

VISION OF COUNCIL

"A thriving and friendly community that recognises our history and embraces cultural diversity and economic opportunity, whilst nurturing our natural and built environment."

AGENDA

FOR THE

SPECIAL MEETING OF COUNCIL

3 NOVEMBER 2020

NOTICE OF MEETING

Dear Council Member,

The next Special Meeting of the Shire of Broome will be held on Tuesday, 3 November 2020 in the Council Chambers, Corner Weld and Haas Streets, Broome, commencing at 5:00 PM for the purpose of considering:

 DRAFT COMMUNITY DEVELOPMENT FRAMEWORK AND INFORMING STRATEGIES FOR ENDORSEMENT FOR PUBLIC COMMENT

Regards,

A GRAFFEN Acting Chief Executive Officer

30/10/2020

OUR MISSION

"To deliver affordable and quality Local Government services."

CORE VALUES OF THE SHIRE

The core values that underpin the achievement of the mission will be based on a strong customer service focus and a positive attitude:

Communication Respect Transparency Integrity Innovation Courtesy

DISCLAIMER

The purpose of Council Meetings is to discuss, and where possible, make resolutions about items appearing on the agenda. Whilst Council has the power to resolve such items and may in fact, appear to have done so at the meeting, no person should rely on or act on the basis of such decision or on any advice or information provided by a Member or Officer, or on the content of any discussion occurring, during the course of the meeting.

Persons should be aware that the provisions in section 5.25 of the Local Government Act 1995 establish procedures for revocation or rescission of a Council decision. No person should rely on the decisions made by Council until formal advice of the Council decision is received by that person. The Shire of Broome expressly disclaims liability for any loss or damage suffered by any person as a result of relying on or acting on the basis of any resolution of Council, or any advice or information provided by a Member or Officer, or the content of any discussion occurring, during the course of the Council meeting.

Should you require this document in an alternative format please contact us.

SHIRE OF BROOME

SPECIAL MEETING OF COUNCIL

TUESDAY 3 NOVEMBER 2020

INDEX – AGENDA

1.	OFFICIAL OPENING	4
2.	ATTENDANCE AND APOLOGIES	4
3.	DECLARATIONS OF FINANCIAL INTEREST / IMPARTIALITY	4
4.	PUBLIC QUESTION TIME	4
5.	MATTERS FOR WHICH THE MEETING MAY BE CLOSED	4
6.	REPORTS FROM OFFICERS	
	 6.2 OUR PLACE 6.2.1 DRAFT COMMUNITY DEVELOPMENT FRAMEWORK AND INFORMING STRATEGIES FOR ENDORSEMENT FOR PUBLIC COMMENT 	
	6.3 OUR PROSPERITY	80
	6.4 OUR ORGANISATION NIL	81
7.	REPORTS OF COMMITTEES NIL	82
8.	MATTERS BEHIND CLOSED DOORS	82
9.	MEETING CLOSURE	82

1. OFFICIAL OPENING

2. ATTENDANCE AND APOLOGIES

Attendance:

Leave of Absence:

Apologies:

Officers:

Public Gallery:

3. DECLARATIONS OF FINANCIAL INTEREST / IMPARTIALITY

4. PUBLIC QUESTION TIME

5. MATTERS FOR WHICH THE MEETING MAY BE CLOSED

Under section 5.23 (2)(d) of the Local Government Act 1995 Council may resolve to move the meeting behind closed doors.

6. **REPORTS FROM OFFICERS**

6.1 OUR PEOPLE

There are no reports in this section.

6.2 OUR PLACE

6.2.1 DRAFT COMMUNITY DEVELOPMENT FRAMEWORK AND INFORMING STRATEGIES FOR ENDORSEMENT FOR PUBLIC COMMENT

LOCATION/ADDRESS:	Nil
APPLICANT:	Nil
FILE:	CDE01
AUTHOR:	Community Projects Officer
CONTRIBUTOR/S:	Nil
RESPONSIBLE OFFICER:	Director Development and Community
DISCLOSURE OF INTEREST:	Nil

SUMMARY:

Strategic informing documents help provide information for the Strategic Community Plan.

The Community Development Framework provides an overarching approach to community development by the Shire and incorporates several informing documents.

The Community Development Framework is presented for Council's consideration alongside five draft community development focussed informing documents.

This report recommends Council endorse the draft documents for a four-week public advertising and comment period – after which a further report and final documents will be presented to Council for final endorsement.

BACKGROUND

Previous Considerations

OMC 19 January 2016 Item 6.1.1 Draft Youth Framework for the Shire of Broome OMC 24 November 2016 Item 9.1.2 Community Safety Plan for Council Endorsement

<u>Background</u>

The Shire's informing strategies feed into the Corporate Business Plan and Strategic Community Plan and demonstrate how the local government will deliver upon key priorities for its community.

An allocation of funding for the review and development of several informing strategies within the Community and Economic Development team presented an opportunity to consolidate the Shire's approach, ensuring these documents were complementary and contained actions deemed achievable within available resources.

Should new initiatives or major projects be developed during the lifespan of the plans these deliverables may need to be adjusted accordingly.

The consolidated document has been titled the Community Development Framework (the **Framework**) and will guide the actions undertaken by the Shire in partnership with community organisations, government agencies and the community in the delivery of community development initiatives.

The documents contained within the Framework are all commonly delivered by Community Development teams or departments in local government and have synergies in contributing to liveability and community wellness.

The following documents have been drafted and will be included in the Framework pending Council endorsement:

- Community Safety Plan 2021 2025
- Youth Plan 2021 2025
- Art and Culture Strategy and Action Plan 2021 2025
- Town Beach Place Management Plan 2021 2025

The Framework will also include the following Shire documents, or their equivalents:

- Disability Access and Inclusion Plan 2018 2023
- Chinatown Place Management Plan 2019

COMMENT

The Community Development Framework (refer **Attachment 1**) provides an overarching summary of the Shire's approach to community development and includes reference to those informing strategies included within it.

A summary of the following plans is included below:

- Community Safety Plan 2021 2025
- Youth Plan 2021 2025
- Art and Culture Strategy 2021 2025
- Art and Culture Action Plan 2021 2025
- Town Beach Place Management Plan 2021 2025

signage, parking, and much more.

These plans, within the Framework, define the Shire's role using the following descriptors:

Advocate	We are a voice for the local community, promoting local interests in relation to health and safety, climate change, responsible development and more.
Facilitate	We help to make it possible or easier to meet community needs.
Fund	We help to fund organisations to deliver essential community services, including the Broome Visitor Centre, Surf Life Saving, festivals, events and more.
Partner	We form strategic alliances in the interests of the community.
Provide	We directly provide a range of services to meet community needs, including town planning services, place activation, festivals and events, library and information services, sport and recreation facilities, seniors' services, youth services, CCTV, lighting of streets and public places, ranger services, roads, paths and trails, environmental management, and much more.
Regulate	We regulate compliance with legislation, regulations and local laws related to town planning, animal management, public health, litter, noise, pollution,

Community Safety Plan 2021 – 2025 (refer Attachment 2)

The World Health Organisation provides the following definition of a safe community:

"A Safe Community is one in which all sectors of the community work together in a coordinated and collaborative way, forming partnerships to promote safety, manage risk, increase the overall safety of all its members and reduce the fear of harm."

To this end, a community safety plan provides the foundation for a safe and thriving community.

A safety plan guides actions undertaken in partnership with agencies and the community to:

- reduce the risk of crime and anti-social behaviour; and
- improve community perceptions of safety.

The attached Community Safety Plan 2021 – 2025 will build upon the progress made through the previous Community Safety Plan.

Shire officers undertook engagement including:

Community surveying

The Shire of Broome conducted a Community Perceptions Survey in June 2020, which was completed by 1,046 respondents.

The survey results identified **Safety and Security** as the top community priority; and provided a significant amount of comments and feedback on this theme.

Informal engagement

Twelve community picnics were held across various neighbourhoods in Broome in 2019.

These picnics were aimed at providing an opportunity for community engagement; whilst building capacity and resilience for community members to increase safety and security awareness.

These picnics were supported by WA Police who attended to provide advice to community members on community safety concerns.

