerial approval must also be sought in accordance with section 6.33 of the LGA for the proposed UV Mining and UV Commercial differential rating categories as these are more than twice the lowest UV Rural general rate.

Officers recommend that Council authorises the CEO to proceed with an application to the Minister with regards to the UV Mining and UV Commercial differential rating category rates in the dollar, and GRV Vacant minimum payment.

UV - Mining Valuations

The UV valuation roll, excepting UV Mining, was received on time for the 4 April 2019 Council workshop. There was limited change in valuations of UV rural and commercial rural properties. Valuations for UV Mining however remain outstanding and the VGO has advised that there have been delays in receiving valuation information from the

Department of Mines and Petroleum and does not expect that they will be received until late May 2019. There are only 64 properties in the UV Mining rating category, of which 31 are paying minimum rates and are not likely to change in the event of a reduction in valuation. The remaining 33 UV mining properties, with an estimated value of \$124,880 in 2019/20, are expected to fluctuate in rates. With an average valuation of \$11.5K each and assuming a maximum change of 5%, the change in rates revenue generated by the 33 UV – Mining properties is estimated at less than \$2,000 and is deemed negligible. Officers do not consider that the proposed rates model needs to be changed as a result of the UV – Mining valuation.

Rate Growth

A recent review of 2018/19 actual rates revenue revealed higher but still minimal growth in the rate base compared to original expectations, primarily due to the current economic climate. As a result, officers have taken a conservative approach in forecasting 2019/20 rate growth and did not budget for any interim rates (\$50,000 in 2018/19).

Conclusion

In conclusion, it is recommended that Council, after consideration of the submissions received, proceeds with adopting the Objects and Reasons, differential rates and minimum rates strategy as previously advertised and seek ministerial approval:

- to impose differential rates for those rates that are more than twice the lowest differential rate; and
- to impose a minimum payment of \$1220 on GRV - Vacant properties as an exemption to subsections 2, 3 and 4 of section 6.33 of the LGA.

CONSULTATION

Consultation has been conducted with the DLGSC relating to the proposed differential rates and minimum payment.

Letters were sent to 23 properties remaining in the UV – Commercial Rural rating category inviting comments on the proposed differential rates, as there are less than 30 ratepayers in this rating category.

Letters were also sent to 47 vacant properties currently classified as GRV Commercial and GRV Tourism that are proposed to be classified as GRV – Vacant in 2019/20 inviting comments on the proposed change to differential vacant rating.

Local public notice was provided and direct correspondence issued to property owners as outlined above in accordance with section 6.36 of the LGA resulting in 2 submissions received during the 21-day statutory notice period.

STATUTORY ENVIRONMENT

Local Government Act 1995

S6.28 Basis of Rates

- 1). *The Minister is to -*
 - (a) *determine the method of valuation of land to be used by a local government as the basis for a rate; and*
 - (b) *publish a notice of the determination in the government gazette.*
- 2). *In determining the method of valuation of land to be used by a local government the Minister is to have regard to the general principle that the basis for a rate on any land is to be -*

- (a) where the land is used predominantly for rural purposes, the unimproved value of the land, and
- (b) where the land is used predominantly for non-rural purposes, the gross rental value of the land.

S6.32. Rates and service charges

- (1) When adopting the annual budget, a local government —
 - (a) in order to make up the budget deficiency, is to impose* a general rate on rateable land within its district, which rate may be imposed either —
 - (i) uniformly; or
 - (ii) differentially;
 and
 - (b) may impose* on rateable land within its district —
 - (i) a specified area rate; or
 - (ii) a minimum payment;
 and
 - (c) may impose* a service charge on land within its district.
 * Absolute majority required.
- (2) Where a local government resolves to impose a rate it is required to —
 - (a) set a rate which is expressed as a rate in the dollar of the gross rental value of rateable land within its district to be rated on gross rental value; and
 - (b) set a rate which is expressed as a rate in the dollar of the unimproved value of rateable land within its district to be rated on unimproved value.
- (3) A local government —
 - (a) may, at any time after the imposition of rates in a financial year, in an emergency, impose* a supplementary general rate or specified area rate for the unexpired portion of the current financial year; and
 - (b) is to, after a court or the State Administrative Tribunal has quashed a general valuation, rate or service charge, impose* a new general rate, specified area rate or service charge.
 * Absolute majority required.
- (4) Where a court or the State Administrative Tribunal has quashed a general valuation the quashing does not render invalid a rate imposed on the basis of the quashed valuation in respect of any financial year prior to the financial year in which the proceedings which resulted in that quashing were commenced.

S6.33 Differential general rates

- 1). A local government may impose differential general rates according to any or a combination, of the following characteristics -
 - (a) the purpose for which the land is zoned under a local planning scheme in force under the Planning and Development Act 2005;
 - (b) the predominant purpose for which the land is held or used as determined by the local government;
 - (c) whether or not the land is vacant land; or
 - (d) any other characteristic or combination of characteristics prescribed.

S6.35. *Minimum payment*

- (1) Subject to this section, a local government may impose on any rateable land in its district a minimum payment which is greater than the general rate which would otherwise be payable on that land.
- (2) A minimum payment is to be a general minimum but, subject to subsection (3), a lesser minimum may be imposed in respect of any portion of the district.
- (3) In applying subsection (2) the local government is to ensure the general minimum is imposed on not less than —
 - (a) 50% of the total number of separately rated properties in the district; or
 - (b) 50% of the number of properties in each category referred to in subsection (6),
on which a minimum payment is imposed.
- (4) A minimum payment is not to be imposed on more than the prescribed percentage of —
 - (a) the number of separately rated properties in the district; or
 - (b) the number of properties in each category referred to in subsection (6),
unless the general minimum does not exceed the prescribed amount.
- (5) If a local government imposes a differential general rate on any land on the basis that the land is vacant land it may, with the approval of the Minister, impose a minimum payment in a manner that does not comply with subsections (2), (3) and (4) for that land.
- (6) For the purposes of this section a minimum payment is to be applied separately, in accordance with the principles set forth in subsections (2), (3) and (4) in respect of each of the following categories —
 - (a) to land rated on gross rental value; and
 - (b) to land rated on unimproved value; and
 - (c) to each differential rating category where a differential general rate is imposed.

S6.36. *Local government to give notice of certain rates*

- (1) Before imposing any differential general rates or a minimum payment applying to a differential rate category under section 6.35(6)(c) a local government is to give local public notice of its intention to do so.
- (2) A local government is required to ensure that a notice referred to in subsection (1) is published in sufficient time to allow compliance with the requirements specified in this section and section 6.2(1).
- (3) A notice referred to in subsection (1) —
 - (a) may be published within the period of 2 months preceding the commencement of the financial year to which the proposed rates are to apply on the basis of the local government's estimate of the budget deficiency; and
 - (b) is to contain —
 - (i) details of each rate or minimum payment the local government intends to impose; and
 - (ii) an invitation for submissions to be made by an elector or a ratepayer in respect of the proposed rate or minimum payment and any related matters within 21 days (or such longer period as is specified in the notice) of the notice; and

- (iii) any further information in relation to the matters specified in subparagraphs (i) and (ii) which may be prescribed;
 - and
 - (c) is to advise electors and ratepayers of the time and place where a document describing the objects of, and reasons for, each proposed rate and minimum payment may be inspected.
- (4) The local government is required to consider any submissions received before imposing the proposed rate or minimum payment with or without modification.
- (5) Where a local government —
- (a) in an emergency, proposes to impose a supplementary general rate or specified area rate under section 6.32(3)(a); or
 - (b) proposes to modify the proposed rates or minimum payments after considering any submissions under subsection (4), it is not required to give local public notice of that proposed supplementary general rate, specified area rate, modified rate or minimum payment.

S6.47. Concessions

Subject to the Rates and Charges (Rebates and Deferments) Act 1992, a local government may at the time of imposing a rate or service charge or at a later date resolve to waive* a rate or service charge or resolve to grant other concessions in relation to a rate or service charge.

* Absolute majority required

POLICY IMPLICATIONS

2.2.4 Rating

3.4.9 Tourism Administration

FINANCIAL IMPLICATIONS

The proposed differential rates and minimum payments for the 2019/20 financial year will raise an estimated rates revenue of \$22.77M.

RISK

Risks associated with the consideration of submissions received and the general endorsement of the proposed rates model include:

- Rejection of the proposed differential rates, minimum payment and associated statement of objects and reasons by the DLGSC, which could result in delays in adopting the 2019/20 annual budget.
- Escalation of objections from affected ratepayers and resulting inability to pay rates.

These risks are assessed as extreme. The treatment and mitigation of these risks have been identified through controls including analysis and review of the rate setting strategy and constant consultation with DLGSC and ratepayers.

STRATEGIC IMPLICATIONS

Our People Goal – Foster a community environment that is accessible, affordable, inclusive, healthy and safe:

Effective communication

Affordable services and initiatives to satisfy community need

Our Prosperity Goal – Create the means to enable local jobs creation and lifestyle affordability for the current and future population:

Affordable and equitable services and infrastructure

Our Organisation Goal – Continually enhance the Shire's organisational capacity to service the needs of a growing community:

Responsible resource allocation

Effective community engagement

VOTING REQUIREMENTS

Simple Majority

REPORT RECOMMENDATION:

That Council:

1. *Notes the submissions received and the objections contained therein regarding Council's intention to impose the 2019/20 differential rates and minimum payments under section 6.36(4) of the Local Government Act 1995 during the public submission period of 21 days;*
2. *Endorses the following proposed Differential General Rates and Minimum Payments for 2019/20:*

DIFFERENTIAL RATE CATEGORY	RATE IN THE DOLLAR (cents)	MINIMUM PAYMENT
<i>Residential (GRV)</i>	<i>10.8224</i>	<i>\$1,220</i>
<i>Vacant (GRV)</i>	<i>19.8104</i>	<i>\$1,220</i>
<i>Commercial (GRV)</i>	<i>11.2119</i>	<i>\$1,220</i>
<i>Tourism (GRV)</i>	<i>14.6665</i>	<i>\$1,220</i>
<i>Mining (UV)</i>	<i>11.7729</i>	<i>\$500</i>
<i>Rural (UV)</i>	<i>0.7623</i>	<i>\$1,220</i>
<i>Commercial Rural (UV)</i>	<i>3.1875</i>	<i>\$1,220</i>

3. *Adopts the Objects and Reasons for each of the proposed differential general rates and minimum payments in point 2 above as contained in Attachment 1; and*

4. *Requests the Chief Executive Officer to seek the Minister for Local Government's approval:*
- (a) Under section 6.33 of the Local Government Act 1995 to impose differential rates for those rates that are more than twice the lowest differential rate; and*
 - (b) Under section 6.35(5) of the Local Government Act 1995 to impose a minimum payment of \$1220 on GRV - Vacant properties as an exemption to subsections 2, 3 and 4 of section 6.33 of the Local Government Act 1995.*

Attachments

- 1. 2019/20 Rating Objects and Reasons Adopted 18 April 2019
- 2. Differential Rates Submission - Charter Property
- 3. Differential Rates Submission - Paspaley Pearls Group



Objectives and Reasons of the Differential Rates and Minimum Payments for the 2019/20 Financial Year

In accordance with section 6.36 of the Local Government Act 1995, the Shire of Broome is required to publish its Objects and Reasons for implementing Differential Rates.

Overall Objective

The purpose of the levying of rates is to meet the Shire's budget requirements each financial year to deliver services and community infrastructure. Property valuations provided by the Valuer General are used as the basis for the calculation of rates each year. Section 6.33 of the *Local Government Act 1995* provides the ability to differentially rate properties based on zoning and/or land use as determined by the Shire of Broome. Properties are grouped according to town planning zonings and/or predominant land use with each having a separately calculated rate in the dollar to achieve greater equity across all sectors.

Council has considered the Key Values contained within the Rating Policy Differential Rates (s.6.33) March 2016 released by the then Department of Local Government and Communities, being:

- Objectivity
- Fairness and Equity
- Consistency
- Transparency and administrative efficiency

A copy of this policy can be obtained from this link:

<https://www.dlgsc.wa.gov.au/resources/publications/Pages/ViewPublication.aspx?DocID=558>.

Council has determined its required rates yield after reviewing all revenue sources, expenditure and efficiency measures as part of its budget deliberations. After reviewing budgeted sources of revenue and expenditure for the financial year 2019/20, a budget deficiency of \$22.77M has been identified. To fund this deficit, the rate-in-dollar is proposed to be increased by 1.75% across all rating categories based on current valuations to reflect Council's objective of raising a total of \$22.77M in rates. This will ensure an equitable distribution of the required rates yield from one year to the next consistent with Shire's approach in previous years.

The rate yield of \$22.77M is in line with the revenue requirements of the Shire's Long-Term Financial Plan (LTFP) of \$22.77M for the 2019/20 financial year and provides for Capital Works and Programs which includes:

- Town Beach Jetty - \$11.3M
- BRAC Outdoor Multi Sport Court Upgrade - \$2.5M
- Plant Replacement - \$1.8M (key items include replacement of heavy machinery and fleet vehicles)
- McDaniel Road Upgrade Stage 1 and 2 - \$1M
- Chinatown Revitalisation Program Stage 2 - \$800K
- Herbert and Saville Roundabout - \$692K
- Urban roads reseal program - \$611K
- Renewal and upgrades of various parks, ovals and public open spaces - \$503K
- Furniture, equipment, capital ICT hardware and software projects- \$460K
- Frederick Street and other drainages - \$315K
- Various street lighting - \$309K
- Other road upgrades- \$274K
- Waste Management Facility Posi-Shell waste cover - \$235K

- Broome Volunteer Bushfire Brigade Shed - \$224K
- Various footpath constructions, renewals and upgrades - \$224K
- Waste Management Facility capping and other rehabilitation - \$200K
- Chinatown Entry Statement - \$200K
- Renewal of various buildings - \$165K
- Waste Management Facility Tyre Processing - \$158K
- Australia Day, Reconciliation Week, Chinatown Christmas decorations and various community events - \$102K
- Implementation of economic development, youth framework and community safety plan - \$100K
- Review of Local Planning Scheme and Local Planning Strategy - \$80K
- Road Visual Condition Survey - \$80K
- Town Beach Erosion Study and various shoreline monitoring program - \$79K
- Streeters Jetty Renewal - \$68K
- Cemetery Ground Penetrating Radar - \$65K
- Cable Beach Foreshore Redevelopment Business Case - \$60K
- Skate Park Design - \$58K
- Installation of large fans at BRAC - \$51K
- BRAC Tennis Fencing renewal - \$44K
- Various bus facilities renewal and upgrade - \$30K
- Carparks and bus bays - \$30K
- BRAC adjustable backboards - \$28K
- Cricket facilities upgrade - \$17K
- Surf Life Saving Club access bridge renewal - \$15K

Council has reviewed its expenditure and considered efficiency measures as part of its budget deliberations. In particular, the following actions have been undertaken:

Efficiency Measures:

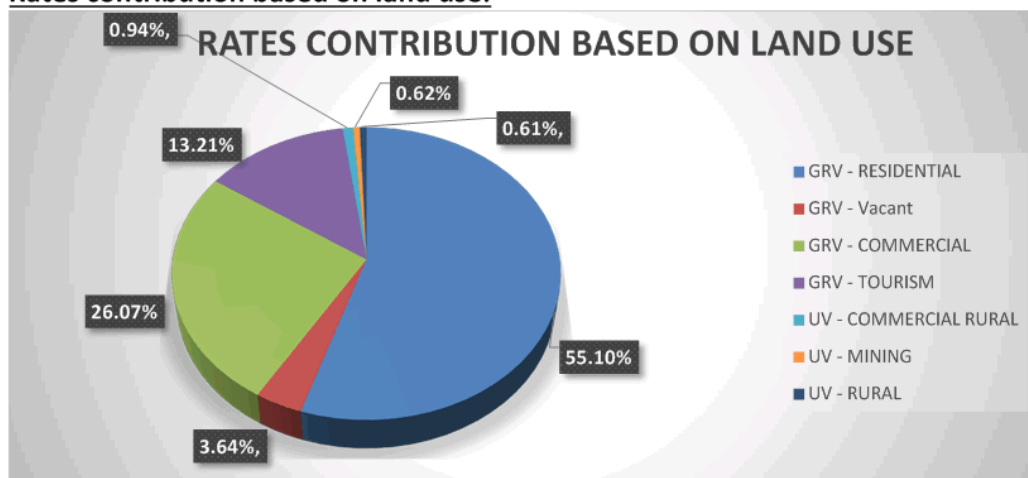
- reviewed position descriptions and remuneration as vacancies arise;
- renewal of Shire assets based on recently adopted Asset Management Plan;
- encouraged certain staff to take advantage of remote area housing through Shire leases therefore minimising need for staff housing stock;
- continued to outsource waste collection and domestic recycling education in cost effective manner;
- started provision of surveying services to other local governments on a fee for service basis;
- bush fire mitigation strategies and compliance measures were put in place to reduce scope of recurring work;
- disposal of under-utilised and maintenance-demanding light fleet and plant;
- installation of LED streetlighting and energy efficient fixtures throughout Shire facilities and venues;
- contractor inductions to reduce exposure to occupational health and safety risks;
- conducted several internal audits of governance and legislative compliance;
- robust review of insurance services;
- changed the provision of pre-cyclone clean-up activities to become less resource intensive but still responsive to safety objectives of pre-cyclone preparations;
- revisiting the resourcing of GIS services;
- reduced some facility opening hours in line with service review findings regarding usage patterns; and
- installed after hours shut-off switch at Administration Building to limit unnecessary air-conditioning when the building is not occupied.

Below is a summary of the proposed minimum payments and rates in the dollar for 2019/20

Differential Rate Category	Minimum Payment	Rate in the \$ (Cents)
GRV – Residential	\$1,220	10.8224
GRV – Vacant	\$1,220	19.8104
GRV – Commercial	\$1,220	11.2119
GRV – Tourism	\$1,220	14.6665

UV – Rural	\$1,220	0.7623
UV – Mining	\$500	11.7729
UV – Commercial Rural	\$1,220	3.1875

Rates contribution based on land use:



The 2019/20 Rating Year will utilise the most recent general revaluation that will take effect on 1 July 2019 as a result of the general valuations assessed by the Valuer General's office in October 2018.

Gross Rental Value (GRV)

The *Local Government Act 1995* determines that properties of a non-rural purpose be rated using the Gross Rental Valuation (GRV) as the basis for the calculation of annual rates. The Valuer General determines the GRV for all properties within the Shire of Broome. As per section 22 of the Valuation of Land Act 1978, the Valuation General also determines the frequency of general valuations although historically, the Valuer General has undertaken a GRV revaluation every three to five years with the most recent valuation occurring in September 2014 and effective from 1 July 2015. In October 2018, the Valuer General reviewed the Shire properties rated on GRV and these new valuations will be effective from 1 July 2019. The rental value for a house or other GRV property is influenced by factors such as age, construction, size, car shelters, pools and locations. Interim valuations are provided fortnightly to the Shire by the Valuer General for properties where changes have occurred (i.e. subdivisions or strata title of property, amalgamations, building constructions, demolition, additions and/or property rezoning). In such instances the Shire recalculates the rates for the affected properties and issues interim rates notices.

Following receipt of the triennial GRV valuation from the VGO, which will apply from the financial year 2019/20 onwards, the Shire has adjusted the rate in the dollar to moderate the impact of the triennial revaluation as there has been a significant impact for majority of properties. This has been achieved by calculating the rate in the dollar that will result in a rate yield from each rating category that is 1.75% higher than 2018/19 rate yield. The overall objective for the 2019/20 differential rating approach is an attempt to ease the burden of the GRV revaluation whilst ensuring that the required rates revenue to balance the budget is collected on an equitable basis, enabling the Shire to provide facilities, infrastructure and services to the entire community.

GRV properties contribute about 98% of the total rates as the properties in this category generally have much higher demand on Shire resources.

GRV – Residential (The Base Rate for Gross Rental Value)

This rating category consists of properties which have a predominant residential use. The object of the rate for this category is to be the base rate by which all other GRV rated properties are assessed. The reason for the rate in the dollar for this category is to reflect the level of rating required to raise

the necessary revenue to operate efficiently and provide the diverse range of services and programs and associated infrastructure/facilities required for developed residential and urban areas.

Council is focused on sustainably managing its community and infrastructure assets through the funding of renewal and replacement asset programs. These programs include but are not limited to investment in the resealing of roads, replacement and development of footpath networks, refurbishing of public ablutions and other building maintenance programs. The rates to be raised from this category are expected to be sufficient to meet the community needs and service levels for properties under this category within the Shire of Broome. This category is expected to contribute 55.10% of the total rates to be raised for 2019/20.

GRV – Commercial

This rating category covers the town centre, commercial business, shopping centres, telecom tower sites and the airport. All properties rated under this category are zoned Commercial under the Town Planning Scheme, excluding properties with a tourism use. The purpose of this rating category is to recognise the impact of commercial properties on infrastructure and environment within the Shire. The object of the rate for this category is to recognise the greater share of costs associated with the provision of additional services like economic development, maintaining car park infrastructure, landscaping, environmental health, light industrial area infrastructure and other amenities. The rate in the dollar for this category is 4% higher than the GRV – Residential base rate. This category is expected to contribute 26.07% of the total rates to be raised for 2019/20.

GRV – Tourism

This rating category consists of properties with operations related to tourism. The purpose of this rating category is to recognise the impact of such properties on infrastructure and environment within the Shire. The object of the rate for this category is to recognise the greater share of costs associated with the provision of services in addition to the services provided in GRV Commercial category. Some additional costs are contribution towards economic development, tourism promotion, marketing activities, environmental health, public safety and law enforcement during the tourist season. The rate in the dollar for this category is 36% higher than the GRV – Residential base rate. This category is expected to contribute 13.21% of the total rates to be raised for 2019/20.

GRV – Vacant

This rating category consists of properties which are vacant of any construction and zoned as residential under the Shire's Local Planning Scheme and includes vacant land zoned as Tourist, Commercial or Industrial. The object of the rate for this category is to signify Council's preference for land to be developed rather than leaving it vacant. The encouragement of development is strategically important as it has a positive effect on local employment, economic diversity and further community returns from population-linked investment in the region by both State and Federal funding bodies. Another reason for the rate being higher than the base rate is to distribute the rates burden equitably considering the different method used for the valuation of vacant land as compared to other GRV properties. This is also intended to discourage land investors from land banking and to discourage excessive vacant land leaving subdivisions barren and aesthetically unappealing which may provide prospects for potential antisocial behaviour. The rate in the dollar for this category is 83% higher than the GRV – Residential base rate. This category is expected to contribute 3.64% of the total rates to be raised for 2019/20.

Unimproved Value (UV)

Properties that are predominantly used for rural purposes are assigned an Unimproved Value that is supplied and updated by the Valuer General on an annual basis. The rate in the dollar set for the UV-Rural category forms the basis for calculating all other UV differential rates.

UV properties contribute about 2% of the total rates as the properties in this category generally have much lower demand on Shire resources.

UV - Rural (The Base Rate for Unimproved Value)

This rating category consists of properties that are exclusively for rural use. The object of the rate for this category is to be the base rate by which all other UV rated properties are assessed. Other UV rating categories have a higher demand on Shire resources as compared to properties in the UV - Rural rating category. This category is expected to contribute 0.61% of the total rates to be raised for 2019/20.

UV - Commercial Rural

This rating category consists of properties that are outside of the townsite that have a commercial use inclusive of:

- Pearling Leases;
- Pastoral leases or Pastoral use;

The object of the rate for this category is to recognise the level of rating required to be raised to operate efficiently and provide for rural infrastructure and services in addition to the urban services, programs and infrastructure which are available to be accessed by the properties in this category. The Shire incurs higher costs of infrastructure maintenance and renewal of the rural road network due to its vulnerability to extreme weather conditions which is further increased by extra vehicle movements and activities associated with these properties. This category is expected to contribute 0.94% of the total rates to be raised for 2019/20.

UV – Mining

This rating category consists of properties that are used for mining, exploration or prospecting purposes. The object of the rate for this category is to reflect the impact on utilisation of rural infrastructure (comparative to Pastoral) by heavy transport and associated higher traffic volumes. In addition, these properties have access to all other services and facilities provided by the Shire. The reason this category is rated higher than UV-Commercial is to reflect the higher road infrastructure maintenance costs to the Shire because of frequent heavy vehicle use over extensive lengths of Shire roads throughout the year. This category is expected to contribute 0.62% of the total rates to be raised for 2019/20.

Minimum Payments

The setting of minimum rates within rating categories recognises that every property receives some minimum level of benefit from the works and services provided by the Shire which is shared by all properties regardless of size, value and use. A proposed minimum rate of \$1,220 has been applied to all rating categories except for the UV-Mining.

UV of mining tenements ranges from \$10 to \$74,000 and an average UV of \$17,334. The \$500 minimum rate for the UV-Mining category is set at a lower level compared to the other rating categories in order to ensure that the rate burden is distributed equitably between all other property owners paying the minimum amount. This also ensures that less than 50% of the properties in this category are on the minimum rate to ensure compliance with section 6.35 of the *Local Government Act 1995*.

Yours Faithfully,

Sam Mastrolembo
Chief Executive Officer

CHARTER

Property

10th May 2019

Shire of Broome
PO Box 44
BROOME WA 6725

REAL ESTATE AGENTS
PROPERTY CONSULTANTS
COMMERCIAL & INDUSTRIAL
DEVELOPMENT CONSULTANTS
PROJECT MANAGEMENT
AUCTIONEERS
PROPERTY MANAGERS
TELEPHONE (08) 9321 2181
MOBILE: 0418 921 049
EMAIL: chris@charterproperty.com.au
EMAIL: admin@charterproperty.com.au
WEBSITE: www.charterproperty.com.au

Attn: Alvin Santiago

Dear Sir,

RE: SUBMISSION OF GRV VACANT RATING CATEGORY A304864

The question the Shire should be asking themselves is why are we increasing any Shire Rates when Construction in the Shire of Broome is in "Semi Decline or at best dormant". There is literally no building activity, no Retail or Office tenants and substantially reduced tourism, one would rightly ask are you lot "smoking something". After 20 years of Managing Commercial Property in Broome I can say without fear of contradiction that the current state of the Broome Property Market is as bad as it gets.

What should be happening is the Shire reducing its costs/overheads and slimming down the same as Private Enterprises have had to do over the past 5 years of the downturn.

The Shire knows as well as the writer that Valuations on vacant land are going down not up. Therefore, perhaps to promote business activity and development opportunities The Shire should consider reducing Rates on vacant land for 12 months to be reviewed every 12 months to ascertain if there has been an improvement in local conditions.

I hope my reply assists in your determination on whether Shire Rates should be increased or decreased.

Yours faithfully,



C J BORELLA
Director

- Notes: - Residential Rents have come down.
- Commercial Rents have come down
- "Regular Sales" are the only thing that moves Retail stock.
- Bankruptcies are up.
- Restaurants/cafes have closed down.
- The Shire wants to put up Rates!!!

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s:\charter\broome-general\increasing rates and business agent"



23 May 2019

Attn: Alvin Santiago
Manager Financial Services
Shire of Broome
27 Weld Street
Broome WA 06725

Via email: shire@broome.wa.gov.au

Dear Sir

**RE: INVITATION FOR SUBMISSION: INTRODUCTION OF GRV VACANT RATING
CATEGORY**



Paspaley Pearls Group (PPG) owns numerous properties throughout Broome including residential, commercial and industrial sites. Many sites have been intensively developed and provide opportunities for businesses and employment. Those properties and related businesses undoubtedly contribute significantly towards the Broome economy. In addition PPG holds a number of undeveloped sites in readiness for future development which clearly indicates its commitment to Broome's future economy and success.

The Paspaley Pearls Group has played an important role in supporting and promoting business throughout the town for many years and it is disappointing to receive notice that property owners and developers of Commercial and Tourism zoned land which is undeveloped will be penalised for making commitments to invest in the town. We also oppose the continued penalties payable for vacant Residential zoned land.



The proposed increases in rates for Commercial and Residential land equates to 76% and 83% respectively. In the event that such an increase is unavoidable it is surely unreasonable to apply such increase in one step and at short notice. This extraordinary increase is also unequitable in principle due to the subject land in fact contributing a lesser burden upon the town's infrastructure and therefore lower cost than comparable developed land.



Development of any land is conditional upon favourable market and commercial conditions being available. It is widely known that Broome has experienced difficult commercial conditions in recent years and Shire's decision to apply an additional financial burden upon property owners is unreasonable and unacceptable. You will be aware that property owners are also required to contribute significant land tax to the state government and the

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PASPALEY PEARLS PROPERTIES PTY LTD ABN 52 009 624 408



proposed local government tax increase further increases the overall burden upon property owners.

We request your reconsideration before applying the proposed increase and would welcome the opportunity to discuss the matter at your convenience.

Yours sincerely
Paspaley Group of Companies



Mark Jagla
General Manager - Properties

12.2 EVENTS, ECONOMIC AND TOURISM DEVELOPMENT FUNDING PROGRAM

LOCATION/ADDRESS:	Nil
APPLICANT:	Various Applicants
FILE:	FIS10
AUTHOR:	Events and Economic Development Coordinator
CONTRIBUTOR/S:	Nil
RESPONSIBLE OFFICER:	Director Development and Community
DISCLOSURE OF INTEREST:	Nil
DATE OF REPORT:	18 March 2019

SUMMARY: This report provides an overview of applications received, and recommendations for the allocation of funds, through the 2019/20 Economic, Events and Tourism Development Funding Program.