Stakeholder workshop

Key stakeholders, including members from the previous Community Safety Working Group, were invited to attend the workshop as part of targeted community consultation.

The main objectives of the stakeholder workshop included testing priorities and formulating key actions for inclusion in the draft plan.

The following stakeholders provided input:

- Shire of Broome (officers and elected members)
- WA Police
- Department of Justice

- Department of Communities
- Kimberley Population Health Unit
- Kullarri Patrol
- Broome Youth and Families Hub
- Broome Visitor Centre
- Paspaley Properties
- Agunya Ltd
- Milliya Rumurra

Key priorities to focus the Shire's efforts have been informed by community consultation and analysis of WA Police crime statistics over the past five years with key priorities being:

- Alcohol and Other Drugs
- Anti-social Behaviour
- Itinerants and Rough Camping
- Youth Crime
- Theft and burglary
- Family and Domestic Violence
- Leadership

Deliverables addressing the above key priorities have been developed and are included in the plan, with associated timeframes.

Youth Plan 2021 - 2025 (refer Attachment 3)

The Youth Plan 2021 - 2025 guides the development and implementation of key youth programs and services being delivered or supported by the Shire of Broome and builds upon the Youth Framework 2016 – 2018 (It Starts with You).

The Shire's role in implementing the plan is to ensure facilities and services are provided to meet the sustainable needs of youth in the region.

It is also the responsibility of the Shire to advocate for stakeholders and partner with key agencies and community groups appropriate to ensure core objectives of the plan are achieved.

Shire officers undertook engagement including:

Community surveying

The Shire of Broome conducted a Community Perceptions Survey in June 2020, which was completed by 1,046 respondents. The survey results identified **Services and facilities for young people** as a high community priority; and comments and feedback were also provided on this theme.

Informal engagement

The Shire Youth Advisory Council reviewed the key strategic priorities outlined in *the Youth Framework 2016 – 2018*. This included a focused youth engagement activity held at the Broome Boulevard in March 2020 where young people were asked to rate the priorities to determine which themes they viewed as most important.

A further series of workshops allowed the Youth Advisory Council to inform the Plan's strategic priorities.

Stakeholder workshop

Key stakeholders were invited to attend a workshop in August 2020 as part of targeted community consultation.

The main objectives of the workshop were to identify current issues relating to youth in Broome and formulate key actions for inclusion in the Plan.

The following stakeholders provided input:

- Shire of Broome (officers and elected members)
- Nyamba Buru Yawuru
- Department of Education
- Department of Communities
- Department of Local Government, Sport and Cultural Industries
- Broome Senior High School
- Broome Youth and Families Hub
- Year 13 Project
- Broome Police and Community Youth Club

The consolidated list of key actions to focus the Shire's efforts in the Youth space are:

- Youth Services Coordination
- Youth Facilities and Services
- Youth Diversionary Programs
- Youth Leadership Opportunities

Deliverables addressing the above key priorities have been developed and are included in the plan, with associated timeframes.

Arts and Culture Strategy and Action Plan 2021 – 2025 (refer Attachment 4 and 5)

The Arts and Culture Strategy and Action Plan 2021 – 2025 will provide a strategic and operational framework for the delivery of arts, culture and heritage initiatives by the Shire.

The document was developed by an external consultant through consultation with key stakeholders, focussed community and industry stakeholder workshops, and a broad community survey.

A detailed summary of this engagement includes:

Community Surveying

An Arts and Culture specific survey was conducted in July and August 2020, following the completion of the Shire's Community Perceptions Survey in June 2020.

Individual Meetings (July 2020)

- Shinju Matsuri
- Broome Visitors Centre
- Nyamba Buru Yawuru
- Nyul Nyul community
- Bidyadanga community
- Bardi community

Stakeholder Workshop and Consultation

Key stakeholders were invited to attend workshops or meetings as part of targeted community consultation. In addition to community members and practitioners, the following stakeholders attended:

- Theatre Kimberley
- Marrugeku
- Kimberley Aboriginal Law and Cultural Centre
- Goolarri Media Enterprises
- Broome Community Recovery Centre
- Kimberley Arts Network
- Nyamba Buru Yawuru
- Nagula Jarndu
- Big Mama Productions (Gwen Knox)
- The Broome Chinese Community
- Magabala Books
- Backroom Press
- TAFE (Art lecturers)

The operational component of the document focusses on articulating achievable goals and actions for the Shire; with strong regard to the community development principles of inclusion, empowerment and capacity building.

In addition, the plan has articulated a vision statement defining the Shire's role in the Broome arts, culture and heritage sector, as below:

The Shire of Broome values the vibrant arts and culture of the region and works with its community to enhance expression, ability and reputation, increasing local capacity and wide esteem.

Deliverables addressing the above key priorities have been developed and are included in the plan, with associated timeframes.

Town Beach Place Management Plan 2021 - 2025 (refer Attachment 6)

The Town Beach Place Management Plan 2021 – 2025 outlines a holistic, 'place based' approach to the management and governance of the Town Beach Precinct in the short and long term.

Adopting a Place Management approach to Town Beach involves initiatives and strategies, developed in consultation with key stakeholders, to increase active participation within the precinct.

Shire officers undertook engagement including:

Community surveying

Shire Officers developed a community survey which was used to gather feedback from the community at the Town Beach official opening event in October 2020.

The survey was also advertised on the Shire Facebook page and distributed through external email distribution lists.

The results from the Community Scorecard Survey 2020 were used to inform and develop actions within this plan

Stakeholder workshop

Key stakeholders were invited to attend a workshop in October 2020 as part of targeted community consultation.

The main objectives of the workshop were to determine what programs, services, events or other initiatives could be considered to activate the precinct, identify current issues relating to the precinct, and formulate key actions for inclusion in the draft plan.

The following stakeholders provided input:

- Shire of Broome (officers and elected members)
- Shinju Matsuri Inc
- Broome Discovery Parks
- Broome Stallholders Association
- Broome Historical Society

Shire officers analysed the data received through the stakeholder workshop and identified the following themed priorities:

- Empower community members and groups to utilise the Town Beach Precinct
- Support small businesses
- Address Anti-social behaviour

Deliverables addressing the above key priorities have been developed and are included in the plan, with associated timeframes.

CONSULTATION

The methods of engagement utilised in the development of the plans are detailed in the individual documents (refer attachments. This includes community surveying and targeted meetings or workshops.

The targeted engagement was undertaken through workshops and meetings with the following attendees below, noting that a larger number of invites were distributed:

Stakeholders in Attendance	Community Safety Plan		Youth Plan		Art and Culture Strategy and Action Plan		Town Beach Place Management Plan	
	INVITED	ATTENDED	INVITED	ATTENDED	INVITED	ATTENDED	INVITED	ATTENDED
Agunya LTD	х	\checkmark					Х	
Backroom Press					х	\checkmark		
Big Mama Productions (Gwen Knox)					х	~		
Boab Health	х							
Broome Aboriginal Medical Service	х							
Broome Chamber of Commerce and Industry	х							
Broome Community Resource Centre					х	~		
Broome Discovery Parks							х	✓
Broome Historical Society							х	✓
Broome Hospital	х							
Broome Senior Highschool			х	\checkmark				
Broome Stallholders Association							х	
Broome Surf Lifesaving Club	х							
Broome Turf Club	х							
Broome Visitor Centre	х	\checkmark			х	~	х	✓
Broome Youth and Families Hub	х	\checkmark	х	\checkmark				
Centacare	х							
Cyrenian House	х							
Department Local Government, Sport and Cultural Industries			х	~				
Department of Communities	х	\checkmark	х	\checkmark				