BACKGROUNDPrevious Considerations

OMC 14 December 2017	Item 9.3.3
EDAC 5 April 2018	Item 6.2
OMC 26 April 2018	item 10.4
OMC 31 May 2018	Item 11.1

Background

The Economic, Events and Tourism Development Funding Program (EETDF Program) was developed to provide funds to assist organisations within the Shire of Broome. Its purpose is to increase Broome's economy by supporting events, tourism projects and initiatives that benefit the local community.

Under the EETDF, the Shire of Broome will endeavour to provide support to projects, activities and events that are consistent with the values and strategies contained within the Shire of Broome Strategic Community Plan 2017-2027, Shire of Broome Events Strategic Development Plan and Shire of Broome Major Events Strategy. Projects or activities supported by the EETDF need to address at least one of the following objectives:

- Economic Development
- Events Development and Delivery
- Tourism Development

To guide events development and delivery, the Shire's Major Events Strategy outlines the following key objectives:

STRATEGIC EVENTS PillARS



The EETDF was subsequently formalised in December 2017 when Council considered the development of a funding program specifically to support economic, events and tourism development in the Shire and increase the transparency and accessibility of the distribution of funding for this purpose. Council subsequently resolved as follows:

1. That Council endorses the creation of the Economic, Events and Tourism Development Funding Program and:
 - a) Adopts the Economic, Events and Tourism Development Funding Program Guidelines as shown in Attachment 1.
 - b) Considers allocating a total budget of \$192,000 (\$105,000 cash and \$87,000 in kind) for distribution through the Funding Program as part of the 2018/19 budget process.
 - c) Endorses the allocation of remaining funds in accordance with the Tourism Administration Policy to the Economic, Events and Tourism Development Funding Program.

As per the endorsed Events, Economic and Tourism Development funding guidelines, which are included as Attachment 1 to this report, applications are to be first presented to a formal meeting of the Economic Development Advisory Committee (EDAC), following the closing date for the submission period, with the intent to make recommendations to Council on the applications to be sponsored.

In 2018, the eligible application for the Events, Economic and Tourism Development funding for the 2018/19 period were presented to EDAC, however it was withdrawn due a lack of a quorum to resolve the item and declarations of interest submitted by a number of committee members. The eligible applications were subsequently presented to an Ordinary Meeting of Council (OMC) on 26 April 2018 for consideration. As such, Council resolved as follows:

1. Supports the following applications within the available funds in the 2018/19 budget, as follows:

- a) Ardyaloon Incorporated - to the value of \$5000, for the purpose of design, construction or approval fees.
 - b) Broome Bowling Club - to the value of \$4000, for the purpose of event shirts or prizes.
 - c) Broome Chamber of Commerce - to the value of \$12,500, for the purpose of \$10,000 for the Kimberley Economic Forum and \$2,500 for the Love Broome Expo.
 - d) Broome Fishing Club - to the value of \$5,000, for the purpose of advertising.
 - e) Broome Turf Club - to the value of \$29,800 for the purpose of Banner Hire (In-kind \$9,800 plus administration fee of 15%) and entertainment and marketing (\$20,000).
 - f) Cable Beach Polo Pty Ltd - to the value of \$13,319, for the purpose of in-kind services (\$8,319 application fees and venue hire plus administration fee 15%) and Cash (\$5,000).
 - g) Fat Bike Championships Inc. - to the value of \$2,000, for the purpose of marketing and promotion.
 - h) Fit Events - to the value of \$2,500, for the purpose of marketing and promotion.
 - i) Saltwater Country - to the value of \$30,000, for the purpose of marketing and promotion.
 - j) Shinju Matsuri - to the value of \$82,000 in the 2018/19 financial year, including the following conditions:
 - i. In-kind services including the following allocations to the value of \$6,059 for parks and gardens services, \$19,441 fees and venue hire plus administration fee of 15%
 - ii. Cash contribution of \$8,000 for the Shinju Art Awards Acquisitive Art Prize
 - iii. Cash contribution of \$48,500 for the purpose of event infrastructure, staging or advertising only, excluding administration of event coordination fees
 - iv. The applicant meets all other requirements as per the Events, Economic Development and Tourism Funding Guidelines.
 - v. Provision of audited financial reports for the 2018 Shinju Festival detailing;
 - vi. Total income and expenditure for the 2018 Shinju festival, including event management expenditure
 - vii. Total income allocations and key items of expenditure for each sub-event of the overall festival
 - viii. Itemised breakdown of expenditure of Shire of Broome funding, supported by supplier invoices as evidence of expenditure of the Shire's cash contribution
 - h) Theatre Kimberley - to the value of \$10,286, for the purpose of In-kind services \$8,286 (fees and venue hire plus administration fee 15%) and Cash (\$2,000) for marketing.
2. Requests that the Chief Executive Officer negotiate funding agreements with each recipient to agree upon recognition requirements to acknowledge the Shire's contribution.
 3. Funding in Point 1 above is granted subject to adherence to the Economic, Events and Tourism Development Funding Program Guidelines.

Following a Notice of Motion by Councillor Tracey, a further allocation was made at the OMC on the 31 May 2018 when Council resolved as follows:

1. Makes the additional contribution of \$20,500 cash and \$2,200 in-kind per annum to the 2018/19 funding of the Shinju Matsuri Festival.
2. Requests the Chief Executive to renegotiate Shinju Matsuri's funding agreement to reflect the increased cash contribution and recognition requirements; and confirm the purpose of expenditure including but not limited to event infrastructure, staging or advertising with the exclusion of event coordination fees.

3. *Requests the Chief Executive Officer to include the additional contribution of \$20,500 cash and \$2,200 in-kind in the 2018/19 Budget*

This resulted in a total allocation to Shinju Matsuri of \$104,700 for the 2018 event (in-kind \$27,700 and cash \$77,000).

It led to an increase to the total allocation of the EETDF to \$245,698 (cash \$165,000 and in-kind \$54,165) for the funding round in the 2018/19 Financial Year. This is notably greater than Council's original endorsed total budget allocation of \$192,000 (\$105,000 cash and \$87,000 in kind) however reflective of the over subscription of the fund.

Outside of the EETDF, the Shire of Broome also contributed the following funding amounts to economic development initiatives in 2018/19:

Applicant	Awarded 2018/19	Applicable Shire Sponsorship Round
Australia's North West Tourism	\$175,000	Tourism Administration Policy – Visitor Servicing
Broome Visitor Centre	\$110,000	Tourism Administration Policy – Destination Marketing
Broome International Airport – Singapore Flights Trial 2	\$50,000	Tourism Administration Policy – other initiatives
Cruise Broome	\$27,000	Nil (Note recent Tourism Administration Policy amendment to include the category of Cruise Ship Services)
TOTAL	\$362,000	

COMMENT

Introduction

Applications opened for the EETDF program on 1 November 2018 and ran for a ten week period, closing on 11 January 2019. The EETDF program was marketed through the Shire of Broome website, Facebook page, the Broome Advertiser, and a media release.

As per the guidelines, applicants could apply for and be considered for a maximum amount of \$70,000 cash; and in-kind support to a maximum value of \$30,000, inclusive of 15% allocation for officer time for coordination.

The guidelines allow applicants to seek funding for an amount or term in excess of these terms, dependent on the provision of information which would justify an exceptional contribution by the event or project in line with the grant assessment criteria included below:

- Submissions under the Economic, Events and Tourism Development Funding Program will be required to demonstrate sound business management and financial reporting practices.

Eligible submissions were assessed and prioritised by examining the following:

- Capacity to achieve tangible outcomes for the benefit of the community of the Shire of Broome.

- Demonstrate a substantial degree of committed local engagement and investment, (may include use of local businesses to supply services or materials, working in partnership with community organisations, engagement of local volunteers, development of skills of individuals, and wider community participation).
- Demonstrated plan for the projects or activities to be sustainable and not have an ongoing reliance on Shire of Broome funding. This approach may include an ability to source additional funds and/or support.
- Alignment to the Council's strategic direction and objectives contained within one or more of the following: Shire of Broome Strategic Community Plan 2017-2027, Shire of Broome Events Strategic Development Plan and Shire of Broome Major Events Strategy.
- Demonstrated community support for the organisation and the project or activities planned.
- Applicants are eligible for funding only once during each financial year. Applications to the Annual Funding Round will not be considered if the organisation has already been successful in receiving other Shire of Broome Funding in the same financial year.
- Demonstrated financial contribution to the project by the applicant and/or other funding bodies.
- Organisational profile and demonstrated capacity to deliver the project.
- Total amount requested could not exceed 50% of the total project cost.

Applications

The total value of the funds available for the EETDF Program has been indicatively set at \$282,086 during the budgeting process and will be dependent on Council endorsement of the budget.

The proposed budget allocation for 2019/20 has been set at a level that reflects the increased amount allocated in the previous funding round. The reduced allocation in the 2019/20 budget requests for the delivery of events by the Shire Officer's, which aligns with the Broome Major Events Strategy direction, to facilitate the development of events in Broome rather than undertaking a delivery role.

A total of 12 applications with a total value of \$513,632 were received at the close of the application period. The following table outlines any funding they were awarded in the 2018/19 financial round and the amount requested for the 2019/20 round. It also provides a brief overview of each application received. Full application documentation has been attached in Attachments 5-16 of this report.

Applicant	Awarded 2018/19	Requested 2019/20	Use/Description
Agunya - Intercultural Project Solutions	Nil	\$38,200	Kimberley way art development hub
Ardyaloon Incorporated	\$5,000	Nil	
Broome Aboriginal Media Association	Nil	\$19,840	Taste of Broome and NAIDOC week tourism

			events
Broome Bowling Club	\$4,000	Nil	
Broome Chamber of Commerce & Industry Inc	\$12,500	\$80,000	Economic Development Activities
Broome Community Stallholders Association Inc	\$35,533	\$57,601	Staircase and Night Markets
Broome Fishing Club	\$5,000	\$5,000	Annual Billfish tournament
Broome Sailing Club	NI	\$10,000	Rescue Craft
Broome Turf Club	\$29,800	\$49,691	Broome Cup after Party and Banner Purchase
Cable Beach Polo	\$18,379	Nil	
Dinosaur Coast Management Group Inc	Nil	\$8,000	Dinosaur casts for promotion activity
Fat Bike Championships Inc.	\$2,000	\$4,000	National Fat bike championship race event
Fit Events	\$2,500	Nil	
Incredible Edible Broome	Nil	\$11,300	Local food providers event
Saltwater Country Inc.	\$30,000	\$100,000	Rodeo and Country music event
Theatre Kimberley	\$11,528.90	Nil	
Shinju Matsuri Inc	\$104,700	\$130,000	Shinju Matsuri Festival
Total	\$260,941	\$513,632	

Assessment Process

Officers undertook a review process of each application against the funding guidelines. The process included assessment against the eligibility criteria and the Shire of Broome's strategic documents to identify alignment to the grant objectives. The full evaluation report is included as **Attachment 2**.

Applications were further assessed to ensure the funds being requested met the funding guidelines in relation to the proposed use of funds. Where applicants had proposed use of the funds for expenditure that is excluded by the guidelines, the total that the applicants were eligible for was reduced by that amount.

During this process, four applications were found not to meet one or more of the Assessment Criteria or were requesting funding for costs that are not able to be funded as part of this program. Two of these applications were aligned with the Community Annual matched funding program and officers are recommending they be assessed as part of this funding round. The other two application has not been considered for funding support.

Officers then further considered the applications to identify those that could demonstrate the capacity to deliver economic, events and tourism outcomes that benefit the local community. As part of the process officers considered the amount of funding to be granted not only to each applicant, but the most fair and equitable process for allocating the total package of funds. The outcome of the full assessment process was compiled into the Application Recommendations Report (**Attachment 3**). A workshop with Councillors was held 23 May 2019 and attended by Councillors Harold Tracey, Desiree Male and Bruce Rutherford to evaluate the distribution of the funds.

The following table outlines how the assessment criteria score is calculated for each application:

Score	Rating	Guide	Percentage
5	Excellent	Demonstrated excellence, substantially exceeds minimum requirements, a number of superior features	84-100
4	Good	Exceeds requirements in some respects	67-83
3	Fair	Meets minimum requirements with no material concerns or deficiencies	50-66
2	Marginal	Some areas of concern in relation to ability to meet minimum requirements or deficiencies	34-39
1	Poor	Fails to meet minimum requirements in several respects, contained insufficient or unclear information	18-33
0	Fail	Fails to meet minimum requirements in all respects or did not respond.	0-18

A summary of each application submitted in the 2019/20 round is included below; and incorporates eligibility, assessment scores and officer notes.

Broome Aboriginal Media Association (BAMA): Cultural Events - Kullarri NAIDOC Festival 2019.

Eligible: Yes
Assessment Criteria Score: 5

The application aligns with the strategic documents of the Shire of Broome and has the capacity to deliver tourism, events and economic development outcomes for Broome. BAMA's events align with the continued development of cultural events, community built, unique and authentic events that have quality delivery.

The applicant has demonstrated extensive knowledge and experience in the delivery of large events over a sustained period and has a substantial organisational financial contribution to these projects.

Officers recommend the support of this application to the full amount requested of \$19,840.

Broome Chamber of Commerce & Industry Inc:

Cluster development for Broome's economic future Broome liveability campaign Business breakfast series, Love Broome expo, Japan ready, Film North West – screen west film friendly region and Broome small business awards.

Eligible: Yes
Assessment Criteria Score: 5

The Project aligns with the strategic documents of the Shire of Broome and has the capacity to deliver tourism and economic development outcomes.

The applicant has demonstrated extensive knowledge and experience in the delivery of projects and events over a sustained period and a substantial organisational financial contribution to these projects.

Officers recommend the support of \$25,000 for a partial amount requested in the application.

Fat Bike Championships Inc: National Fat Bike Championships

Eligible: Yes
Assessment Criteria Score: 5

The event aligns with the strategic documents of the Shire of Broome and has the capacity to deliver tourism, events and economic development outcomes. It provides the opportunity for Broome to host a national sporting event which will in turn attract visitors and promote Broome's natural assets.

The applicant has demonstrated extensive knowledge and experience in the delivery of sustainable projects and a substantial organisational financial contribution to this project.

Officers recommend the support of this application to the full amount requested of \$4,000.

Saltwater Country Inc: Rhythm & Ride: Rodeo, Campdraft, Country Music Festival

Eligible: Yes
Assessment Criteria Score: 5

The event aligns with the strategic documents of the Shire of Broome and has the capacity to deliver tourism, events and economic development outcomes.

The applicant has demonstrated extensive knowledge and experience in the delivery of large events over a sustained period.

The value of this event to the community includes a training and development program that is undertaken over the full year to develop skills amongst local youth to deliver all aspects of the event building local capacity. The applicant has demonstrated a substantial organisational financial contribution to this project.

Officers recommend the support of this application of \$60,000, which is a partial amount of the funds requested.

Shinju Matsuri Inc: Shinju Matsuri Festival

Eligible: Yes

Assessment Criteria Score: 5

This application strongly aligns with the strategic documents of the Shire of Broome and has demonstrated the capacity to deliver tourism, events and economic development outcomes for Broome. The application also provides evidence of an exceptional contribution, and officers have assessed this as being eligible for an increased sponsorship allocation.

The applicant has demonstrated extensive knowledge and experience in the delivery of large events over a sustained period to time and has demonstrated a substantial organisational financial contribution to these projects.

Officers recommend the support of this application over and above the standard terms of the EEDTF for a partial of the requested amount of \$104,000.

Broome Fishing Club: Annual Billfish Competition

Eligible: Yes
Assessment Criteria Score: 4

The application aligns with the strategic documents of the Shire of Broome and has the capacity to deliver tourism, events and economic development outcomes for the Broome Shire by advocating for and promote regional sporting events and competitions.

The applicant has demonstrated extensive knowledge and experience in the delivery of fishing competitions over a sustained period of time and a substantial organisational financial contribution to these projects.

Officers recommend the support of this application to the full amount requested of \$5,000.

Broome Turf Club: Come Alive in Broome and Street Banner Purchase

Eligible: Yes
Assessment Criteria Score: 4

This application aligns with the strategic documents of the Shire of Broome and has the capacity to deliver tourism, events and economic development outcomes for Broome. This event has been recognised as a key part of Broome's annual events calendar and provides a foundation for clustering events around the race meets each dry season.

The applicant has demonstrated extensive knowledge and experience in the delivery of large events over a sustained period and has demonstrated an organisational financial contribution to this event.

Officers recommend the support of this application, for a partial of the requested amount, of \$33,305.

Broome Community Stallholders Association Inc: Town Beach Night and Stair Case Markets

Eligible: Yes
Assessment Criteria Score: 3

This application aligns with the strategic documents of the Shire of Broome and has the capacity to deliver tourism, events and economic development outcomes.

However, the proposed changes in the Shire's fees and charges structure in 2019/20 for the use of Shire reserves by not-for-profit organisations, combined with the redevelopment of the Town Beach Reserve, significantly reduces the cost to organisers to stage the Town Beach Staircase and Night Markets. The removal of these costs effectively reduces the shortfall identified as part of the funding application.

Officers therefore do not recommend support for the funding request.

Broome Sailing Club: *Purchase of replacement rescue craft*

Eligible: Yes
Assessment Criteria Score: 3

Officers recommend this application be assessed through the Annual Community Matched Funding Round as it aligns with the Social and Cultural Development outcomes of this funding stream.

Officers do not recommend supporting this application through the Event, Economic and Tourism Development funding round as the application has not demonstrated the capacity to deliver tourism, events and economic development outcomes.

Dinosaur Coast Management Group Inc: *Casting of Dinosaur Tracks*

Eligible: Yes
Assessment Criteria Score: 3

Officers recommend this application be assessed through the Annual Community Matched Funding Round as it aligns with the Social and Cultural Development outcomes of this funding stream. At the early stage of the project development, this round was assessed as being more suitable to supporting the group.

Officers do not recommend supporting this application through the Event, Economic and Tourism Development funding round.

Agunya - Intercultural Project Solutions: *Site Engineering and Earth Works*

Eligible: Yes
Assessment Criteria Score: 3

The applicant has not strongly demonstrated alignment with the EEDTF outcomes through the delivery of economic and tourism outcomes for Broome.

The applicant has not demonstrated knowledge and experience in the delivery of large projects of this nature or an organisational contribution to this project, and at the time of submitting the application had not secured any funding to support this project.

Officers do not recommend supporting this application.

Incredible Edible Broome: *Broome Harvest 2019*

Eligible: Yes
Assessment Criteria Score: 3

The applicant has only demonstrated limited tourism or economic development outcomes in the application, limited knowledge and experience in the delivery of large projects of this nature and has not demonstrated an organisational contribution to this project. At the time of submitting the application had not secured any funding to support this project.

Officers do not recommend supporting this application.

In-kind Allocations

Officers have considered the allocation of in-kind services as part of the review process in relation to the following:

- The substantial time resources required internally by the Shire to manage the in-kind allocations.
- The time taken by Shire Officers in liaising with external and internal stake holders to schedule works.
- The disadvantage to applicants who do not require in-kind services, due to the reduced amount of funding they are eligible to apply for as per the guidelines.
- The benefits of clearly separating the role of the Events, Economic Development Coordinator from the events application and venue bookings process and allowing the focus of this role to be on building relationships with external stakeholders.
- More clearly demonstrates the actual cost of the EETDF program to the Shire by removing the requirement for the 15% administration fee.
- Allow the recipient to clearly track their income and expenditure for their project as part of their financial reporting.

Based on the review undertaken officers are recommending that all funding allocations for the 2019/20 round are made as cash payments to the recipients. When allocating the funding it will be clearly outlined the portion of funds that are being allocated to cover the costs of Shire Fees and Charges and the portion that is for other activities.

This review has also highlighted that the EETDF funding guidelines require minor amendments to ensure they are fair and equitable to all applicants; clearly set the expectation of what an applicant can expect to be funded for; and ensure that Shire resources are utilised in the most effective manner. This can be achieved by amending the funding parameters section of the Guidelines.

Summary

In summary, the Recommendations Report recommends that the funding be allocated to applicants as follows for one-year, two-year and three-year terms as outlined in the table following table.

2019 (2019/20)					
		REQUESTED		RECOMMENDED	
APPLICANTS	Total Project Cost	Funding – Cash	Cash for Shire Fees and Charges	Funding – Cash	Cash for Shire Fees and Charges
Broome Sailing Club	\$20,480	\$10,000	0	Nil	
Broome Aboriginal Media Association	\$224,690	\$15,000	\$4,840	\$15,000	\$4,840

Broome Fishing Club	\$20,000	\$5,000	0	\$5,000	
Dinosaur Coast Management Group Inc	\$54,166	\$8,000	0	Nil	
Fat Bike Championships Inc.	\$28,000	\$2,000	\$2,000	\$3,200	\$800
Agunya - Intercultural Project Solutions	\$402,188	\$20,000	\$18,200	Nil	Nil
Broome Chamber of Commerce & Industry Inc	\$418,760	\$80,000	\$16,000	\$10,000	\$15,000
Saltwater Country Inc.	\$390,500	\$80,000	\$20,000	\$60,000	
Incredible Edible Broome	\$18,400	\$11,300	0	Nil	
Shinju Matsuri Inc	\$825,000	\$100,000	\$30,000	\$80,000	\$24,000
Broome Turf Club	\$64,891	\$39,891	\$9,800	\$32,000	\$1,305
Broome Community Stallholders Association Inc	\$115,203	\$34,356	\$23,245	Nil	Nil
Total	\$2,582,278	\$405,547	\$124,085	\$205,200	\$45,945

It is noted that three applicants have requested funding over a period of 3 years. Details are included as **Attachment 4** and outlined in the two tables below, with recommendation for funding to be considered.

2020 (FY 20/21)					
		REQUESTED		RECOMMENDED	
APPLICANTS	Total Project Cost	Funding Cash	Cash for Shire Fees and Charges	Funding Cash	Cash for Shire Fees and Charges
Saltwater Country Inc.	\$390,500	\$80,000	\$20,000	\$60,000	
Shinju Matsuri Inc	\$1,093,000	\$175,000	\$40,000	\$100,000	\$30,000
Total	\$1483,500	255,000	\$60,000	\$160,000	\$30,000

2021 (FY 21/22)					
		Requested		Recommended	
APPLICANTS	Total Project Cost	FUNDING – CASH	Cash for Shire Fees and Charges	FUNDING – CASH	Cash for Shire Fees and Charges
Saltwater Country Inc.	\$390,500	\$80,000	\$20,000	\$60,000	
Shinju Matsuri Inc	\$833,000	\$100,000	\$32,000	\$80,000	\$24,000
Total	\$1,223,500	\$180,000	\$52,000	\$140,000	\$24,000

Options

Two options are provided for Council's consideration regarding recommending an allocation of funding.

Option 1

Supports the officers' recommendation. These allocations are based on officers' assessment of the applications, workshopped with Councillors and what is reasonably deemed to be a fair and equitable distribution of the available budget within the guidelines. This recommendation includes preapproval for the applications for the subsequent funding rounds in 2020/21 and 2021/22 and is satisfied the applicant has demonstrated exceptional benefits.

This is the preferred option as it aligns with the intent of developing a funding program to assist organisations within the Shire of Broome to provide support for the development of economic, events and tourism projects and initiatives that benefit the local community, whilst having funds available for future applicants and new projects that may be developed.

Note that if Council sets the budget for the 2020 and 2021 round to the same amount as the current round, then the officer's recommendation will leave approximately \$57,356 (2020/21) and \$83,356 (2021/22) for further allocation.

Option 2

Support the applications that meet the funding guidelines to and distribute alternative allocations to fit within the available total budget or recommend the allocation of additional funds that will require a budget amendment.

Recommendation

It is recommended that Council support Option 1, which supports applications that have met the funding guidelines and maintains allocations to align with the existing budget. This is considered as the most fair and equitable method to provide support for a broad range of economic, events and tourism development projects and initiatives that benefit the Broome community while allowing for future applicants and new projects to be supported.

CONSULTATION

Discussions were held with applicants and support provided throughout the application process.

Councillors Harold Tracey, Desiree Male and Bruce Rutherford.

STATUTORY ENVIRONMENT

Local Government Act 1995

6.2. Local government to prepare annual budget

- (1) *During the period from 1 June in a financial year to 31 August in the next financial year, or such extended time as the Minister allows, each local government is to prepare and adopt*, in the form and manner prescribed, a budget for its municipal fund for the financial year ending on the 30 June next following that 31 August.*

** Absolute majority required.*

- (2) In the preparation of the annual budget the local government is to have regard to the contents of the plan for the future of the district made in accordance with section 5.56 and to prepare a detailed estimate for the current year of —
- (a) the expenditure by the local government; and
 - (b) the revenue and income, independent of general rates, of the local government; and
 - (c) the amount required to make up the deficiency, if any, shown by comparing the estimated expenditure with the estimated revenue and income.
- (3) For the purposes of subsections (2)(a) and (b) all expenditure, revenue and income of the local government is to be taken into account unless otherwise prescribed.
- (4) The annual budget is to incorporate —
- (a) particulars of the estimated expenditure proposed to be incurred by the local government; and
 - (b) detailed information relating to the rates and service charges which will apply to land within the district including —
 - (i) the amount it is estimated will be yielded by the general rate; and
 - (ii) the rate of interest (if any) to be charged by the local government on unpaid rates and service charges;
- and
- (c) the fees and charges proposed to be imposed by the local government; and
 - (d) the particulars of borrowings and other financial accommodation proposed to be entered into by the local government; and
 - (e) details of the amounts to be set aside in, or used from, reserve accounts and of the purpose for which they are to be set aside or used; and
 - (f) particulars of proposed land transactions and trading undertakings (as those terms are defined in and for the purpose of section 3.59) of the local government; and
 - (g) such other matters as are prescribed.
- (5) Regulations may provide for —
- (a) the form of the annual budget; and
 - (b) the contents of the annual budget; and
 - (c) the information to be contained in or to accompany the annual budget.
- [Section 6.2 amended: No. 49 of 2004 s. 42(8) and 56.]

6.7. Municipal fund

- (1) All money and the value of all assets received or receivable by a local government are to be held and brought to account in its municipal fund unless required by this Act or any other written law to be held in the trust fund.
- (2) Money held in the municipal fund may be applied towards the performance of the functions and the exercise of the powers conferred on the local government by this Act or any other written law.

POLICY IMPLICATIONS

Tourism Administration Policy 3.4.9

FINANCIAL IMPLICATIONS

Officers have worked to provide the requested support to each applicant to meet their needs while remaining within the total allocated budgeted amount for the 2019/20 financial year.

The table below outlines the allocation of cash, fees and charges for the use of Shire venues and permit application fees associated with the event applications and venue bookings and the balance of funds. Funding not directly allocated from the proposed budget allocation of \$282,086 may be made available for future Events, Economic and Tourism Development Initiatives subject to a determination by Council.

	Cash Component	Cash for Fees and Charges	Total
Available Budget			\$282,086
Eligible Applications Allocation	\$205,200	\$45,945	\$251,145
Balance of Funds			\$30,941

RISK

Option	Risk	Type	Rank	Mitigation
Community dissatisfaction with allocations	Perception that Shire is not maximising opportunity to support organisations providing social and economic benefits	Reputational	Low	All successful applicants to provide a full acquittal of the project in line with the funding recognition framework that forms part of the Guidelines.
Funding recipient dissatisfaction with allocations	Perception that Shire is not maximising opportunity to support organisations providing social and economic benefits.	Reputational	Medium	Clear Guidelines have been put in place including funding recognition framework. A fair and equitable assessment process has been undertaken, and final allocations are at the discretion of Council following recommendation by officers and EDAC.
Funding terms of 3 years approved	Limited funds available for new and developing projects Commits Council to an already established	Reputational Financial	High	Funding terms of a maximum of two years approved.

	budget allocation			
Poor return on investment	Services provided do not meet industry and visitor requirements	Financial	Low	All successful applicants to provide a full acquittal of the project in line with the funding recognition framework that forms part of the Guidelines.

STRATEGIC IMPLICATIONS

Our People Goal – Foster a community environment that is accessible, affordable, inclusive, healthy and safe:

Affordable services and initiatives to satisfy community need

Accessible and safe community spaces

Participation in recreational and leisure activity

Our Place Goal – Help to protect the nature and built environment and cultural heritage of Broome whilst recognising the unique sense of the place:

A preserved, historical and cultural heritage of Broome

Retention and expansion of Broome's iconic tourism assets and reputation

Our Prosperity Goal – Create the means to enable local jobs creation and lifestyle affordability for the current and future population:

Key economic development strategies for the Shire which are aligned to regional outcomes working through recognised planning and development groups/committees

Our Organisation Goal – Continually enhance the Shire's organisational capacity to service the needs of a growing community:

Responsible resource allocation

Effective community engagement

VOTING REQUIREMENTS

Simple Majority

REPORT RECOMMENDATION:

That Council:

1. *Endorses a total budget of \$282,086 for the 2019/20 Events, Economic Development and Tourism Funding Program.*
2. *Support the following applications from available funds in the 2019/20 budget and enter into agreements to formalise the funding:*
 - a) *Broome Aboriginal Media Association, to the value of \$19,840 to be made as a*

cash payment for the cost associated with venue hire of the Broome Civic Centre and event application fees (\$4,840) and the cost associated with Performance fees, Risk Management development, contractors and service providers (\$15,000).