Department of Education			х	✓				
Stakeholders in Attendance	Community Safety Plan		Youth Plan		Art and Culture Strategy and Action Plan		Town Beach Place Management Plan	
	INVITED	ATTENDED	INVITED	ATTENDED	INVITED	ATTENDED	INVITED	ATTENDED
Department of Housing	х							
Department of Justice	х	\checkmark						
Department of Transport	х							
Goolarri Media Enterprises					х	~		
Headspace Broome			х					
Helping Minds			х					
Horizon House			х					
Kimberley Aboriginal Medical Service			x					
Kimberley Accommodation Group	х							
Kimberley Arts Network					х	~		
Kimberley Population Health Unit	х	\checkmark						
Kimberley Port Authority	х							
Kullarri Patrol	х	✓						
Madalah House			х					
Magabla Books					х	\checkmark		
Marrugeku					х	\checkmark		
Milliya Rumurra	х	\checkmark						
Nagula Jarndu					х	\checkmark		
North Regional TAFE	х		х					
Nyamba Buru Yawuru	х		х	✓	х	~	х	
Paspaley - Properties	х	✓						
PCYC Broome			Х	✓				
Returned and Services League of Australia (RSL)	х							
Shinju Matsuri					х	✓	х	✓

Shire of Broome Youth Advisory Council			х	~				
Stakeholders in Attendance		munity Iy Plan	Youth Plan		Art and Culture Strategy and Action Plan		Town Beach Place Management Plan	
	INVITED	ATTENDED	INVITED	ATTENDED	INVITED	ATTENDED	INVITED	ATTENDED
St John Ambulance	х							
St Marys College			Х					
The Broome Chinese Community					х	~		
Theatre Kimberley					х	~		
WA Police	х	✓	х	✓				
Year 13 Project			Х	\checkmark				

Engagement occurred with Council on the following dates:

- Council Workshop 24 May 2020 Overview of Community Development Framework (attended by Cr Tracey, Cr Male, Cr Rudeforth, Cr Taylor and Cr Wevers)
- Council Concept Forum 14 July 2020 Update on Community Development Framework including Youth, Community Safety and Town Beach Place Management; and Art and Culture Strategy Workshop (attended by Cr Male, Cr Mitchell, Cr Taylor and Cr West)
- Council Workshop 13 October 2020 Update on Community Development Framework including Youth, Community Safety, Town Beach Activation and Art and Culture Strategy (attended by Cr Male, Cr Tracey, Cr West, Cr Wevers and Cr Taylor)
- Council Workshop 27 October 2020 Community Safety Plan Workshop (attended by Cr Matsumoto, Cr Foy, Cr Mitchell, Cr Taylor, Cr Wevers and Cr West)

The community comment period is proposed to run for 4 weeks. Officers will utilise methods to advertise this opportunity including:

- Social media
- Inclusion in the Shire News section in the Broome Advertiser
- Press Release and Shire Website
- Promotion at Shire facilities
- Targeted mail outs
- Contacting previously identified stakeholders (see above)

STATUTORY ENVIRONMENT

Nil

POLICY IMPLICATIONS

Community Engagement

FINANCIAL IMPLICATIONS

Costs associated with advertising the plans for comment are anticipated to be minimal and will be included in other Shire advertising initiatives funded from operational accounts.

RISK

The following table outlines the key risks identified with this project and the mitigation strategies proposed to address these risks in accordance with the Shire's Risk Management Policy.

Risk	Туре	Rank	Mitigation
Concerns regarding the level of Councillor engagement	Reputational	Medium	The Community Development Framework has been workshopped with Council as outlined in the Consultation section. Shire councillors will receive further updates and briefings on the plans during the four- week public comment period (should the release for public comment be endorsed). This will enable the opportunity for the documents to be adjusted further prior to consideration for final adoption.
Lack of community feedback on draft plan	Reputational	Medium	A significant amount workshopping and consultation has been undertaken with key stakeholders to develop these plans. Public consultation is being proposed for a four-week period. Community feedback will be taken into consideration when finalising the Community Development Framework and informing strategies. The proposed comment period is also occurring prior to the typical festive season early in 2021. Targeted mail outs to adjacent residents.
Lack of staffing resources to deliver actions	Reputational	Low	The outlined actions for the Shire to deliver have been based on current staffing resources and may be adjusted should major or unforeseen projects arise in the future.
Negative feedback regarding levels of community engagement	Reputational	Low	Broad stakeholder consultation and engagement has been completed as part of this project. It is noted further feedback will be sought in the development of individual projects.

STRATEGIC IMPLICATIONS

Our People Goal – Foster a community environment that is accessible, affordable, inclusive, healthy and safe:

A healthy and safe environment

Our Organisation Goal – Continually enhance the Shire's organisational capacity to service the needs of a growing community:

Effective community engagement

VOTING REQUIREMENTS

Simple Majority

REPORT RECOMMENDATION:

That Council:

- 1. Endorses the following draft documents to be released for a four (4) week public comment period to seek community feedback:
 - i. Community Development Framework
 - ii. Community Safety Plan 2021 2025
 - iii. Youth Plan 2021 2025
 - iv. Art and Culture Strategy and Action Plan 2021 2025
 - v. Town Beach Place Management Plan 2021 2025
- 2. Requests the Chief Executive Officer to provide a report to Council on submissions received through public consultation and present the final Community Development Framework and informing documents to Council for adoption.

Attachments

- 1. Attachment 1 Community Development Framework
- 2. Attachment 2 Community Safety Plan
- 3. Attachment 3 Youth Plan
- 4. Attachment 4 Art and Culture Strategy (Supplementary Item)
- 5. Attachment 5 Art and Culture Action Plan
- 6. Attachment 6 Town Beach Place Management Plan

Community Development Framework 2021 - 2025 DRAFT

> WATCH OUR STE

CHINAT WN

Broome

people · place · prosperity



OUR FRAMEWORK

The Shire of Broome *Community Development Framework* guides actions undertaken by the Shire in partnership with community organisations, government agencies and the community in the delivery of community development initiatives.

The Framework brings together a suite of the Shire's plans and strategies to collectively ensure our vision, mission and goals connect directly to our day-to-day activities, and for each of the plans to work towards the over-arching goals in the *Strategic Community Plan*.

The Strategic Community Plan and the Corporate Business Plan are the Shire's highest-level planning documents.

All documents feeding into these high-level planning documents help guide the development of the Shire of Broome and have the flexibility to adapt to changing global trends, policy mandates, and marketplace needs.

Each of the documents in the Framework are integrated and identify areas in which the Shire has a direct role and is invested in delivering outcomes to benefit the community, often in partnership with the community or other stakeholders such as representative bodies or government agencies.



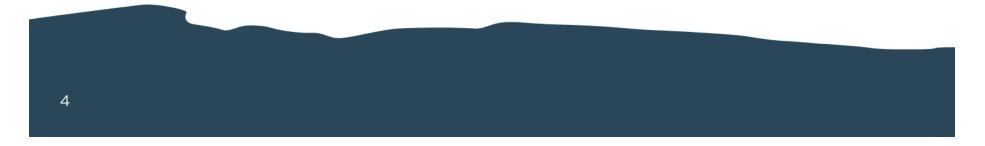
SNAPSHOT - COMMUNITY DEVELOPMENT IN BROOME

Strong communities are characterised by high levels of social and economic participation. They demonstrate effective decision-making and strong networks, and they attract and retain families and young people to live and work.

The goal of a highly empowered community is, collectively, its members have a strong sense of positive and communal wellbeing and are active in areas such as civic engagement, social cohesion and good health.

Within a local government context, community development is an ongoing and flexible process which builds stronger, adaptable and more connected communities, making the most of its natural, cultural, human, social, political, financial, and built assets.

The Shire's community development planning aims to increase social capital and empower the Broome community with a direct benefit to the population's wellbeing.







OUR PLAN

Within the *Community Development Framework* sits a suite of integrated documents to define the range of scope of the activities and objectives delivered by the Shire of Broome.