- a) Broome Fishing Club to the value of \$5,000 as a cash payment for the cost associated with marketing and promotions.
- b) Fat Bike Championships Inc. to the value of \$4,000 to be made as a cash payment for the cost associated with venue hire of the Cable Beach Amphitheatre and event application fees (\$800) and the cost associated with marketing and promotions (\$3,200).
- c) Broome Chamber of Commerce & Industry Inc to the value of \$25,000 to be made as a cash payment for the cost associated with venue hire of the Broome Civic Centre fees (\$15,000) and the costs associated with marketing and promotions of Love Broome Expo, Small Business Awards, Business Breakfast Series initiatives (\$10,000).
- d) Saltwater Country Inc. to enter into a three-year agreement for support to the value of \$60,000 per year, to be made as a cash payment for the cost associated Events infrastructure and Prizes.
- e) Shinju Matsuri Inc to enter into a three-year agreement with a varying level of support as outlined;
 - (i) For 2019/20 funding year \$104,000 to be made as a cash payment for the cost associated with venue hire of the Broome Civic Centre fees, Banner Hire sites and event application fees (\$24,000) and the costs associated marketing and promotions and specified events Infrastructure (\$80,000).
 - (ii) For 2020/21 \$130,000 to be made as a cash payment for the cost associated with venue hire of the Broome Civic Centre fees, Banner Hire sites and event application fees (\$30,000) and the costs associated marketing and promotions and specified events Infrastructure (\$80,000) and an additional allocation of \$20,000 for the purpose of acknowledging the 50th anniversary celebration (e.g. civic events or ceremonies).
 - (iii) For 2021/22 \$104,000 to be made as a cash payment for the cost associated with venue hire of the Broome Civic Centre fees, Banner Hire sites and event application fees (\$24,000) and the costs associated with marketing and promotions and specified events Infrastructure (\$80,000).
- f) Broome Turf Club to the value of \$33,305 to be made as a cash payment for the cost associated with Banner site hire (\$1,305) and cost associated with the purchase of new promotional banners and marketing and promotion (\$32,000).

3. The unsuccessful applicants be advised of the outcome of their application.
4. Notes funding to each applicant above is granted subject to adherence to the Economic, Events and Tourism Development Funding Program Guidelines.
5. Completes minor amendments to the Events Economic and Tourism Development funding guidelines and funding parameters section, to ensure clarity for applicants, clearly set the expectation of what an applicant can expect to be funded for and ensure that Shire resources are utilised in the most effective manner.

Attachments

1. Event, Economic and Tourism Development Funding Guidelines (Confidential to Councillors and Directors Only)

This attachment is confidential in accordance with section 5.23(2) of the Local Government Act 1995 section 5.23(2)((e)(iii)) as it contains "a matter that if disclosed,

would reveal information about the business, professional, commercial or financial affairs of a person, where the information is held by, or is about, a person other than the local government”.

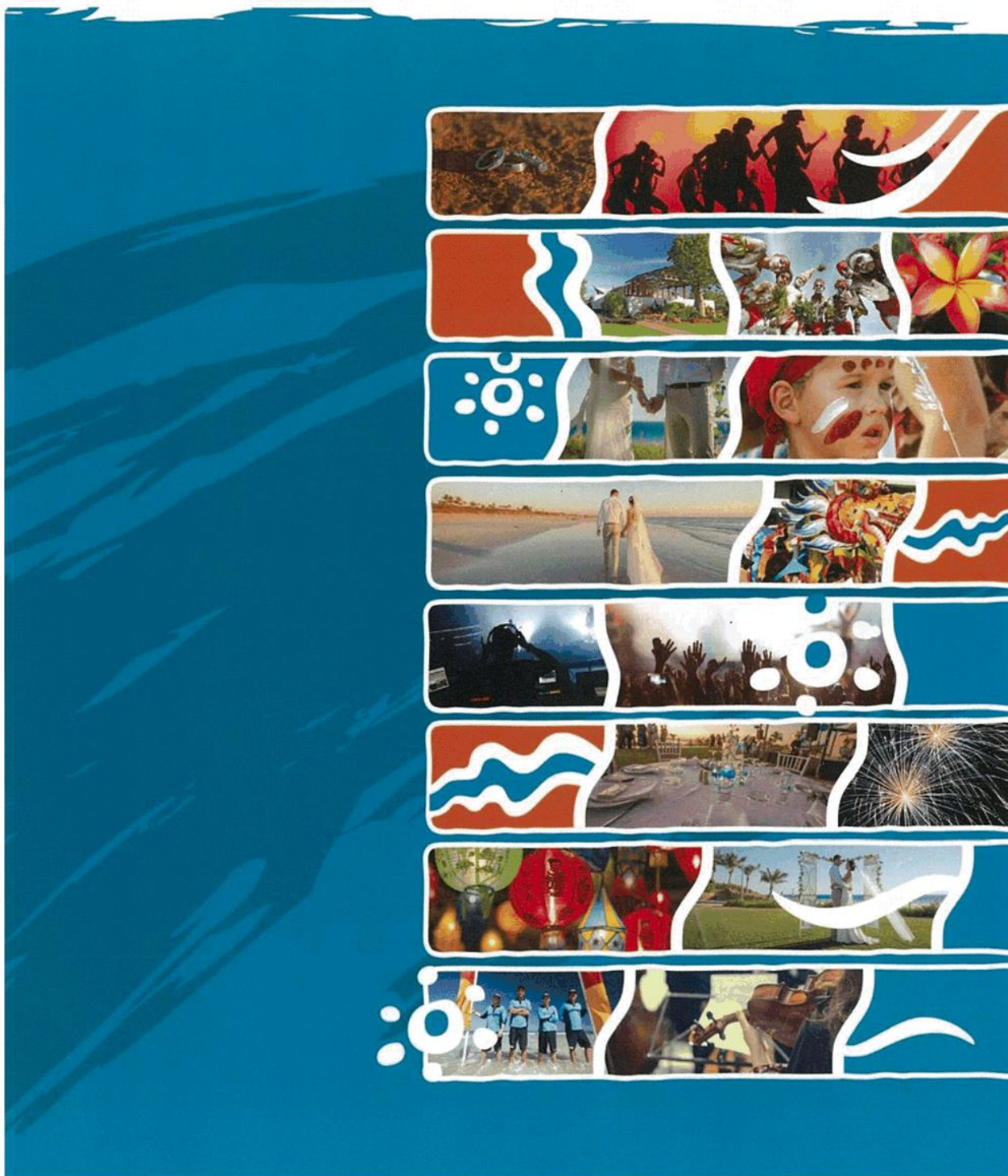
2. Allication Evaluation Report (Confidential to Councillors and Directors Only)
This attachment is confidential in accordance with section 5.23(2) of the Local Government Act 1995 section 5.23(2)((e)(iii)) as it contains “a matter that if disclosed, would reveal information about the business, professional, commercial or financial affairs of a person, where the information is held by, or is about, a person other than the local government”.
3. Application Recommendation Report (Confidential to Councillors and Directors Only)
This attachment is confidential in accordance with section 5.23(2) of the Local Government Act 1995 section 5.23(2)((e)(iii)) as it contains “a matter that if disclosed, would reveal information about the business, professional, commercial or financial affairs of a person, where the information is held by, or is about, a person other than the local government”.
4. Three Year Application Summary (Confidential to Councillors and Directors Only)
This attachment is confidential in accordance with section 5.23(2) of the Local Government Act 1995 section 5.23(2)((e)(iii)) as it contains “a matter that if disclosed, would reveal information about the business, professional, commercial or financial affairs of a person, where the information is held by, or is about, a person other than the local government”.
5. Agunya Application (Confidential to Councillors and Directors Only)
This attachment is confidential in accordance with section 5.23(2) of the Local Government Act 1995 section 5.23(2)((e)(iii)) as it contains “a matter that if disclosed, would reveal information about the business, professional, commercial or financial affairs of a person, where the information is held by, or is about, a person other than the local government”.
6. Broome Aboriginal Media Association Application (Confidential to Councillors and Directors Only)
This attachment is confidential in accordance with section 5.23(2) of the Local Government Act 1995 section 5.23(2)((e)(iii)) as it contains “a matter that if disclosed, would reveal information about the business, professional, commercial or financial affairs of a person, where the information is held by, or is about, a person other than the local government”.
7. Broome Chamber of Commerce and Industry Application (Confidential to Councillors and Directors Only)
This attachment is confidential in accordance with section 5.23(2) of the Local Government Act 1995 section 5.23(2)((e)(iii)) as it contains “a matter that if disclosed, would reveal information about the business, professional, commercial or financial affairs of a person, where the information is held by, or is about, a person other than the local government”.
8. Broome Community Stallholders Association Application (Confidential to Councillors and Directors Only)
This attachment is confidential in accordance with section 5.23(2) of the Local Government Act 1995 section 5.23(2)((e)(iii)) as it contains “a matter that if disclosed, would reveal information about the business, professional, commercial or financial affairs of a person, where the information is held by, or is about, a person other than the local government”.
9. Broome Fishing Club Application (Confidential to Councillors and Directors Only)
This attachment is confidential in accordance with section 5.23(2) of the Local Government Act 1995 section 5.23(2)((e)(iii)) as it contains “a matter that if disclosed, would reveal information about the business, professional, commercial or financial affairs of a person, where the information is held by, or is about, a person other than

the local government”.

10. Broome Sailing Club Application (Confidential to Councillors and Directors Only)
This attachment is confidential in accordance with section 5.23(2) of the Local Government Act 1995 section 5.23(2)((e)(iii)) as it contains “a matter that if disclosed, would reveal information about the business, professional, commercial or financial affairs of a person, where the information is held by, or is about, a person other than the local government”.
11. Broome Turf Club Application (Confidential to Councillors and Directors Only)
This attachment is confidential in accordance with section 5.23(2) of the Local Government Act 1995 section 5.23(2)((e)(iii)) as it contains “a matter that if disclosed, would reveal information about the business, professional, commercial or financial affairs of a person, where the information is held by, or is about, a person other than the local government”.
12. Dinosaurcoast Management Group Application (Confidential to Councillors and Directors Only)
This attachment is confidential in accordance with section 5.23(2) of the Local Government Act 1995 section 5.23(2)((e)(iii)) as it contains “a matter that if disclosed, would reveal information about the business, professional, commercial or financial affairs of a person, where the information is held by, or is about, a person other than the local government”.
13. Fatbike Chamionship Application (Confidential to Councillors and Directors Only)
This attachment is confidential in accordance with section 5.23(2) of the Local Government Act 1995 section 5.23(2)((e)(iii)) as it contains “a matter that if disclosed, would reveal information about the business, professional, commercial or financial affairs of a person, where the information is held by, or is about, a person other than the local government”.
14. Incredible Edible Broome Application (Confidential to Councillors and Directors Only)
This attachment is confidential in accordance with section 5.23(2) of the Local Government Act 1995 section 5.23(2)((e)(iii)) as it contains “a matter that if disclosed, would reveal information about the business, professional, commercial or financial affairs of a person, where the information is held by, or is about, a person other than the local government”.
15. Saltwater Country Inc Application (Confidential to Councillors and Directors Only)
This attachment is confidential in accordance with section 5.23(2) of the Local Government Act 1995 section 5.23(2)((e)(iii)) as it contains “a matter that if disclosed, would reveal information about the business, professional, commercial or financial affairs of a person, where the information is held by, or is about, a person other than the local government”.
16. Shinju Matsuri Inc (Confidential to Councillors and Directors Only)
This attachment is confidential in accordance with section 5.23(2) of the Local Government Act 1995 section 5.23(2)((e)(iii)) as it contains “a matter that if disclosed, would reveal information about the business, professional, commercial or financial affairs of a person, where the information is held by, or is about, a person other than the local government”.



Economic, Events and Tourism Development Funding Program





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INTRODUCTION

Please ensure that you read the following information thoroughly and that all documentation or requested information is included with your application.

OBJECTIVES

The Economic, Events and Tourism Development Funding Program has been developed to provide funds to assist organisations within the Shire of Broome for the development of economic, events and tourism projects and initiatives that benefit the local community.

To be eligible, projects and initiatives will be aligned with the Shire of Broome Vision as identified in the Shire of Broome Strategic Community Plan 2017-2027:

A thriving and friendly community that recognises our history and embraces diversity and economic opportunity, whilst nurturing our unique natural and built environment.

FUNDING PARAMETERS

Applications are open from 1 November 2018 and close on 11 January 2019 for projects occurring between July 2019 and June 2020.

Annual Funding submissions will be considered to a **maximum of \$70,000** cash and in-kind to of **maximum value of \$30,000** inclusive of 15% allocation for officer time for coordination. **The total amount requested from the Shire should not exceed 50% of the total project cost.** Consideration will be given of one, or two-year agreements.

In-Kind Support may include: Venue hire, application fees, waste management services, banner hire, traffic management plan development, traffic management plan implementation and public notice advertisements for road closures.

*** Requests over \$70,000 Cash or \$30,000 In-Kind Support or multi year Agreements**

Funding requests that exceed \$70,000 cash and \$30,000 in-kind or more than a two year may be assessed as part of the Economic, Events and Tourism Development Funding Program if the project or initiative demonstrates a significant or exceptional benefit to Broome.

GUIDING PRINCIPLES

The Shire of Broome will endeavour to provide support to projects, activities and events that are consistent with the values and strategies contained within the Shire of Broome Strategic Community Plan 2017-2027, Shire of Broome Events Strategic Development Plan and Shire of Broome Major Events Strategy.

Projects or activities supported by the Shire of Broome Economic, Events and Tourism Development Funding Program need to address at least one of the following objectives:

- Economic Development
- Events Development and Delivery
- Tourism Development

Applicants need to determine which category their project or initiative is best aligned.



ESSENTIAL ELIGIBILITY CRITERIA

In order to be eligible for funding an organisation must:

- Be based within the Shire of Broome. Priority is given to local organisations, however organisations based outside the Shire of Broome may partner with a local organisation to submit an application on their behalf.
- An incorporated body or a sponsor organisation may be nominated to be responsible for the legal contractual arrangements and holding bank accounts in this name.
- Be able to supply financial accounts and annual reports. Audited accounts may be requested for funding exceeding \$50,000.
- Undertake to give due recognition to the Shire of Broome for its contribution to the project/activity/event as per the Funding Recognition Framework (**Appendix A**).
- Agree to sign an Acceptance of Funding Form and raise a tax invoices prior to funds being distributed.
- Agree to meet all statutory and/or regulatory requirements associated with the project or initiative.
- Agree to complete an Acquittal Report and failure to do so may render the applicant ineligible for future funding or the Shire may request the funds be repaid.
- Successful acquittal of previous Shire of Broome funding or sponsorship.

ASSESSMENT CRITERIA

Submissions under the Economic, Events and Tourism Development Funding Program will be required to demonstrate sound business management and financial reporting practices.

Eligible submissions will be assessed and prioritised by examining the following:

- Capacity to achieve tangible outcomes for the benefit of the community of the Shire of Broome.
- Demonstrate a substantial degree of committed local engagement and investment, (may include use of local businesses to supply services or materials, working in partnership with community organisations, engagement of local volunteers, development of skills of individuals, and wider community participation).
- Demonstrated plan for the projects or activities to be sustainable and not have an ongoing reliance on Shire of Broome funding. This approach may include an ability to source additional funds and/or support.
- Alignment to the Council's strategic direction and objectives contained within on or more of the following: Shire of Broome Strategic Community Plan 2017-2027, Shire of Broome Events Strategic Development Plan and Shire of Broome Major Events Strategy.
- Demonstrated community support for the organisation and the project or activities planned.
- Applicants are eligible for funding only once during each financial year. Applications to the Annual Funding Round will not be considered if the organisation has already been successful in receiving other Shire of Broome Funding in the same financial year.
- Demonstrated financial contribution to the project by the applicant and/or other funding bodies.
- Organisational profile and demonstrated capacity to deliver the project.