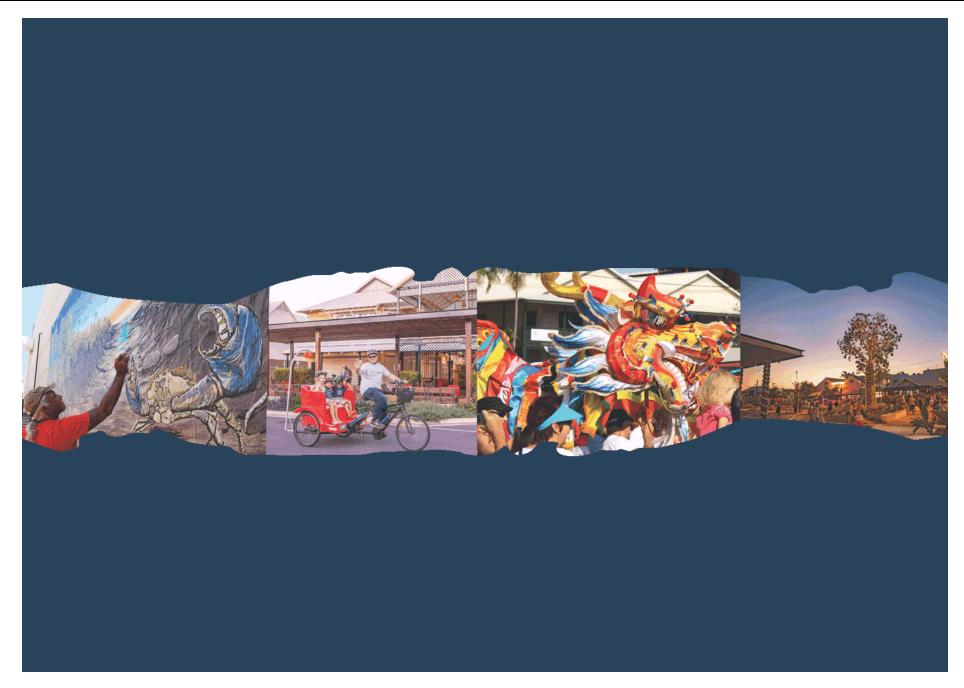
The Community Development Framework includes the following documents:

- Community Safety Plan 2021 2025
 Enables the Shire to work in partnership with key stakeholders and the community to reduce the risk of crime and anti-social behaviour and improve community perceptions of safety.
- Youth Plan 2021 2025
 This ensures appropriate facilities and services are provided to meet the needs of youth in the region.
- Arts and Culture Strategy 2021 2025 This provides a strategic and operational framework for the delivery of arts, culture and heritage initiatives by the Shire.
- Town Beach Place Activation Plan 2021 2025
 This outlines a holistic, 'place based' approach to the management and governance of the Town Beach Precinct in the short and long term.

In addition, the Framework also incorporates the following documents:

- Disability Access and Inclusion Plan 2018-2023
- Chinatown Place Management Plan 2019





Community Safety Plan 2021 - 2025 DRAFT

Broome people · place · prosperity



OUR PLAN

The Shire of Broome aspires for the District to be a safe and enjoyable place for everyone to live, work and visit.

This Plan guides the Shire to provide the foundation for a safe and thriving community; and inform the action undertaken by the Shire in partnership with agencies and the community to reduce the risk of crime and anti-social behaviour and improve community perceptions of safety.

In response to resident and business and visitor concerns, the *Community Safety Plan 2016 – 2019* was developed to stimulate action, however safety and security continue to remain a key concern for the community.

The relaxed pace of life and laid-back attitude of Broome are appealing – yet continue to be impacted by key issues including excessive drug and alcohol consumption and related harm; anti-social behaviour in public places; and rates of youth offending and recidivism.

The *Community Safety Plan 2021 – 2025* continues the work of the first plan – ensuring issues impacting the community are addressed and the Shire contributes to a shared community safety solution.

This plan was developed based on consultation with the community and key stakeholders including WA Police, service providers and community groups.

The actions respond to key themes and areas of need identified through this process – and acknowledge the fact not one group is solely responsible for addressing community safety concerns and crime prevention throughout the Shire.



SNAPSHOT - COMMUNITY SAFETY AND CRIME IN BROOME

The Shire commenced a consultation and review process in 2019 to develop the Community Safety Plan 2021 - 2025.

This process included several methods to gain an understanding of the prevailing perceptions, concerns and priorities of the community in relation to community safety and crime prevention.

Review

Officers conducted a review of all actions contained within the Community Safety Plan 2016 – 2019 with those which remained relevant being considered as ongoing actions.

Community Surveying

The Shire of Broome conducted a Community Perceptions Survey in June 2020, which was completed by 1,046 respondents. The survey results identified that *Safety and Security* was a top community priority, and provided a significant amount of comments and feedback on this theme.

Informal Engagement

Twelve community picnics were held across various neighbourhoods in Broome in 2019.

These picnics were aimed at providing an opportunity for community engagement; whilst building capacity and resilience for community members to increase safety and security awareness.

These picnics were supported by WA Police who attended to provide advice to community members on community safety concerns.



Stakeholder workshop

Key stakeholders, including members from the previous Community Safety Working Group, were invited to attend the workshop as part of targeted community consultation.

The main objectives of the stakeholder workshop included testing priorities and formulating key actions for inclusion in the draft plan.

A variety of stakeholders participated including:

- Shire of Broome (officers and elected members)
- WA Police
- Department of Justice
- Department of Communities
- Kimberley Population Health Unit
- Kullarri Patrol
- Broome Youth and Families Hub
- Broome Visitor Centre
- Paspaley Properties
- Agunya Ltd
- Milliya Rumurra

Data analysis

The crime statistics analysed and included below were obtained from the WA Police Force website.

The Shire acknowledges crime statistics are only one measure of community safety and may be influenced by a wide range of factors including, although not limited to:

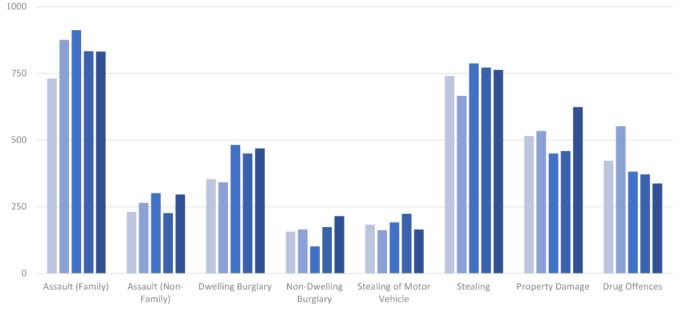
- Population size
- Infrastructure (such as shopping centres and entertainment precincts)
- Seasonal trends
- The extent to which crime is reported to, and detected by, police
- Changes to offence recording and reporting categories
- Other social, economic, proactive policing or inter-agency strategies

Consideration should be given to these factors when interpreting statistics.



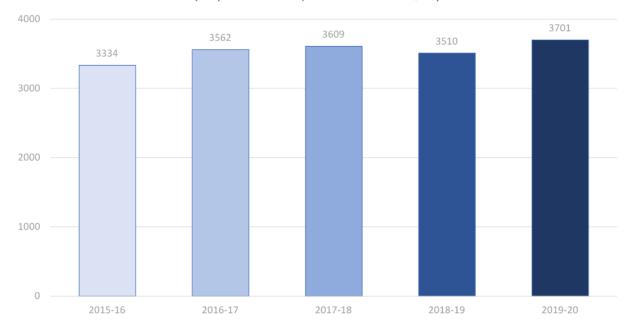
5

Shire of Broome - Five year crime trends (by crime category)



■2015-16 ■2016-17 ■2017-18 ■2018-19 ■2019-20





Shire of Broome - Total number of yearly offences (Population: 16,222* 2016 Census)

* 1.09% Population growth since 2011



OUR PURPOSE

The Shire of Broome exists to deliver affordable and quality Local Government services, for everyone.

We fulfil the following roles and responsibilities to meet local needs:

Advocate	We are a voice for the local community, promoting local interest in relation to health and safety, climate change, responsible development and more.
Facilitate	We help to make it possible or easier to meet community needs.
Fund	We help to fund organisations to deliver essential community services including Broome Visitor Centre, Surf Lifesaving, festivals, events and more.
Partner	We form strategic alliances with other interest of the community.
Provide	We directly provide community infrastructure and services.
Regulate	We ensure compliance with local laws.



OUR ACTIONS

The *Community Safety Plan 2016 – 2019* was informed by the Broome 2040 community consultation and the 2015 Community Perceptions Survey, which identified several issues relating to community safety in the Broome town-site.

Building upon this work, further consultation through 2019 and 2020 has consolidated a list of key priority themes to focus the Shire's efforts in the Community Safety space over the life of this plan.

These are:

- Alcohol consumption and other drugs
- Anti-social behaviour in public places
- Itinerancy and rough camping
- Youth crime and diversionary initiatives
- Burglary / theft / stealing
- Family and domestic violence
- Civic leadership



ACTION / / Alcohol consumption and other drugs

The excessive intake of alcohol continues in public places throughout Broome, and there is also community angst regarding drug use. Laws are in place to guide the responsible service of alcohol in licensed premises, however there are currently no restrictions in Broome regarding the sale of take-away alcohol.

DELIVERABLES	TIMEFRAME					
DELIVERADLES	21/22	22/23	23/24	24/25		
Advocate for the implementation of measures to reduce the impact of excessive alcohol consumption.	•	•	•	•		
Advocate for services addressing alcohol and other drug related harm occurring within the Shire.	•	•	•	•		
Provide administration support to the Broome Liquor Accord.	•	•	•	•		
Facilitate an ongoing dialogue with the Kimberley Regional Group regarding a regional approach to alcohol and other drug related matters.	•	•	•	•		



ACTION / / Anti-social behaviour in public places

Ongoing anti-social behaviour continues to impact community and businesses. There is concern about the reputational damage posed by the highly visible nature of this behaviour. In the Broome context anti-social behaviour can include abusing people, shouting and swearing, fighting, littering, being drunk and disorderly, loitering, defecating, sleeping in public areas, disrupting events, holding noisy parties and hassling (humbugging) people.

DELIVERABLES		TIMEFRAME						
DELIVERABLES	21/22	22/23	23/24	24/25				
Provide a program of events to activate public open spaces; and strengthen neighbourhood pride and connections.	٠	٠	٠	•				
Facilitate a strategic review of the laneway and drainage network.		•						
Advocate for Crime Prevention Through Environmental Design (CPTED) principles to be applied to major infrastructure projects outside of the control of the Shire.	•	•	•	•				
Partner with WA Police to provide ongoing monitoring of anti-social behaviour in public places.	•	•	•	•				
Provide an annual lighting upgrade program.	•	•	•	•				
Advocate for external funding for CCTV and lighting programs.	•	•	•	•				
Advocate for additional CCTV in recreational areas.	•	•	•	•				



ACTION / / Itinerancy and rough camping

The township of Broome experiences periodic influxes of transient visitors from surrounding communities and the Northern Territory. Reasons for visits include treatment for medical conditions, family gatherings, sporting events, bereavement and funerals, visiting people in residential aged care, on dialysis or in prison and the need to get away from pressures at home.

DELIVERABLES	TIMEFRAME				
DELIVERABLES	21/22	22/23	23/24	24/25	
Facilitate information sharing between service providers to improve collaborative outcomes to address itinerancy.	•	•	•	•	
Partner with State Government agencies and service providers to monitor and address itinerancy occurring within the Shire.	•	•	•	•	

ACTION / / Youth crime and diversionary initiatives

Youth crime is a key concern for the Broome community and accounts for the majority of contacts made by community members to the Shire about young people . Young people themselves have expressed concern that the actions of a few young offenders has created a bad image for Broome youth as a whole. Indeed, groups of young people gathered in a public space is perceived by some survey respondents as being negative or threatening

DELIVERABLES	TIMEFRAME					
DELIVERADLES	21/22	22/23	23/24	24/25		
Fund and partner with agencies to deliver youth diversionary activities.	•	•	•	•		
Advocate for external funding to ensure the ongoing delivery of diversionary activities and facilities to keep youth on country.	•	•	•	•		
Advocate for the provision of crisis accommodation for young people.	•	•	•	•		



ACTION / / Burglary / theft / stealing

Theft and burglary are a major concern for Broome residents with reported cases of stealing and property damage statistics on the rise in the last reporting period. The use of social media to highlight the issue is leading to increased community angst.

DELIVERABLES	TIMEFRAME				
DELIVERABLES	21/22 22/23 23/24 24			24/25	
Advocate for external funding for a home security subsidy scheme.	•	•	•	•	
Provide a community awareness campaign to promote safety and crime prevention.	•	•	•	•	

ACTION / / Family and domestic violence

Family and domestic violence is a major health and welfare issue in Australia - occurring across all demographics . The impacts of family and domestic violence can be serious and long - lasting. Crime statistics in Broome indicate over 800 reported assaults in 2019-20.

DELIVERABLES	TIMEFRAME				
	21/22	22/23	23/24	24/25	
Advocate for the delivery of ongoing strategies by the State Government to reduce family and domestic violence.	•	•	•	•	
Advocate for services addressing domestic violence occurring within the Shire.	•	•	•	•	



ACTION / / Civic leadership

The Shire has an opportunity to continue to demonstrate civic leadership in advocating for State or Federal Government support where appropriate. Further opportunities exist in leveraging the collective strength of the four Kimberley local governments through the Kimberley Zone – which has proven effective previously when dealing with matters impacting the region.

	TIMEFRAME					
DELIVERABLES	21/22	22/23	23/24	24/25		
Advocate for the State Government to review the effectiveness of community safety service provision within the Kimberley region to evaluate and improve social outcomes for Broome and the region.	•	•				
Advocate for the funding and delivery of an urban renewal project across major precincts in Broome.	•	•				
Fund programs addressing community safety and crime prevention through the Community Sponsorship Program.	•	•	•	•		
Advocate on new and emerging community safety and crime prevention issues.	•	•	•	•		







Youth Plan 2021 - 2025 DRAFT





OUR PLAN

The *Shire of Broome Youth Plan 2021 – 2025* guides the development and implementation of key youth programs and services being delivered or proposed by the Shire of Broome.

Young people have unique perspectives, aspirations and needs requiring specific approaches to engaging and supporting them.

There are several different factors which, when combined, increase the likelihood of young people being happy, healthy contributors to their communities.

The Shire's role implementing the Plan ensures appropriate facilities and services are provided to meet the needs of youth in the region.

It is also the responsibility of the Shire to advocate for, and in some instances, partner with, stakeholders to ensure core objectives of the plan are achieved.

The previous Shire of Broome Youth Framework 2016 – 2018 drew on key research from the West Kimberley Youth Strategy 2014 –2016, Kimberley Regional Strategic Framework for Young People 2016; and consultation with local stakeholders and young people.

The Youth Plan 2021 – 2025 has been developed in consultation with the community and key stakeholders including WA Police, youth service providers, community groups, and of course, young people themselves.

The Shire of Broome Youth Advisory Council will continue to play a leading role in the delivery of youth initiatives for this plan with members ensuring there is a strong youth voice in this and other major projects delivered by the Shire.



SNAPSHOT - YOUTH DEVELOPMENT IN BROOME

The Shire commenced a consultation and review process in 2020 to develop the Youth Plan 2021 - 2025.

This process included several methods to gain an understanding of the concerns and priorities of the community in relation to youth development in Broome.

Review

Officers conducted a review of all actions contained within the Youth Framework 2016 – 2018 with those which remained relevant being considered as ongoing actions.

Community Surveying

The Shire of Broome conducted a Community Perceptions Survey in June 2020, which was completed by 1,046 respondents.

The survey results identified *Services and facilities for young people* as a high community priority; and comments and feedback were also provided on this theme.



Informal Engagement

The Shire Youth Advisory Council reviewed the key strategic priorities outlined in the Youth Framework 2016 – 2018.

This included a focused youth engagement activity held at the Broome Boulevard in March 2020 where young people were asked to rate the priorities to determine which themes they viewed as most important.

A further series of workshops allowed the Youth Advisory Council to inform the Plan's strategic priorities.

Stakeholder Workshop

Key stakeholders were invited to attend a workshop in August 2020 as part of targeted community consultation.

The main objectives of the workshop were to identify current issues relating to youth in Broome and formulate key actions for inclusion in the Plan.

The following stakeholders provided input including:

- Shire of Broome (officers and elected members)
- Nyamba Buru Yawuru
- Department of Education
- Department of Communities
- Department of Local Government, Sport and Cultural Industries
- Broome Senior High School
- Broome Youth and Families Hub
- Year 13 Project
- PCYC

Data Analysis: The statistics analysed and included below were obtained from 2016 Australian census.

- Young people represent 17% of the total population
- 2,900 young People aged 10 24 live
- 42% of young people identify as Aboriginal or Torres Strait Islander

5

OUR PURPOSE

The Shire of Broome exists to deliver affordable and quality Local Government services, for everyone.