Funding will not be provided for:

- Overhead labour or project management costs including wages/salaries or administration fees.
- Recurring maintenance or operational costs of existing programs or facilities.
- Interstate and overseas travel.
- Fundraising to support the provision of community grants or donation programs by the applicant.



Budget

All applicants must complete a realistic and detailed project budget.

Applicants are encouraged to obtain current quotations in order to provide a full and accurate budget and provide copies of quotes as part of the application.

Total income and total expenditure must be equal.

The Shire of Broome will not cover the entire cost of the project. Applicants must provide evidence of funding from additional sources and of their own contribution (financial and in-kind) towards the project. Consideration should be given to multiple funding sources and applications should demonstrate community partnerships.

The Shire recognises the value of in-kind support in the form of goods and services provided by individuals, businesses and volunteers. Applicants can choose to include in-kind support as income and expenditure where indicated in the project budget. In-kind support must be recognised as an equal value in both income and expenditure sections of the budget.

Standard Support Material

- Business Registration or Certificate of Incorporation (if sponsored by another organisation, please include a letter of confirmation to administer the funding and a copy of their Certificate of Incorporation)
- Financial statement for the most recently completed financial year
- Evidence of public liability insurance (i.e. Certificate of Currency)
- Two quotes for any purchases over \$2,000
- Letter(s) of support from community organisations and/or other organisations
- business plan, annual report, project delivery plan

HOW TO APPLY

All applicants are strongly advised to discuss their application with the Events and Economic Development Coordinator prior to submission to ensure the project and the applicant are eligible.

Before submitting a proposal, applicants should be familiar with the funding guidelines, assessment criteria and application process.

Applications from ineligible applicants or late applicants will not be assessed.

Applications will only be considered if they address all assessment criteria, include a project budget and have the appropriate supporting documentation which may include business plan, annual report, project delivery plan.

Where a multi year support is requested this must be referred to in the documentation including the application form, budget and delivery plan.

Applications may be submitted in person, via email or post as below:

In person:	Shire of Broome Administration Office 27 Weld St Broome
Via email:	shire@broome.wa.gov.au
By post:	PO Box 44 Broome, WA 6725



ASSESSMENT AND APPROVAL PROCESS

Applications for funding received by the Shire of Broome are registered and acknowledged in writing.

Assessment Process

The Economic Development Advisory Committee will assess all eligible applications following the closing date for the submission period and make recommendations to Council on the applications to be sponsored.

The Shire of Broome endeavours to provide the full amount of funding requested by the applicant to maintain the capacity of the applicant to deliver the project and ensure the success of Shire of Broome funded projects.

It is possible that the Shire of Broome will be asked for more funding than it is able to provide in any one grant round. In this case not all applications will be successful, and some may not receive the full amount requested. In the case applications are unfunded or partially funded, applicants will be provided with feedback on their application and rationale as to why funding was not provided or partially provided.

Notification of Outcome

All applicants will be notified in writing of the success or otherwise of their application.

Freedom of Information

Submissions for funding and all other written information provided to the Shire of Broome under the Economic, Events and Tourism Development Funding Program will be treated confidentially. However, the provisions of the Freedom of Information Act 1982 apply to all documents held by the Shire of Broome.

PAYMENT OF FUNDS

The Acceptance of Funding form along with a tax invoice for the first milestone payment must be completed and returned to the Shire to ensure payments for Economic, Events and Tourism Development Funding Program funding meet the Shire of Broome's financial auditing requirements.

Invoices are required to be submitted to the Shire of Broome for the second and third milestone payments.

Funding Milestones


- 50% on application approval
- 25% on completion of all statutory/regulatory requirements being met and demonstration of initial recognition requirements being met as recognition framework
- 25% on acquittal being received and demonstration that all recognition requirements have been met.

GST Information

The following information is provided to assist organisations understanding the GST:

Under the Federal Legislation relating to Goods and Services Tax (GST), financial assistance received by an organisation maybe subject to GST.

Organisations that have an Australian Business Number (ABN) and are registered for GST - will be liable to pay GST to the Australian Taxation Office (ATO) on any financial assistance received from the Shire of Broome. In this case, the Shire will provide an additional 10% for the GST. For example, if an organisation applies for financial assistance of \$1,000 and it is approved by Council, they will receive \$1,100.



Organisations will be asked to provide a Tax Invoice to the Shire of Broome and the Shire will then claim the GST component back from the ATO as an input tax credit.

Organisations that have an Australian Business Number (ABN) and are NOT registered for GST – will not be liable to pay GST to the Australian Taxation Office (ATO), on any financial assistance received from the Shire of Broome. In this case the Council will NOT provide an additional 10% for GST to the funded amount.

Organisations that do NOT have an Australian Business Number (ABN) and are NOT registered for GST – will not be liable to pay GST on any financial assistance received for the Shire of Broome, if they can provide proof of that their organisation is not required to have an ABN (please complete the “Statement by a Supplier” form which is available from the Australian Taxation Office). If this is not provided, the organisation may have 48.5% of their financial assistance payment withheld by the Shire of Broome, which is then payable to the ATO.

Period of Funding

Economic, Events and Tourism Development Funding Program funds are to be expended within the timeframe specified in their approval letter unless a written request for an extension is agreed to by the Shire of Broome.

Unspent Funds

Funds which are unspent at the conclusion of the funding period must be returned to the Shire of Broome within sixty (60) days of the completion of the project, activity or event, or at the end of the period of funding, whichever occurs first.

Purpose of Funds

Funds are allocated only for the purpose of the project as described in the application and must not be used for any other purpose or transferred or assigned to any other party without the prior approval of the Shire of Broome.

ACQUITTAL AND EVALUATION

Organisations receiving funds from the Economic, Events and Tourism Development Funding Program must submit an Acquittal and Evaluation report to the Shire of Broome inline with the Funding Recognition Framework at the conclusion of the project. The acquittal report is a written record detailing how the funding has been spent in accordance with its intended purpose and inline with Funding Recognition Framework.

The Shire of Broome is legally required to obtain an acquittal from any organisation that received Shire of Broome funds through the Economic, Events and Tourism Development Funding Program. Failure to provide an acquittal may result in an organisation being ineligible for future funding.

If you have any questions or require assistance completing your application, please contact:

Shire of Broome
Development and Community Directorate
PO Box 44
Broome WA 6725
Phone: (08) 9191 3456
Fax: (08) 9191 3455
Email: shire@broome.wa.gov.au

APPENDIX A

Funding Recognition Framework						
	Total Funding Value (Cash and in-kind)	0 - \$5,000	\$5,000 - \$10,000	\$10,000 - 20,000	\$20,000 - \$50,000	\$50,000 upwards
Minimum Recognition Requirements	Recognition of Shire funding in any media, marketing or communications	Y	Y	Y	Y	Y
	Display of Shire signage - either side of main stage, at key entry and exit, other key positions	Y	Y	Y	Y	Y
	Recognition of Shire at an appropriate partnership level (Major, Supporting, Presenting etc)	As negotiated	As negotiated	As negotiated	As negotiated	As negotiated
	Social Media Acknowledgment of Shire Funding	Y	Y	Y	Y	Y
	Display of Shire signage and banners in live crosses or media interviews				Y	Y
	Naming rights (event, award, key element of event)				Y	Y
	Active Sharing of Shire Initiatives through social media				Y	Y
	Acknowledgment of the Shire's Funding during MC, public presentations or other announcements				Y	Y
	Invitation for Shire to speak at opening ceremony				Y	Y
	Provision of Professional Events Photography for Shire Usage			Y	Y	Y
	Other requirements as negotiated or specified during Funding Approval Process	Y	Y	Y	Y	Y
	Total Funding Value (Cash and in-kind)	0 - \$5,000	\$5,000 - \$10,000	\$10,000 - 20,000	\$20,000 - \$50,000	\$50,000 upwards

Reporting	Provision of updates on Shire recognition			2 weeks prior to event	4 and 2 weeks prior to event	4 and 2 weeks prior to event
	Council Briefing					4 weeks prior to event
	Provision of Acquittal Report	1 month post	1 month post	2 months post	2 months post	3 months post
Statistical Data Collection	Statistical data including: I. Normal place of residence II. Was <insert Event> the reason they chose to visit Broome at this time III. Method of transport used to travel to Broome IV. Duration of stay in Broome V. Type of accommodation whilst in Broome VI. <insert Event> events attended VII. Other activities undertaken during stay VIII. Qualitative Data including the impact and benefits on the local community and business of the festival			Y	Y	Y
Acquittal	Financials and Budget	Y	Y	Y		
	Audited Financials and Budget				Y	Y
	Images showing placement of Shire signage	Y	Y	Y	Y	Y
	Copies of advertising and media recognising Shire	Y	Y	Y	Y	Y
	Report against recognition requirements	Y	Y	Y	Y	Y
	Statistical Data			Y	Y	Y

Evaluation Applicants																							
Eligibility Criteria - Non Weighted - Yes / No			BROOME SAILING CLUB		BROOME ABORIGINAL MEDIA ASSOCIATION		BROOME FISHING CLUB		DINOSAUR COAST MANAGEMENT GROUP INC		FAT BIKE CHAMPIONSHIPS INC.		AGUNYA - INTERCULTURAL PROJECT SOLUTIONS		BROOME CHAMBER OF COMMERCE & INDUSTRY INC		SALTWATER COUNTRY INC.		INCREDIBLE EDIBLE BROOME		SHINJU MATSURI INC		
1	Application Submitted by closing Date and Time		Yes = 1 No = 1		1		1		1		1		1		1		1		1		1		
2	Be based within the Shire of Broome. Priority is given to local organisations, however organisations based outside the Shire of Broome may partner with a local organisation to submit an application on their behalf.		Yes = 1 No = 0		1		1		1		1		1		1		1		1		1		
3	An incorporated body or a sponsor organisation may be nominated to be responsible for the legal contractual arrangements and holding bank		Yes = 1 No = 0		1		1		1		1		1		1		1		1		1		
4	Be able to supply financial accounts and annual reports. Audited accounts may be requested for funding exceeding \$50,000.		Yes = 1 No = 0		1		1		1		1		1		1		1		1		1		
5	Undertake to give due recognition to the Shire of Broome for its contribution to the project/activity/event as per the Funding Recognition Framework (Appendix A).		Yes = 1 No = 0		1		1		1		1		1		1		1		1		1		
6	Agree to sign an Acceptance of Funding Form and raise a tax invoices prior to funds being distributed.		Yes = 1 No = 0		1		1		1		1		1		1		1		1		1		
7	Agree to meet all statutory and/or regulatory requirements associated with the project or initiative.		Yes = 1 No = 0		1		1		1		1		1		1		1		1		1		
8	Agree to complete an Acquittal Report and failure to do so may render the applicant ineligible for future funding or the Shire may request the funds be		Yes = 1 No = 0		1		1		1		1		1		1		1		1		1		
9	Successful acquittal of previous Shire of Broome funding or sponsorship		Yes = 1 No = 0		N/A		1		1		N/A		N/A		1		1		N/A		1		
Eligible			8		8		8		8		8		8		8		8		8		8		
			Yes		Yes		Yes		Yes		Yes		Yes		Yes		Yes		Yes		Yes		
Assessment Criteria - Weighted				Score (0 - 5)																			
1	Capacity to achieve tangible outcomes for the benefit of the community of the Shire of Broome.		10%	2.0	4.0	5.0	10.0	4.0	8.0	3.0	6.0	4.0	8.0	3.0	6.0	4.0	8.0	4.0	8.0	3.0	6.0	5.0	10.0
2	Demonstrate a substantial degree of committed local engagement and investment, (may include use of local businesses to supply services or materials, working in partnership with community organisations,		5%	2.0	2.0	5.0	5.0	3.0	3.0	3.0	3.0	4.0	4.0	3.0	3.0	5.0	5.0	5.0	5.0	4.0	4.0	5.0	5.0
3	Demonstrated plan for the projects or activities to be sustainable and not have an ongoing reliance on Shire of Broome funding. This approach may include an ability to source additional funds and/or support.		10%	2.0	4.0	4.0	8.0	3.0	6.0	2.0	4.0	4.0	8.0	3.0	6.0	4.0	8.0	3.0	6.0	2.0	4.0	5.0	10.0
4	Alignment to the Council's strategic direction and objectives contained within on or more of the following: Shire of Broome Strategic Community Plan 2017-2027, Shire of Broome Events Strategic Development Plan and Shire of Broome Major Events Strategy.		20%	0.0	0.0	4.0	16.0	4.0	16.0	3.0	12.0	5.0	20.0	1.0	4.0	5.0	20.0	5.0	20.0	3.0	12.0	5.0	20.0
5	Demonstrated community support for the organisation and the project or activities planned		10%	2.0	4.0	5.0	10.0	4.0	8.0	3.0	6.0	4.0	8.0	3.0	6.0	5.0	10.0	5.0	10.0	3.0	6.0	5.0	10.0
6	Applicants are eligible for funding only once during each financial year. Applications to the Annual Funding Round will not be considered if the organisation has already been successful in receiving other Shire of Broome Funding in the same financial year		10%	4.0	8.0	4.0	8.0	5.0	10.0	5.0	10.0	5.0	10.0	4.0	8.0	4.0	8.0	4.0	8.0	4.0	8.0	5.0	10.0
7	Applicants are eligible for a maximum of \$100,000 funding per-year and may be funded for a maximum of two consecutive years.		10%	4.0	8.0	4.0	8.0	4.0	8.0	5.0	10.0	5.0	10.0	4.0	8.0	5.0	10.0	5.0	10.0	5.0	10.0	5.0	10.0
8	Demonstrated financial contribution to the project by the applicant and/or other funding bodies		15%	5.0	15.0	4.0	12.0	5.0	15.0	2.0	6.0	5.0	15.0	4.0	12.0	5.0	15.0	4.0	12.0	0.0	0.0	5.0	15.0
9	Organisational profile and demonstrated capacity to deliver the project		10%	3.0	6.0	5.0	10.0	4.0	8.0	2.0	4.0	5.0	10.0	1.0	2.0	5.0	10.0	5.0	10.0	2.0	4.0	5.0	10.0
Score	Rating	Guide	Percentage	TOTAL		51.0		87.0		82.0		61.0		93.0		55.0		94.0		89.0	-	54.0	100.0
5	Excellent	Demonstrated excellence, substantially exceeds minimum requirements, a number of superior features	84-100	Possible Score		100.0		100.0		100.0		100.0		100.0		100.0		100.0		100.0		100.0	100.0
				RANKING		3		5		4		3		5		3		5		5		3	5
4	Good	Exceeds requirements in some respects	67-83																				
3	Fair	Meets minimum requirements with no material concerns or deficiencies	50-66																				
2	Marginal	Some areas of concern in relation to ability to meet minimum requirements or deficiencies	34-39																				
1	Poor	Fails to meet minimum requirements in several respects, contained insufficient or unclear information	18-33																				
0	Fail	Fails to meet minimum requirements in all respects or did not respond.	0-18																				