We fulfil the following roles and responsibilities to meet local needs:

Advocate	We are a voice for the local community, promoting local interest in relation to health and safety, climate change, responsible development and more.
Facilitate	We help to make it possible or easier to meet community needs.
Fund	We help to fund organisations to deliver essential community services including Broome Visitor Centre, Surf Lifesaving, festivals, events and more.
Partner	We form strategic alliances with other interest of the community.
Provide	We directly provide community infrastructure and services.
Regulate	We ensure compliance with local laws.



OUR ACTIONS

This Plan has been informed by the Youth Framework 2016 – 2018, West Kimberley Youth Strategy 2014 –2016, and the Kimberley Regional Strategic Framework.

Building upon this research, further consultation through 2020 has consolidated a list of key actions to focus the Shire's efforts over the life of this Plan.

These are:

- Youth Services Coordination
- Youth Facilities and Services
- Youth Diversionary Programs
- Youth Leadership Opportunities



ACTION / / Youth Services Coordination

The Broome region has many service providers collectively delivering a diverse range of support services for young people.

The Broome Youth Coordinators Network is a key stakeholder in the coordination of youth services, and consists of representatives of service providers and organisations working with young people throughout the community.

The Network shares information about training and funding opportunities, provides service updates and plans for collaborative projects and events.

Stronger collaboration between service providers was highlighted through the 2020 stakeholder consultation as a key priority.

DELIVERABLES	TIMEFRAME				
	21/22	22/23	23/24	24/25	
Facilitate a program of events and activities in celebration of National Youth Week	•	•	•	•	
Facilitate networking, information sharing and collaboration through the Broome Youth Coordinators Network and partnerships with relevant stakeholders	•	•	•	•	



ACTION / / Youth Facilities and Services

Sport, recreation and leisure opportunities are a high priority for young people.

Young people need access to a range of regular physical, cultural, educational and artistic activities to keep them engaged and stimulated.

Provision of health, accommodation, transport services and other services are primarily the responsibility of State Government agencies and non-government organisations.

The Shire of Broome can advocate for these services and will actively support agencies who are delivering them.

DELIVERABLES	TIMEFRAME					
	21/22	22/23	23/24	24/25		
Advocate for the provision of essential health services for young people in the Broome region, including mental health.	•	٠	•	•		
Advocate for the inclusion of a "Youth Services Section" in the Online Community Directory in a format accessible to young people.		•				
Facilitate programs, activities and events at the Broome Recreation and Aquatic Centre Youth Space and encourage usage for youth activities.	•	•				
Advocate for the provision of Youth Crisis Accommodation.	•	•	•	•		

ACTION / / Youth Diversionary Programs

It is important for young people to have access to safe, youth friendly spaces where they feel welcomed and a sense of belonging.

Juvenile crime is a key concern for the Broome community, including for many young people surveyed.

Addressing issues related to juvenile crime involves both improving outcomes for young offenders and diverting youth from the justice system as well as ensuring the safety of the community.

DELIVERABLES	TIMEFRAME				
DELIVERABLES	21/22	21/22 22/23 23/24 24		24/25	
Fund and partner with key stakeholders to promote programs delivering youth diversionary outcomes	•	•	•	•	
Advocate for external funding to ensure the ongoing delivery of diversionary activities and facilities for keeping youth on country.	•	•	•	•	



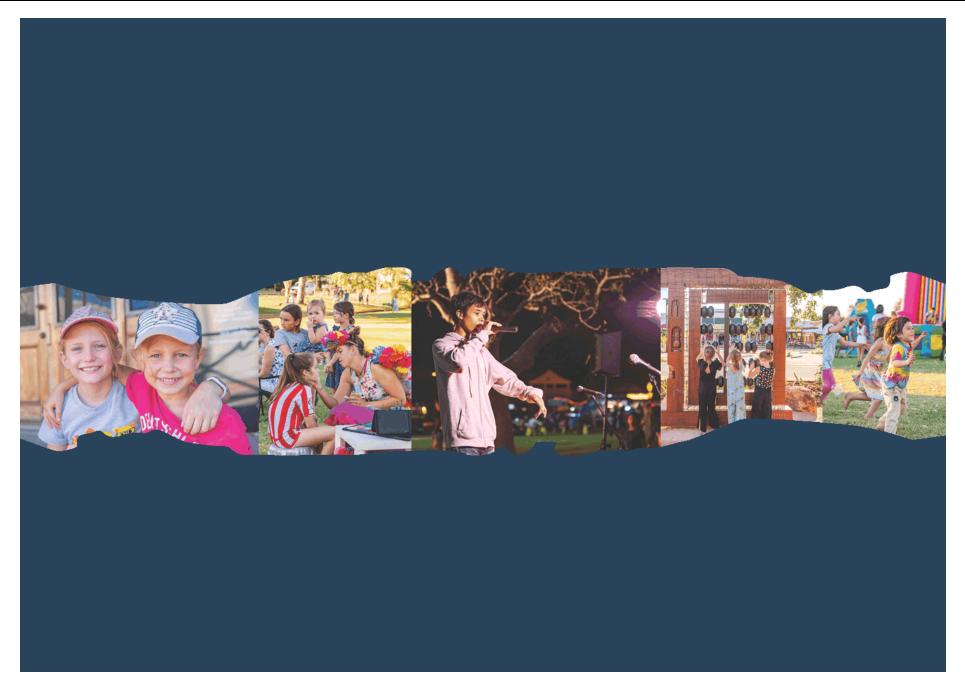
ACTION / / Youth Leadership

Young people are a vital and vibrant part of the Broome community and participate in community life in a range of ways including volunteering, employment, participation in sporting clubs, school activities, membership in community groups and committees and social activities.

With support and guidance, young people have great potential to grow as leaders and role models in the community.

		TIMEF	RAME	
DELIVERABLES	21/22	22/23	23/24	24/25
Facilitate a Youth Advisory Council for the Shire of Broome	٠	•	٠	٠
Facilitate opportunities for young people to provide input into engagement projects and Council decision making processes.	•	•	•	•
Partner with schools to develop an Annual Youth Forum.	•	•		
Facilitate opportunities for youth traineeships with the Shire of Broome.	•	•	•	•
Partner with schools and youth programs to develop relationships with future employees.	•	•	•	•
Advocate for an increased pool of local candidates through scholarships, traineeships and work experience or similar for young people in Broome.	•	•	•	•



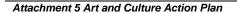


Attachment 4

Art and Culture Strategy 2020 – 2025

Supplementary Item to be attached prior to Council Meeting.

Art and Culture Action Plan 2021 - 2025 DRAFT



Broome

people · place · prosperity



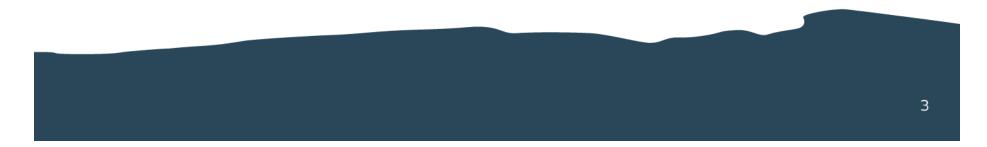
OUR PLAN

The environment, community and heritage throughout the Shire of Broome provide inspiration for a rich mix of stories, music, visual arts, performances and community projects.

The Art and Culture Action Plan 2021 - 2025 plots a pathway to a more vigorous and sustainable arts and culture sector for the Shire of Broome. It delivers upon the Art and Culture Strategy (2020).

The *Strategy (2020)* is an over-arching document that encompasses the role arts and culture play within the Shire and how cultural facilities, activities and services deliver positive community outcomes including economic opportunities, diversity of investment and enlivening engagement and wellbeing for audiences and participants.

This plan draws upon the themes and opportunities identified within the overarching strategy, and includes actions to be achieved by the Shire within current resourcing levels.



SNAPSHOT - ARTS AND CULTURE IN BROOME

The Shire commenced a consultation and review process in 2020 to develop the *Arts and Culture Strategy* (2020) and inform this action plan. A range of methods sought responses from different sectors of the community and industry groups. Tools were designed to seek information that included both factual data as well as more qualitative responses such as sentiment and aspirations.

Review: The Arts and Culture Strategy connects and incorporates a number of planning documents that pre-date it, including the Public Art Masterplan, Broome Growth Plan, Chinatown Public Art and Interpretation Strategy and various precinct activation plans.

Community Surveying: An Arts and Culture specific survey was conducted in July and August 2020, following the completion of the Shire's Community Perceptions Survey in June 2020.



Stakeholder Workshop and Consultation: Key stakeholders were invited to attend workshops or meetings as part of targeted community consultation. In addition to community members and practioners, the following stakeholders attended:

- Theatre Kimberley
- Marrugeku
- Kimberley Aboriginal Law and Cultural Centre
- Goolarri Media Enterprises
- Broome Community Recovery Centre
- Kimberley Arts Network
- Nyamba Buru Yawuru
- Nagula Jarndu
- Big Mama Productions (Gwen Knox)
- The Broome Chinese Community
- Magabala Books
- Backroom Press
- TAFE (Art lecturers)

Individual Meetings (July 2020)

- Shinju Matsuri
- Broome Visitors Centre
- Nyamba Buru Yawuru
- Nyul Nyul community
- Bidyadanga community
- Bardi community



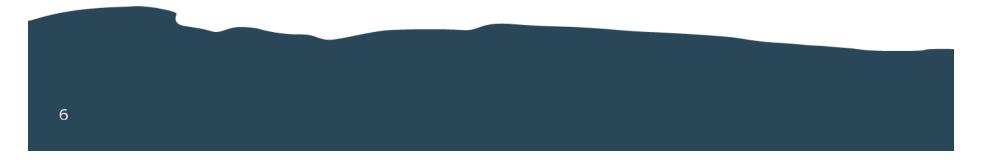
5

OUR PURPOSE

The Shire of Broome exists to deliver affordable and quality Local Government services, for everyone.

We fulfil the following roles and responsibilities to meet local needs:

Advocate	We are a voice for the local community, promoting local interest in relation to health and safety, climate change, responsible development and more.
Facilitate	We help to make it possible or easier to meet community needs.
Fund	We help to fund organisations to deliver essential community services including Broome Visitor Centre, Surf Lifesaving, festivals, events and more.
Partner	We form strategic alliances with other interest of the community.
Provide	We directly provide community infrastructure and services.
Regulate	We ensure compliance with local laws.



OUR ACTIONS

Building upon the research undertaken, the Art and Culture Action Plan 2021 - 2025 consolidates a list of key actions for the Shire to focus its efforts over the life of this plan.

These are:

- Support the sector through opportunities, funding and capacity building
- Strengthen partnerships throughout the arts and culture sector
- Investigate improvements to the Broome Civic Centre
- Improve curatorial management



ACTION / / Support the sector through opportunities, funding and capacity building

The Shire will support capacity building of practitioners and organisations by seeking and promoting arts and culture opportunities; and providing funding opportunities.

DELIVERABLES		TIMEF	RAME	
		22/23	23/24	24/25
Fund significant arts and culture organisations through a specific funding program	•	•	•	•
Fund Magabala Books by providing an annual operating subsidy until FY22/23.	•	•		
Facilitate a desktop review of the Chinatown Public Art and Interpretation Strategy, and identify opportunities for future projects		•		
Partner with regional art bodies to investigate the development of a measurement tool to communicate the value of art, culture and community programs within the Shire on an annual basis			•	
Facilitate the delivery of the 2020/21 Chinatown Discovery Festival, and follow with a review of the event; including an evaluation of future implementation opportunities	•			
Facilitiate a Cable Beach Public Art and Interpretation Plan		•	•	

ACTION / / Strengthen partnerships throughout the arts and culture sector

The Shire values partnerships and relationships with organisations and communities that enhance the cultural output of the region. It will build collaborative and respectful relationships with these groups.

DELIVERABLES	TIMEFRAME				
	21/22	22/23	23/24	24/25	
Partner with Broome's creative community to add value to Shire- managed programs, initiatives, engagement and facilities.	•	•	•	•	
Partner with the Broome Chinese Community to seek funding and deliver a Chinese Community artwork in Chinatown.	•	•			
Partner with Nyamba Buru Yawuru to seek funding and deliver a Yawuru Welcome to Country artwork in Chinatown.	•	•			
Advocate in support of Nyamba Buru Yawuru's implementation of the Kimberley Centre Business Case.	•				



ACTION / / Investigate improvements to the Broome Civic Centre

The Shire will scope potential improvements and increase access and technical capacity of Civic Centre in partnership with local performing arts organisations.

DELIVERABLES	TIMEFRAME					
	21/22	22/23	23/24	24/25		
Enhance the profile, accessibility and usage of the Broome Civic Centre.	•	٠	•	•		

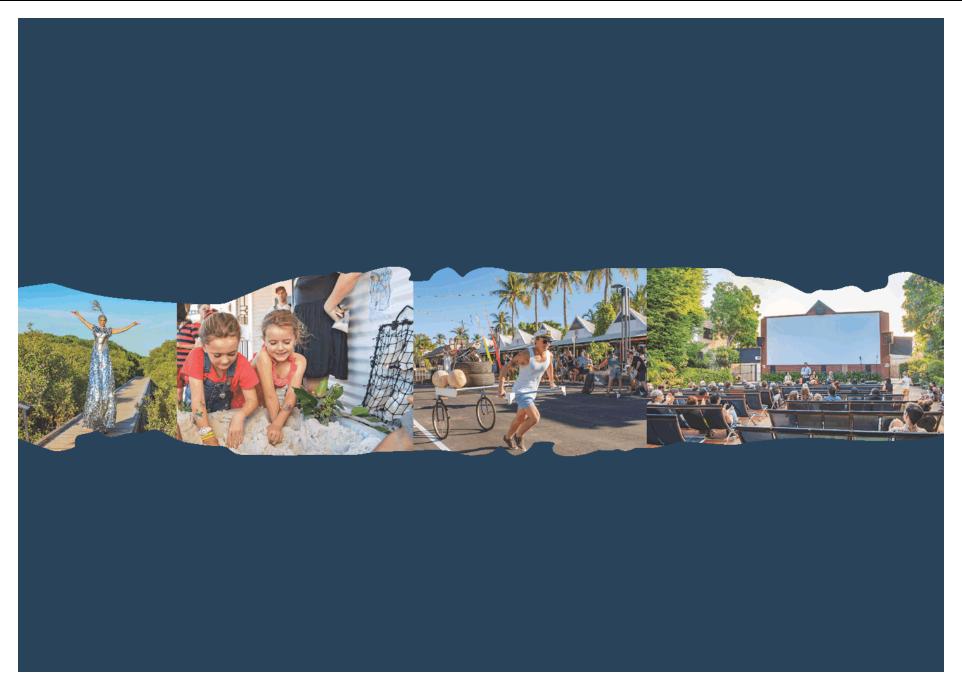
ACTION / / IMPROVE CURATORIAL MANAGEMENT

The Shire will focus on improvement to the Shire Art Collection with a conservation focus; and seek opportunities for permanent display.

DELIVERABLES	TIMEFRAME				
	21/22	22/23	23/24	24/25	
Facilitate the review of the Shire's Acquisitive Art Policy			•		
Facilitate opportunities to display the Shire's art collection in the public realm, including the review and development of curatorial guidelines			٠		







Town Beach Place Management Plan 2021 - 2025 DRAFT

BEACH

Broome

people · place · prosperity

ARR



OVERVIEW

"Creating an award-winning beautiful place is just the beginning...80% of the success of any public space can be attributed to its ongoing management".

FRED KENT, PROJECT FOR PUBLIC SPACES

Too often, efforts to improve how a place functions are focused on its design features and hard infrastructure – 'build it and they will come'.

However, bringing public spaces to life with events and celebrations, ensuring businesses are well-connected and thriving, and elevating a place's image and identity, are equally vital strategies that can be overlooked.

Local government is often considered the 'natural home' for place management due to its responsibility for public realm maintenance and upgrades, hosting local events and support for local businesses.

Successful place management relies on the inclusion and active participation of a wide variety of stakeholders in the design and delivery of place initiatives, with local government playing an enabling role through streamlining processes and making it easier to innovate.