BROOME TURF CLUB		BROOME COMMUNITY STALLHOLDERS	
1		1	
1		1	
1		1	
1		1	
1		1	
1		1	
1		1	
1		1	
1		1	
8		8	
Yes		Yes	
3.0	6.0	4.0	8.0
3.0	3.0	5.0	5.0
4.0	8.0	2.0	4.0
4.0	16.0	4.0	16.0
5.0	10.0	4.0	8.0
4.0	8.0	4.0	8.0
5.0	10.0	5.0	10.0
0.0	0.0	4.0	12.0
5.0	10.0	5.0	10.0
-	71.0		81.0
	100.0		100.0
	4		5

EETDF Application Evaluation and Recommendation

Applicant	Project overview	Total Project Cost	Amount requested in FY19/20	Eligible Y/N	Assessment Criteria Score	Organisation Contribution	Alignment to strategic Documents	Funding amount recommended 2019/20	% of nominated funding allocation	Officer Recommendations
1 AGUNYA - INTERCULTURAL PROJECT SOLUTIONS	<p>The Kimberley Way Project is a community led, place-based initiative created through community consultation and collaboration.</p> <p>Funding will facilitate (1) website development, video and photography to document initiatives under the Kimberley Way project which will be used for a social media and marketing campaign to secure future funding from philanthropic organisations; and (2) Site clearing, engineering assessment and rubbish removal.</p> <p>Agunya proposed to have The Kimberley Way established in time for the 2019 tourist season and the Shinju Matsuri Festival. It will be an authentic Aboriginal Art and Craft Space where visitors and tourists can come and sit with Aboriginal People and hear their stories, watch</p>	\$402,188	\$ 38,200	Y	3	Not advised	<p>Strategic Community Plan 2019-2029:</p> <p>Social Objective Outcome 1.3 Outcome 1.5</p> <p>Economic Objective Outcome 3.3 Outcome 3.3.2</p>	\$ -	0%	<p>Some alignment with the Shire's Strategic Objectives outlined in the SCP 2019-2029.</p> <p>Limited impact on tourism or economic development outcomes that have been identified in this application. The applicant has not demonstrated knowledge and experience in the delivery of large projects of this nature.</p> <p>The applicant has not demonstrated an organisational contribution to this project, and at the time of submitting the application had not secured any funding to support this project.</p> <p>Officers do not recommend support for this application on this occasion.</p>

Applicant		Project overview	Total Project Cost	Amount requested in FY19/20	Eligible Y/N	Assessment Criteria Score	Organisation Contribution	Alignment to strategic Documents	Funding amount recommended 2019/20	% of nominated funding allocation	Officer Recommendations
		the creation of their art and craft and purchase their products. There will be opportunities for visitors / tourists to participate in workshops and master classes at the events.									
2	BROOME ABORIGINAL MEDIA ASSOCIATION	<p>Cultural Events - Kullarri NAIDOC Festival 2019 over a ten-day period and A Taste Of Broome held between July and September 2019.</p> <p>The Kullarri NAIDOC Festival is a regional celebration within the Shire of Broome, consisting of over 20 events commencing on the last weekend in June and running throughout the first week of July. The festival is a platform for the local community and visitors to the region to see, participate in and experience the social and cultural pride of indigenous people within the Shire, through events that showcase</p>	\$224,690	\$19,841	Y	5	\$115,100	<p>Strategic Community Plan 2019-2029:</p> <p>Social Objective Outcome 1.4 Outcome 1.4.4</p> <p>Environment Objective Outcome 2.4 Outcome 2.4.1</p> <p>Outcome 2.5 Outcome 2.5.2</p> <p>Broome Major Events Development Plan:</p> <p>- continued development of cultural</p>	\$19,840	7.9%	<p>The events align with the Shire of Broome's strategic documents and have the capacity to deliver tourism, events and economic development outcomes for Broome in particular the Broome Major Events Development Plan.</p> <p>The applicant has demonstrated extensive knowledge and experience in the delivery of large events over a sustained period of time.</p> <p>The applicant has demonstrated a substantial</p>

Applicant	Project overview	Total Project Cost	Amount requested in FY19/20	Eligible Y/N	Assessment Criteria Score	Organisation Contribution	Alignment to strategic Documents	Funding amount recommended 2019/20	% of nominated funding allocation	Officer Recommendations
	<p>Aboriginal culture through music, cuisine, literature, dance, visual art, film, storytelling, traditional ceremony and cultural tours.</p> <p>A Taste of Broome is a multi-arts performance, cuisine and culture based project focused on the unique Indigenous multiculturalism within Broome and surrounding communities. This event is held once per month during the peak tourism season. It combines the performing arts mediums of dance, music, film and storytelling to depict the region through a dynamic and rich production that celebrates Broome's identity.</p>						<p>events, community built, unique and authentic events that have quality delivery.</p> <p>Broome Major Events Strategy: Pillar 1: Facilitate the development of events in Broome Pillar 2: Increase the visibility of Broome Events Pillar 2: Build clusters of events</p>			<p>organisational financial contribution to these projects.</p> <p>Officers recommend the support of this application to the full value requested of \$19,840 to be made as a cash payment as per the following breakdown: - \$4,840 for the cost associated with venue hire of the Broome Civic Centre and event application fees; and - \$15,000 for the cost associated with performance fees, Risk Management development, contractors and service providers</p>

Applicant	Project overview	Total Project Cost	Amount requested in FY19/20	Eligible Y/N	Assessment Criteria Score	Organisation Contribution	Alignment to strategic Documents	Funding amount recommended 2019/20	% of nominated funding allocation	Officer Recommendations
3 BROOME CHAMBER OF COMMERCE & INDUSTRY INC	Cluster development for Broome's economic future. Various initiatives including: - Broome liveability campaign - Business breakfast series - Love Broome expo - Japan ready - Film North West – screen west film friendly region - Broome small business awards	\$418,750	\$81,000	Y	5	\$42,350	Strategic Community Plan 2019-2029: Environment Objective/Our Place Outcome 2.5 Outcome 2.5.1 Outcome 2.5.2 Economic Objective/Our Prosperity Outcome 3.1 Outcome 3.1.2 Outcome 3.3	\$25,000	10.0%	<p>The project aligns with the strategic documents of the Shire of Broome and has the capacity to deliver tourism and economic development outcomes for the Broome Shire.</p> <p>The applicant has demonstrated extensive knowledge and experience in the delivery of projects and events over a sustained period to time.</p> <p>The applicant has demonstrated a substantial organisational financial contribution to these projects.</p> <p>Officers recommend the support of this application to the value of \$25,000 cash payment as per the following breakdown:</p> <ul style="list-style-type: none"> - \$15,000 for the costs associated with venue hire and staffing of

Applicant	Project overview	Total Project Cost	Amount requested in FY19/20	Eligible Y/N	Assessment Criteria Score	Organisation Contribution	Alignment to strategic Documents	Funding amount recommended 2019/20	% of nominated funding allocation	Officer Recommendations
										the Broome Civic Centre; - \$10,000 for the costs associated with Marketing and Promotions of the Love Broome Expo, Small business awards and business breakfast series initiatives.
4	<p>BROOME COMMUNITY STALLHOLDERS ASSOCIATION INCORPORATED</p> <p>From 2016, with support from the Shire of Broome, BCSA operate the Town Beach Night Markets.</p> <p>The Night Markets occur monthly from March - October on the first two nights of the Staircase to the Moon leveraging existing visitation to Town Beach and encouraging longer stays in Broome.</p> <p>The Thursday Night Markets occur between June and September enhancing the visitor experience during peak season and building depth during the shoulder season of</p>	\$115,203	\$57,601	Y	5	\$90,030	<p>Strategic Community Plan 2019-2029</p> <p>Social Objective/Our People Outcome 1.4</p> <p>Environment Objective/Our Place Outcome 2.5 Outcome 2.5.2</p> <p>Broome Major Events Development Plan:</p> <p>- continued development of cultural</p>	\$ -	0%	<p>This initiative aligns with the strategic documents of the Shire of Broome and has the capacity to deliver tourism, events and economic development outcomes Broome Shire.</p> <p>The applicant has demonstrated extensive knowledge and experience in the delivery of markets over a sustained period to time.</p> <p>The applicant demonstrates a substantial</p>

Applicant		Project overview	Total Project Cost	Amount requested in FY19/20	Eligible Y/N	Assessment Criteria Score	Organisation Contribution	Alignment to strategic Documents	Funding amount recommended 2019/20	% of nominated funding allocation	Officer Recommendations
		<p>September.</p> <p>Up to 23 food vendors and 50 stallholders regularly trade at the Night Markets which attract around 500 visitors to the area at any one given time.</p> <p>A reasonable stallholder registration fee is charged to attract a large and diverse variety of local micro-businesses including food vendors, hobbyists, indigenous and non-indigenous artists and artisans, handicrafts and fashion retailers. This creates vibrancy which has the impact of increasing visitation and expenditure in the Town Beach area</p>						<p>events, community built, unique and authentic events that have quality delivery.</p> <p>Broome Major Events Strategy: Pillar 1; Facilitate the development of events in Broome Pillar 2; Increase the visibility of Broome Events Pillar 4; Build Clusters of events</p>			<p>organisation financial contribution to these projects.</p> <p>Due to the proposed changes the structure of the fees and charges for not for profit organisations for the use of Shire reserves and the redevelopment of the Town Beach Reserve location the cost for the holding of the Town Beach Staircase and Night Markets will be significantly reduced. The removal of these cost will effectively reduce the shortfall identified as part of the funding application.</p> <p>Officers therefore do not recommend support the application for funding request.</p>
5	BROOME FISHING CLUB	The annual Billfish Competition attracts competitors from around Australia to Broome for the duration of the competition with local businesses benefiting	\$20,000	\$5,000	Y	4	\$10,000	Strategic Community Plan 2019-2029:	\$5,000	2.0%	The event aligns with the strategic documents of the Shire of Broome and has the capacity to deliver tourism, events and

Applicant	Project overview	Total Project Cost	Amount requested in FY19/20	Eligible Y/N	Assessment Criteria Score	Organisation Contribution	Alignment to strategic Documents	Funding amount recommended 2019/20	% of nominated funding allocation	Officer Recommendations
	<p>from this competition such as local tackle shops, accommodation facilities, food outlets as well as all the local activities that Broome offers during the tourist period.</p> <p>Last years event success has been attributed to the aggressive advertising campaign and this year the Broome Fishing Club proposes expanding the advertising through various media outlets with adds already being placed in the Western Angler Magazine and the Blue Water Magazine.</p> <p>The very successful radio campaign managed by Spirit Radio will be start six weeks prior to the commencement of the competition giving coverage across Western Australia through their various outlets.</p>						<p>Social Objective/Our People Outcome 1.4 Outcome 1.4.4 Outcome 1.5</p> <p>Environment Objective/Our Place Outcome 2.5 Outcome 2.5.2</p> <p>Broome Events Strategic Development plan: These event align with the continued development of Community built, unique and Authentic events that have quality delivery.</p> <p>Broome Major Events Strategy: Pillar 1: Facilitate the</p>			<p>economic development outcomes for the Broome Shire in particular 1.4.4 Advocate for and promote regional sporting events and competitions</p> <p>The applicant has demonstrated extensive knowledge and experience in the delivery of fishing competitions over a sustained period to time.</p> <p>The applicant has demonstrated a substantial organisation financial contribution to these projects.</p> <p>Officers recommend the support of this application to the full value requested of \$5,000 to be utilised for the cost associated with marketing and promotions.</p>

Applicant		Project overview	Total Project Cost	Amount requested in FY19/20	Eligible Y/N	Assessment Criteria Score	Organisation Contribution	Alignment to strategic Documents	Funding amount recommended 2019/20	% of nominated funding allocation	Officer Recommendations
								development of events in Broome Pillar 2: Increase the visibility of Broome Events			
6	BROOME SAILING CLUB	Purchase of replacement rescue craft	\$20,480	\$10,000	Y	3	\$10,480	Strategic Community Plan 2019-2029: Social Objective/Our People Outcome 1.4 Outcome 1.4.4 Outcome 1.5	\$ -	0%	Though it has some alignment with Strategic outcome 1.4.4 no outcomes have been outlined in the application that would bring about increased sporting events or competitions within the Shire. Whilst the applicant has demonstrated an organisation financial contribution of 50% of the cost to this project this project appears to have limited impact benefit on Tourism or Economic Development. Officers do not recommend supporting this application through the Event, Economic and Tourism

Applicant		Project overview	Total Project Cost	Amount requested in FY19/20	Eligible Y/N	Assessment Criteria Score	Organisation Contribution	Alignment to strategic Documents	Funding amount recommended 2019/20	% of nominated funding allocation	Officer Recommendations
											Development funding round. Officers recommend this application be assessed through the Annual Community Matched Funding Round as it aligns with the Social and Cultural Development outcomes of this funding stream.
7	BROOME TURF CLUB	<p>'Come Alive in Broome' is about reigniting the Broome Turf Club and reinforcing its position as Broome's key tourist event. The Broome Turf Club's race season is regarded as a major tourist attraction for Broome, with visitors venturing from across Australia and overseas to witness country racing at this unique racecourse.</p> <p>With the recent downturn in all economies, attendances, although healthy, have slowed. To help overcome this and refresh people's interest, a smart state-wide advertising campaign</p>	\$64,891	\$49,691	Y	4	\$15,200	<p>Strategic Community Plan 2019-2029:</p> <p>Social Objective/Our People Outcome 1.4 Outcome 1.4.4</p> <p>Environment Objective/Our Place Outcome 2.5 Outcome 2.5.2</p> <p>Broome Major Events Development Plan:</p> <p>These events align with the</p>	\$ 33,305	13.3%	<p>The event aligns with the strategic documents of the Shire of Broome and has the capacity to deliver tourism, events and economic development outcomes for the Broome Shire in particular Strategic Community Plan 2019-2029, Broome Major Events Development Plan and the Broome Major Events Strategy:</p> <p>The applicant has demonstrated extensive knowledge and experience in the delivery of large</p>