Efforts by the Shire to adopt a proactive place management approach, and levels of interest from businesses, stakeholders and residents to take part and drive 'bottom-up' initiatives represent an opportunity to make the most of locations in Broome.



SNAPSHOT - TOWN BEACH PRECINCT

Town Beach is a significant location for the Broome community and visitors to the town, with an important role in recreation, culture and heritage.

Town Beach has significant local history and includes colonial heritage sites such as the Pioneer Cemetery, Old Broome Jetty, Catalina Flying Boat wrecks and the Broome Historical Society Museum.

The Yawuru people, know the area as Guwarri and it holds a great deal of significance for them.

As well as a fishing and gathering spot for the community, it was a protected area where people could take shelter within caves along the cliff line.

Areas of debris dating back many years (known as middens) have been found in the area and work undertaken, under Yawuru cultural guidance, to acknowledge the heritage in interpretive elements and provide space for families to relax and gather as they would always have done in that place.

Viewing the Staircase to the Moon (when the full moon rises across Roebuck Bay's exposed flood plains to create the illusion of a staircase leading from the beach directly to the full moon) draws thousands of visitors to Town Beach each year, with the iconic natural phenomena occuring only three nights each month.

Night markets are held at Town Beach during these nights, and on additional nights throughout the year, bringing the precinct to life with bustling activity.

The recent redevelopment of Town Beach has enhanced the appeal of the precinct for tourists and visitors with the expansion of the children's water park, play areas, BBQ facilities, exercise equipment, lighting, shade structures, and pending jetty construction.





OUR PLAN

The *Town Beach Place Management Plan 2021 – 2025* outlines a holistic, 'place based' approach to the management and governance of the Town Beach Precinct.

Adopting a 'Place Management' approach to Town Beach involves initiatives and strategies, developed with key stakeholders, to increase active participation within the precinct.

This plan has been developed through the following:

Community Surveying

Shire Officers developed a community survey which was used to gather feedback from the community at the Town Beach official opening event in October 2020.

The survey was also advertised on the Shire Facebook page and distributed through external email distribution lists.

The results from the Community Scorecard Survey 2020 were used to inform and develop actions within this plan

Stakeholder workshop

Key stakeholders were invited to attend a workshop in October 2020 as part of targeted community consultation.

The main objectives of the workshop were to determine what programs, services, events or other initiatives could be considered to activate the precinct, identify current issues relating to the precinct, and formulate key actions for inclusion in the draft plan.

The following stakeholders provided input:

- Shire of Broome (officers and elected members)
- Shinju Matsuri Inc
- Broome Discovery Parks
- Broome Visitors Centre
- Broome Stallholders Association
- Broome Historical Society



6

OUR PURPOSE

The Shire of Broome exists to deliver affordable and quality Local Government services, for everyone.

We fulfil the following roles and responsibilities to meet local needs:

- Advocate We are a voice for the local community, promoting local interest in relation to health and safety, climate change, responsible development and more.
- **Facilitate** We help to make it possible or easier to meet community needs.
- **Fund** We help to fund organisations to deliver essential community services including Broome Visitor Centre, Surf Lifesaving, festivals, events and more.
- Partner We form strategic alliances with other interest of the community.
- **Provide** We directly provide community infrastructure and services.
- **Regulate** We ensure compliance with local laws.



OUR ACTIONS

Building upon the research undertaken, the *Town Beach Place Management Plan 2021 – 2025* consolidates a list of key actions for the Shire to focus its efforts for Town Beach activation over the life of this plan.

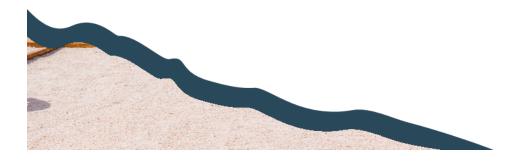
These are:

- To enable a vibrant and well used public open space.
- To support and empower the community to activate their precinct and to encourage diverse and communityfocussed initiatives to add value to the lifestyle of Broome.
- To publicly participate in, and drive the value of, Town Beach by playing a key role in its use, focusing on the social and cultural importance of creating a vibrant and safe public space for the community.



ACTION / / To enable a vibrant and well used public open space

DELIVERABLES	TIMEFRAME				
	21/22	22/23	23/24	24/25	
Provide a Reconciliation Week event.	•				
Provide additional carparking.	•	•			
Facilitate alternative transport modes for key events.	•	•	•	•	
Provide School holiday events (Terms 2, 3 and 4).	•	•	•	•	
Facilitate marketing of facilities.	•	•	•	•	



ACTION / / To support and empower the community to activate their precinct and to encourage diverse and community-focussed uses that add value to lifestyle of Broome

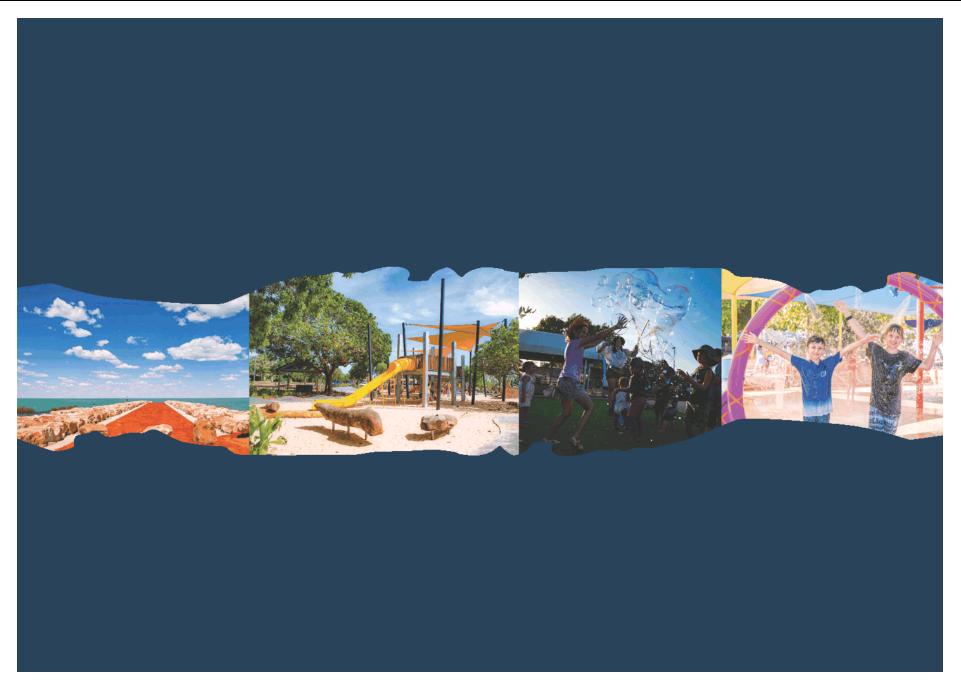
DELIVERABLES	TIMEFRAME				
	21/22	22/23	23/24	24/25	
Facilitate waivers of fees and charges for community group usage.	•	•	•	•	
Facilitate linkages to other key precincts in e.g. Chinatown and Cable Beach.			•	•	
Facilitate the usage of the precinct for active and passive recreation e.g. community walks, National Bike Day, fitness classes.	•	•	•	•	
Advocate for the development of Trading Nodes.	•				
Facilitate the development of a Friends of Town Beach or similar volunteer group.	•	•			



ACTION / / To publicly participate in, and drive the value of, Town Beach by playing a key role in its use, focusing on the social and cultural importance of creating a vibrant and safe public space for the community.

DELIVERABLES	TIMEFRAME				
	21/22	22/23	23/24	24/25	
Partner with stakeholders to support the delivery of the 2022 Air Raid Memorial Event and Memorial.		•			
Fund activation initiatives through the Community Sponsorship Program.	•	•			
Facilitate an investigation into opportunities to stimulate business growth in the precinct.	•	•	•		





6.3 OUR PROSPERITY

There are no reports in this section.

6.4 OUR ORGANISATION

There are no reports in this section.

7. **REPORTS OF COMMITTEES**

There are no reports in this section.

8. MATTERS BEHIND CLOSED DOORS

9. MEETING CLOSURE