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	<p>together with a top line act/band to end the race season on Broome Cup night will help revitalise people's interest. With a strong membership base from across Australia, the Broome Turf Club racing programs brings in significant economic rewards for all in Broome including accommodations, foot traffic in retail outlets, restaurants, taxis and tours.</p> <p>The Broome Turf Club relies heavily on the support of local businesses through sponsorship to remain viable and puts back into the community through such means as donations to Clubs and schools and allowing community groups to raise money on all race days. The 2018 "Come Alive in Broome" campaign was a huge success with a record number of on course attendees. The Club now aims to carry on with this</p>						<p>continued development of cultural events, community built, unique and authentic events that have quality delivery</p> <p>Broome Major Events Strategy: Pillar 1: Facilitate the development of events in Broome Pillar 2: Increase the visibility of Broome Events Pillar 2: Build Clusters of events</p>			<p>events over a sustained period to time.</p> <p>The applicant has demonstrated an organisational financial contribution to this event.</p> <p>Officers recommend the support of this application to the value of \$33,305 to comprise as follows:</p> <ul style="list-style-type: none"> - \$1,305 for venue hire of the Banner Hire sites – (this has been calculated to cover the cost of the hire) - \$32,000 cash to be utilised for purchase of new promotional banners and marketing and promotion

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	campaign in 2019 and beyond.									
8 DINOSAUR COAST MANAGEMENT GROUP INC	<p>The purpose of this initiative is to improve the way in which the scientific and cultural importance of the National Heritage listed tracks are explained so the story of 130mya is more 'alive' and 'real'.</p> <p>The diversity and density of the tracks provides Broome with a competitive advantage in the promotion of tourist/economic opportunities while allowing the community and visitors to enjoy our natural environment. In 2020 when all products have been delivered there is an opportunity to create a new community event that revolves around the virtual reality dinosaur experience.</p> <p>The funding being sought is specifically for the casting of Dinosaur tracks.</p>	\$54,166	\$8,000	Y	3	\$-	<p>Strategic Community Plan 2019-2029:</p> <p>Environment Objective/Our Place Outcome 2.4 Outcome 2.4.1</p>	\$ -	0%	<p>The project has alignment with the strategic documents of the Shire of Broome and potential has the capacity to deliver tourism, events and economic development outcomes for the Broome Shire having regard to SCP - Objective 2</p> <p>Officers do not recommend supporting this application through the Event, Economic and Tourism Development funding round.</p> <p>Officers recommend this application be assessed through the Annual Community Matched Funding Round as it better aligns with the Social and Cultural Development</p>

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											outcomes of this funding stream

Applicant	Project overview	Total Project Cost	Amount requested in FY19/20	Eligible Y/N	Assessment Criteria Score	Organisation Contribution	Alignment to strategic Documents	Funding amount recommended 2019/20	% of nominated funding allocation	Officer Recommendations
9 FATBIKE CHAMPIONSHIPS INC.	<p>Fat Bike Championships Inc. has partnered with Broome Cycles to deliver the MTBA Fat Bike National Championships, to establish a race event hosted in Broome Western Australia, sanctioned by mountain biking's peak governing body, Mountain Bike Australia (MTBA) as an accredited Fat Bike National Championship.</p> <p>The Dpt of Local Government, Sport and Cultural Industries has approved a significant grant and Cable Beach Club Resort & Spa have committed to be Principal Sponsor in 2019. It is anticipated these mutually beneficial partnerships will develop further in 2020 as they realise the community and commercial benefits of a continued association with the MTBA Fat Bike National Championships.</p> <p>The MTBA Fat Bike National Championships is part of the prologue</p>	\$28,000	\$4,000	Y	5	\$12,800	<p>Strategic Community Plan 2019-2029:</p> <p>Social Objective/Our People Outcome 1.4 Outcome 1.4.4</p> <p>Environment Objective/Our Place Outcome 2.5 Outcome 2.5.1 Outcome 2.5.2</p> <p>Broome Events Strategic Development Plan;</p> <p>Event Alignment - successful events are built for the target audience of the destination and deliver on the pillars of a</p>	\$4,000	1.6%	<p>The event strongly aligns with the strategic documents of the Shire of Broome and has the capacity to deliver tourism, events and economic development outcomes for the Broome Shire.</p> <p>The applicant has demonstrated extensive knowledge and experience in the delivery of sustainable projects. Furthermore, the applicant has demonstrated a substantial organisational financial contribution to this project.</p> <p>Officers recommend the support of this application to the value of \$4,000 to be made as a cash payment as per the following breakdown:</p> <ul style="list-style-type: none"> - \$3,200 For the cost associated with venue hire of the Cable Beach Amphitheatre

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	celebrations of The Gibb Challenge. The event will leverage heavily upon the patronage and reputation of The Gibb with financial and operational support through its early evolution with the aim of developing into a prestigious event in its own right.						<p>successful event – community built, unique, authentic and high quality. Event Opportunities - Cultural events, participation sports, and conferences are viewed as the key opportunities for Broome. Events calendar - Key shoulder periods (April, early May and October) have the biggest gaps in the events calendar.</p> <p>Broome Major Events Strategy: Pillar 1 Facilitate the development of events in Broome</p>			<p>and event application fees; and</p> <p>- \$800 For the costs associated with Marketing and Promotions</p>

Applicant		Project overview	Total Project Cost	Amount requested in FY19/20	Eligible Y/N	Assessment Criteria Score	Organisation Contribution	Alignment to strategic Documents	Funding amount recommended 2019/20	% of nominated funding allocation	Officer Recommendations
								Pillar 2 Increase the visibility of Broome Events			

Applicant		Project overview	Total Project Cost	Amount requested in FY19/20	Eligible Y/N	Assessment Criteria Score	Organisation Contribution	Alignment to strategic Documents	Funding amount recommended 2019/20	% of nominated funding allocation	Officer Recommendations
10	INCREDIBLE EDIBLE BROOME	<p>A showcase event that highlights the wonders of locally sourced produce and producers in our local environment.</p> <p>Its success is a result of many contributions and partnerships across the community. Usually held at Matso's Brewery on the last day of the Shinju Matsuri festival. Locals and visitors to Broome to sample local delights from Kimberley beef, locally grown fruits and vegetables, honey, breads, pickles and more.</p> <p>The Pre-Harvest event in May; a networking dinner for local producers, supported by Western Australian Food Ambassador Don Hancey. The Producers Networking Dinner will be an opportunity for IEB committee members to meet, and plan with local producers in advance of the September Broome Harvest event. It will also provide an opportunity for the producers to</p>	\$18,400	\$11,300	Y	3	\$-	<p>Strategic Community Plan 2019-2029:</p> <p>Social Objective/Our People Outcome 1.5</p> <p>Environment Objective/Our Place Outcome 2.5</p> <p>Economic Objective /Our Prosperity Outcome 3.2.3 Outcome 3.2.4</p> <p>Broome Major Events Strategy: Pillar 1: Facilitate the development of events in Broome Pillar 2: Build Cluster events</p>	\$ -	0%	<p>Though it has some alignment with outcomes identified in SCP Objective 1, 2 and 3 and the Broome Major Events Strategy the application has limited impact on Tourism or Economic development outcomes in its current state.</p> <p>The applicant has only demonstrated limited knowledge and experience in the delivery of large projects of this nature.</p> <p>The applicant has not demonstrated an organisational contribution to this project, and at the time of submitting the application had not secured any funding to support this project.</p> <p>Officers do not recommend supporting this application</p>

Applicant		Project overview	Total Project Cost	Amount requested in FY19/20	Eligible Y/N	Assessment Criteria Score	Organisation Contribution	Alignment to strategic Documents	Funding amount recommended 2019/20	% of nominated funding allocation	Officer Recommendations
		liaise with Don Hancey, a chef and TV and radio personality who is committed to, and passionate about, using and promoting Western Australian produce in Australia and overseas.									

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1 1 SALTWATER COUNTRY INC.	<p>Rhythm & Ride: Rodeo, Campdraft, Country Music to become the first step in a new RIGHT OF PASSAGE for Broome locals especially youth.</p> <p>Developed with a hands-on Community Development Project Management Approach this event will grow with the community into a local offering with domestic and international reach. It will be the event that provides young Broome people with their first job and training experience; where young people are given the chance to do hands on work throughout the year (including the event itself) in a variety of areas leading to opportunities in the community and valuable resume content. Work steeped in local culture and tradition with tangible and mutually beneficial outcomes, something that they and their community can be</p>	\$390,500	\$100,000	Y	5	\$95,500	<p>Strategic Community Plan 2019-2029:</p> <p>Social Objective/Our People Outcome 1.4 Outcome 1.4.4 Outcome 1.5</p> <p>Environment Objective/Our Place Outcome 2.5</p> <p>Economic Objective/Our Prosperity Outcome 3.3 Outcome 3.3.2</p> <p>Broome Major Events Development Plan: This event aligns with the continued development of Cultural events, Community built, unique</p>	\$60,000	23.9%	<p>The event strongly aligns with the strategic documents of the Shire of Broome and has the capacity to deliver tourism, events and economic development outcomes for the Broome Shire.</p> <p>The applicant has demonstrated extensive knowledge and experience in the delivery of large events over a sustained period of time. The value of this event to the community goes beyond the two days as it includes a training and development program that is undertaken over the full year to develop skills amongst local youth to deliver all aspects of the event.</p> <p>The applicant has demonstrated a substantial organisational financial contribution</p>

Applicant	Project overview	Total Project Cost	Amount requested in FY19/20	Eligible Y/N	Assessment Criteria Score	Organisation Contribution	Alignment to strategic Documents	Funding amount recommended 2019/20	% of nominated funding allocation	Officer Recommendations
	proud of. The event is a culturally appropriate and relevant vehicle of change in our community.						and Authentic events that have quality delivery. Broome Major Events Strategy: Pillar 1: Facilitate the development of events in Broome Pillar 2: Increase the visibility of Broome Events			to this project. Officers recommend the support of this application to the value of \$60,000 cash per year, for a period of three (3) years, to be utilised for events infrastructure and prizes.

Applicant		Project overview	Total Project Cost	Amount requested in FY19/20	Eligible Y/N	Assessment Criteria Score	Organisation Contribution	Alignment to strategic Documents	Funding amount recommended 2019/20	% of nominated funding allocation	Officer Recommendations
1 2	SHINJU MATSURI INC.	<p>The annual Shinju Matsuri, now in it's 49th year, originated from three cultural festivals – Japanese Obon Matsuri, Malaysian Hari Merdeka, Independence Day from British rule in 1957, and the Chinese Hang Seng.</p> <p>Held over 10 days in September every year, more than 50 diverse events showcase the best of Broome from vibrant community events to authentic cultural events and sunset dining on Cable Beach:</p> <p>Events in 2019 comprise:</p> <ul style="list-style-type: none"> - BANNERS - INFORMATION BOOTH - A VIEW TO ASIA - OPENING CEREMONY - FLOAT PARADE - MARDI GRAS - PETS IN THE PARK - CIVIC CENTRE EVENTS - SALT WATER FILM FESTIVAL - YUM CHA - FLOATING LANTERN - LONG TABLE DINNER - FINALE - JETTY TO JETTY 	825,000	\$130,000	Y	5	\$162,000	<p>Strategic Community Plan 2019-2029:</p> <p>Social Objective/Our People Outcome 1.2 Outcome 1.4</p> <p>Environment Objective/Our Place Outcome 2.5 Outcome 2.5.1 Outcome 2.5.2</p> <p>Economic Objective/Our Prosperity Outcome 3.3</p> <p>Broome Major Events Development Plan:</p> <p>These events align with the continued development of Cultural events, Community built, unique and</p>	\$ 104,000	41.4%	<p>These events strongly aligns with the strategic documents of the Shire of Broome and has the capacity to deliver tourism, events and economic development outcomes for the Broome Shire.</p> <p>The applicant has demonstrated extensive knowledge and experience in the delivery of large events over a sustained period to time.</p> <p>The applicant has demonstrated a substantial organisational financial contribution to these projects.</p> <p>Officers recommend the support of this application for a period of three years to provide event sustainability and certainty as per the below breakdown; FY 2019 – 20: \$104,000 to be made</p>

Applicant	Project overview	Total Project Cost	Amount requested in FY19/20	Eligible Y/N	Assessment Criteria Score	Organisation Contribution	Alignment to strategic Documents	Funding amount recommended 2019/20	% of nominated funding allocation	Officer Recommendations
							<p>Authentic events that have quality delivery.</p> <p>Broome Major Events Strategy: Pillar 1: Facilitate the development of events in Broome Pillar 2: Increase the visibility of Broome Events Pillar 2 Build Clusters of events</p>			<p>as a cash payment comprising:</p> <ul style="list-style-type: none"> - \$24,000 for the cost associated with venue hire of the Broome Civic Centre, Shire reserves, Banner Hire sites and event application fees; and - \$80,000 for the cost associated with Marketing and Promotions and events infrastructure <p>FY 2020-21: \$130,000 to be made as a cash payment comprising:</p> <ul style="list-style-type: none"> - \$30,000 for the cost associated with venue hire of the Broome Civic Centre, Shire reserves, Banner Hire sites and event application fees; - \$80,000 for the cost associated with Marketing and Promotions and events

Applicant	Project overview	Total Project Cost	Amount requested in FY19/20	Eligible Y/N	Assessment Criteria Score	Organisation Contribution	Alignment to strategic Documents	Funding amount recommended 2019/20	% of nominated funding allocation	Officer Recommendations
										<p>infrastructure; and</p> <ul style="list-style-type: none"> - \$20,000 to acknowledge the 50th anniversary celebration, to be used for civic events or ceremonies. <p>FY 2021-22: \$104,000 to be made as a cash payment comprising</p> <ul style="list-style-type: none"> - \$24,000 for the cost associated with venue hire of the Broome Civic Centre, Shire reserves, Banner Hire sites and event application fees; and - \$80,000 for the cost associated with Marketing and Promotions and events infrastructure

Applicant	Project overview	Total Project Cost	Amount requested in FY19/20	Eligible Y/N	Assessment Criteria Score	Organisation Contribution	Alignment to strategic Documents	Funding amount recommended 2019/20	% of nominated funding allocation	Officer Recommendations
							TOTAL	\$251,145		

THREE YEAR APPLICATION SUMMARY

Project Overview	Year	Total Project Cost	Funding Amount Requested Cash	Funding Requested In-kind	Total Funding Requested
Rhythm and Ride Rodeo	2020/21	\$ 390,500.00	\$ 80,000.00	\$ 20,000.00	\$ 100,000.00
Shinju Festival	2020/21	\$ 1,093,000.00	\$ 175,000.00	\$ 40,000.00	\$ 215,000.00
Town Beach and Stair Case Markets	2020/21	\$ 115,203.00	\$ 34,356.00	\$ 23,245.00	\$ 57,601.00
Year Total Requests		\$ 1,598,703.00	\$ 289,356.00	\$ 83,245.00	\$ 372,601.00
Rhythm and Ride Rodeo	2021/22	\$ 390,500.00	\$ 80,000.00	\$ 20,000.00	\$ 100,000.00
Shinju Festival	2021/22	\$ 833,000.00	\$ 100,000.00	\$ 32,000.00	\$ 132,000.00
Town Beach and Stair Case Markets	2021/22	\$ 115,203.00	\$ 34,356.00	\$ 23,245.00	\$ 57,601.00
Year Total Requests		\$ 1,338,703.00	\$ 214,356.00	\$ 75,245.00	\$ 289,601.00